

## 2024 年 4 月 16 日 新聞公報

### 香港民研發放特首及政府民望質性意見分析

#### 特別宣佈

(1) 香港民意研究所（香港民研）已經決定，將於 4 月 20 日午間自費舉行線上慎思民調 (e-Deliberative Poll)，主題為「都市固體廢物收費」，並會邀請大約 50 名「香港民研意見群組」成員參與，屆時他們將就有關課題進行深入討論。

(2) 慎思民調結果將於 4 月 23 日（下星期二）透過新聞發佈會公佈，即把原定於 4 月 24 日舉行之新聞發佈會提前一天舉行，而「民情指數第 6.28 號報告」亦會同場發放。

(3) 「香港民研數據查冊平台」今日再推出全新「單題原始數據」項目，供市民付費下載，包括特首評分一題（2024 年 3 月）、特首表現一題（2024 年 3 月）、身份認同 32 題（2023 年 6 月及 11 月）。每項原始數據的會員價低至 \$640，多買多折。此外，今天發放的質性分析原始數據亦已上架，市民可繼續以會員價 \$100 選購該等原始數據，現已多至 5 項，請到民研網站選購。

#### 公報簡要

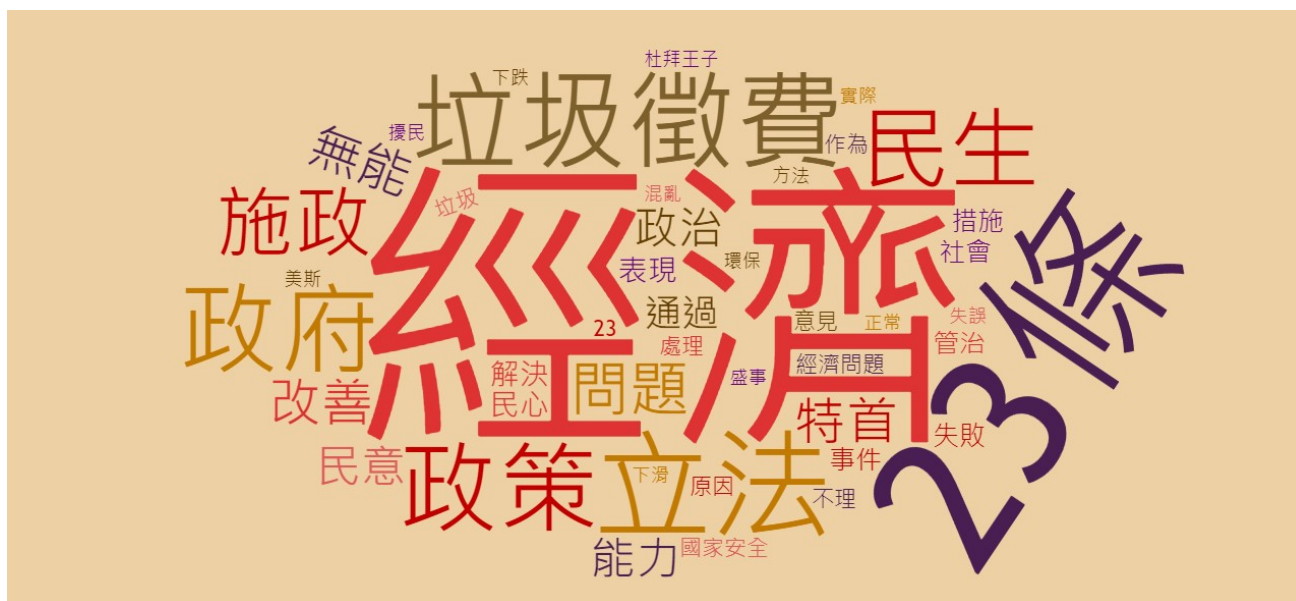
香港民研於 4 月 12 至 15 日以網上調查方式訪問「香港民研意見群組」成員包括有關特首和政府民望等問題，而本報告將集中分析當中所收集的質性意見，量性結果及詳細樣本資料將會適時公佈。

是次網上調查設有兩道開放式問題，嘗試探討特首李家超評分及特區政府滿意率淨值於三月份調查下跌的原因，最終共有 411 名被訪者回應，共錄得 817 項質性意見。我們將「特首評分下跌原因」及「特區政府滿意率淨值下跌原因」兩個組別的答案透過「PyCantonese」進行分詞 (word segmentation)，並移除當中意義不大或只出現一次的字詞、標點符號及中英文單字。最後，我們在兩組原因中分別選取約 50 個於原始樣本中最常出現的字詞，使用「HTML5 Word Cloud」製作成文字雲 (word cloud)。

