

## 2024 年 3 月 19 日 新聞公報

### 香港民研發放特首及政府民望

#### 公報簡要

香港民意研究所（香港民研）於三月初由真實訪問員以隨機抽樣電話訪問及透過電話短訊隨機邀請市民參與網上調查的混合方式，成功訪問了 1,012 名香港居民，當中包括 667 個電話訪問樣本及 345 個電話短訊網上調查樣本。本報告集中分析電話訪問部分所得的數據（即不包括電話短訊網上調查樣本），雖然樣本數目減少三分之一，但與以往的調查及分析方法一致，因此結果可以直接比較。此外，香港民研亦於三月中以網上調查方式，成功訪問了 1,052 名「香港民研意見群組」成員，其樣本資料及結果將適時再公佈。

電話訪問部份顯示，特首李家超的最新評分為 47.4 分，較一月份電話調查結果錄得非常顯著跌幅，並創其上任以來新低，有 18% 受訪者給予 0 分。與此同時，其民望淨值為正 15 個百分點，相比一月份數字下跌 5 個百分點，但變化並未超出抽樣誤差。政府民望方面，特區政府的滿意率淨值為負 11 個百分點，比一月份數字下跌 8 個百分點，並創 2022 年 6 月以來新低，但其變化同樣未超出抽樣誤差。

電話訪問部分的的實效回應比率為 43.3%。在 95% 置信水平下，此部分調查的百分比誤差不超過 +/-5%，淨值誤差不超過 +/-10%，評分誤差不超過 +/-2.5。

#### 樣本資料

調查日期	: 4-7/3/2024 (電話訪問部分)
調查方法	: (1) 隨機抽樣固網電話訪問 (2) 隨機抽樣手機電話訪問 (3) 隨機抽樣電話短訊邀請參與網上調查
訪問對象	: 18 歲或以上操粵語的香港居民
成功樣本數目 <sup>[1]</sup>	: 1,012 (包括 331 個固網樣本、336 個手機樣本及 345 個電話短訊網上調查樣本)
實效回應比率	: 43.3% (電話訪問部分)