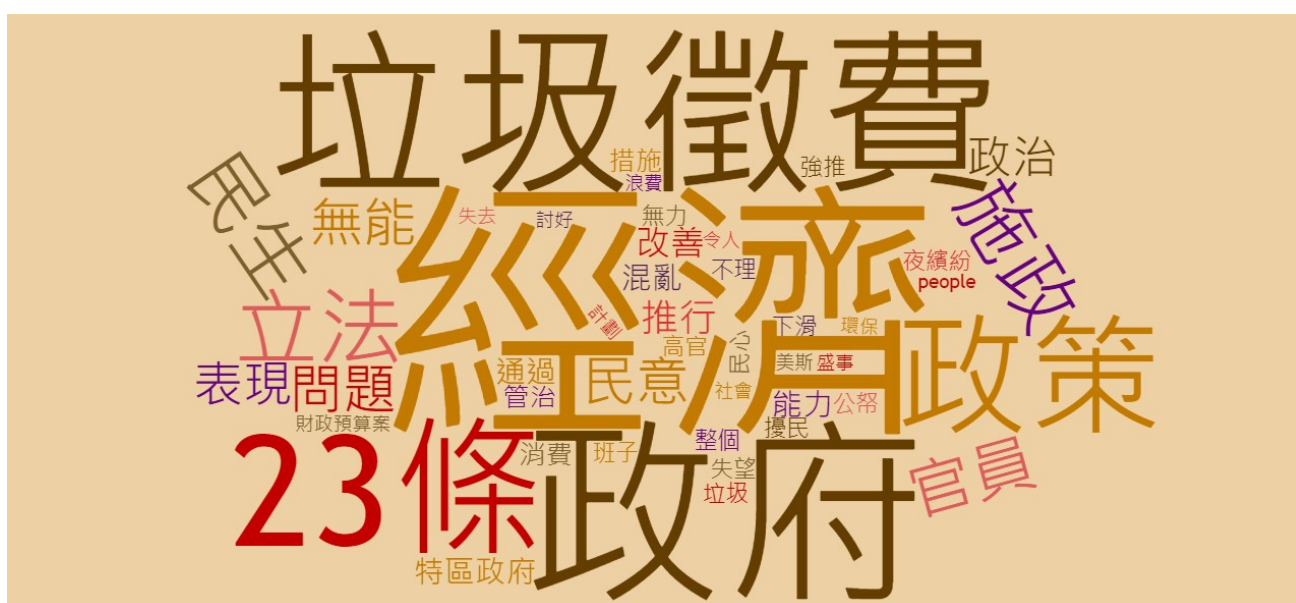
此外，香港民研嘗試以人工智能系統 Perplexity AI 歸納收集到的原因。我們將所收集的所有開放式回應上載至系統，並指示其將內容歸納成三個類別。Perplexity AI 以英文回應後，我們透過 DeepL 翻譯器將其回應直譯成中文，以便讀者參考。（請以英文版本為準）

## 最新結果——質性意見分析

以下為市民估計三月份特首評分較一月份數字下跌的原因之分析結果：



以下為市民估計三月份特區政府滿意率淨值較一月份數字下跌的原因之分析結果：



以下為 Perplexity AI 對所有開放式回應之歸納（由 DeepL 翻譯器提供）：

市民估計三月份特首評分及特區政府滿意率淨值下跌的原因
<ol style="list-style-type: none"><li><b>1. 經濟衰退與生計問題</b><ul style="list-style-type: none"><li>● 經濟表現低迷，缺乏有效措施振興經濟</li><li>● 廢棄物收費計劃等有爭議的政策引起公眾不滿</li><li>● 生活成本高，生活水準下降</li><li>● 企業倒閉與經濟衰退</li><li>● 缺乏解決經濟和民生問題的具體措施</li></ul></li><li><b>2. 第 23 條立法和政治問題</b><ul style="list-style-type: none"><li>● 圍繞《基本法》第二十三條立法的爭議</li></ul></li></ol>

## 市民估計三月份特首評分及特區政府滿意率淨值下跌的原因

- 政治議程凌駕民生及經濟議題
  - 漠視民意及缺乏諮詢
  - 被視為中央政府的傀儡
  - 缺乏政治魅力與管治能力
- 3. 施政失誤與爭議**
- 對各種事件和爭議處理不當（如杜拜王室詐欺案）
  - 行政失誤和政策無效
  - 缺乏遠見，無力解決社會問題
  - 被認為管治香港不力，成效不彰
  - 缺乏問責制和透明度

### 2024年4-6月新聞發佈活動預告（暫定）

- 4月23日（星期二）下午三時新聞發佈會：慎思民調結果、「民情指數第6.28號報告」
- 4月30日（星期二）新聞公報和數據更新：民情指數之按年齡或世代分析
- 5月7日（星期二）新聞公報和數據更新：民情指數之按教育程度分析
- 5月14日（星期二）新聞公報和數據更新：民情指數之按性別與年齡分析
- 5月21日（星期二）新聞公報和數據更新：特首及政府民望
- 5月30日（星期四）下午三時新聞發佈會：信任及信心指標、社會幸福指標
- 6月4日（星期二）新聞公報和數據更新：民情指數之按經濟活動狀況分析
- 6月11日（星期二）新聞公報和數據更新：民情指數之按統獨傾向分析
- 6月18日（星期二）新聞公報和數據更新：特首及政府民望
- 6月26日（星期三）下午三時新聞發佈會：「香港民研意見群組」網上問卷調查結果、「民情指數第6.34號報告」



HONG KONG PUBLIC OPINION RESEARCH INSTITUTE  
香港民意研究所

Tel 電話: (852) 3844 3111

Fax 傳真: (852) 3705 3361

Website 網址: <https://www.pori.hk>

Address: Units 9-11, 6/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang

地址: 黃竹坑業興街 11 號南滙廣場 B 座 6 樓 9-11 室

## Press Release on April 16, 2024

### HKPORI releases qualitative opinion data analysis on popularities of CE and SAR Government

#### Special Announcement

(1) Hong Kong Public Opinion Research Institute (HKPORI) has decided to hold a self-funded e-Deliberative Poll (e-DP) on April 20 around noon time, on the theme of “Municipal Solid Waste Charging”. About 50 “POP Panel” members will join the deliberation online.

(2) Results of the e-DP will be released via a press conference on April 23 (next Tuesday), that means the original press conference scheduled for April 24 will be advanced by one day, along with the release of our “PSI Report No. 6.28”.

(3) A new product called “Single Question Dataset” is now available at our “HKPORI Poll Data Enquiry Platform”. We now have 1 question on CE rating (March 2024), 1 question on CE performance (March 2024), and 32 questions on ethnic identity (June and November 2023). The price for each dataset is as low as \$640, with multi-purchase discounts. Besides, the raw dataset for our qualitative analyses released today has also been put on shelf, and everyone can continue to purchase these open-end response datasets at the member price of \$100 each, and there are now 5 such datasets available. Please choose them at our HKPORI website.

#### Abstract

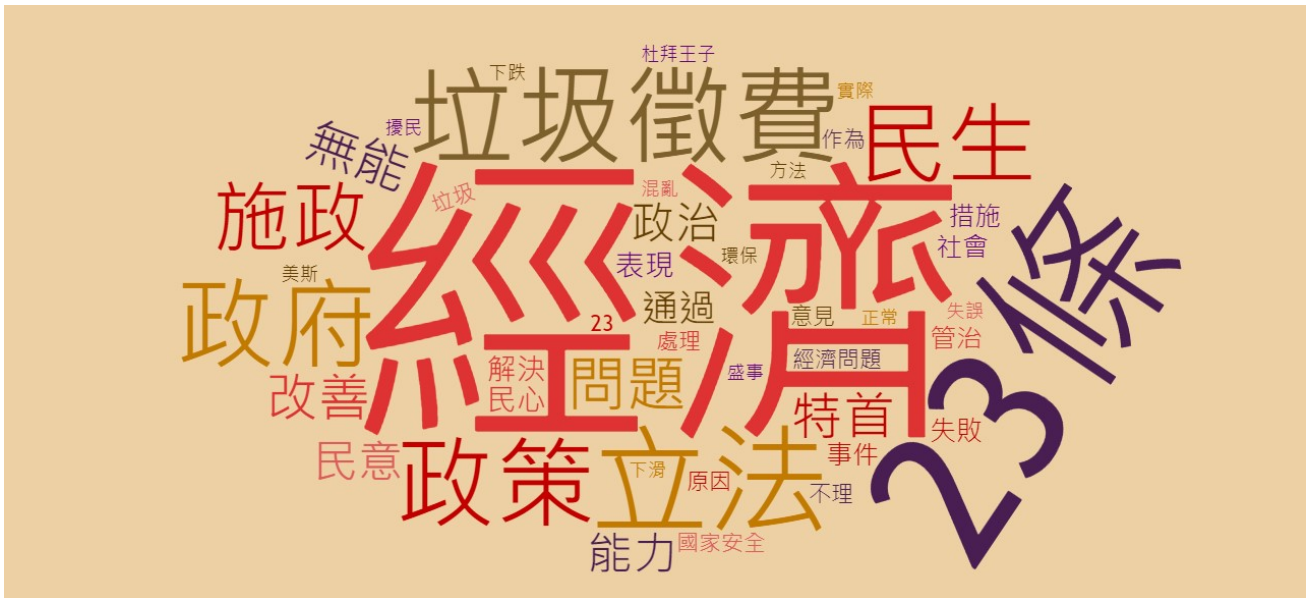
HKPORI interviewed “POP Panel” members from April 12 to 15 via an online survey including questions related to popularities of CE and SAR Government. This release focuses on the qualitative opinions collected only. The quantitative results and detailed contact information of that survey will be released in due course.

There were two open-ended questions in this online survey, with the aim to explore what are the possible reasons for the drops in the popularity rating of CE John Lee and the net satisfaction of the SAR Government in our March survey. A total of 411 respondents have responded, and 817 qualitative views were collected in the end. “Reasons for the decrease in CE rating” and “reasons for the decrease in net satisfaction of the SAR Government” were subjected to word segmentation using “PyCantonese”. Unmeaningful words or words that appear only once, punctuations and 1-letter words were then removed. Finally, around 50 words that appeared most frequently in the raw samples were selected in each group for the generation of word clouds using “HTML5 Word Cloud”. The word clouds are available in Chinese only.

In addition, HKPORI attempted to summarize all reasons collected using Perplexity AI. All responses to the open-ended questions were uploaded to Perplexity AI with the prompt to “sort the content into 3 categories”.

**Latest Results – Qualitative Opinion Data Analysis**

The following is the word cloud of people’s guess as to why CE rating decreased in March compared to January:



The following is the word cloud of people’s guess as to why net satisfaction of the SAR Government decreased in March compared to January:



The following shows the summary of all open-ended responses by Perplexity AI:

People’s guess as to why CE rating and net satisfaction of the SAR Government dropped in March
<p><b>1. Economic Downturn and Livelihood Issues</b></p> <ul style="list-style-type: none"> <li>• Sluggish economic performance and lack of effective measures to revive the economy</li> <li>• Controversial policies like the waste charging scheme causing public discontent</li> <li>• High cost of living and declining living standards</li> <li>• Business closures and economic downturn</li> <li>• Lack of concrete measures to address economic and livelihood issues</li> </ul>
<p><b>2. Article 23 Legislation and Political Issues</b></p>

### **People's guess as to why CE rating and net satisfaction of the SAR Government dropped in March**

- Controversies surrounding the enactment of Article 23 of the Basic Law
  - Prioritizing political agenda over livelihood and economic issues
  - Disregard for public opinion and lack of consultation
  - Perceived as a puppet of the Central Government
  - Lack of political charisma and governance ability
- 3. Governance Failures and Controversies**
- Mishandling of various incidents and controversies (e.g., Dubai royal family fraud case)
  - Administrative blunders and ineffective policies
  - Lack of vision and inability to address societal issues
  - Perceived as incompetent and ineffective in governing Hong Kong
  - Lack of accountability and transparency

### **Press Events Forecast for April-June 2024 (Tentative)**

- April 23 (Tuesday) at 15:00, press conference: e-Deliberative Poll (e-DP) Results, “PSI Report No. 6.28”
- April 30 (Tuesday) press release and figures update: PSI per Age or Generation
- May 7 (Tuesday) press release and figures update: PSI per Educational Attainment
- May 14 (Tuesday) press release and figures update: PSI per gender and age
- May 21 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- May 30 (Thursday) at 15:00, press conference: Trust and Confidence Indicators, Social Well-being Indicators
- June 4 (Tuesday) press release and figures updates: PSI per Economic Activity Status
- June 11 (Tuesday) press release and figures update: PSI per Centrality
- June 18 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- June 26 (Wednesday) at 15:00, press conference: “POP Panel” Online Survey Results, “PSI Report No. 6.34”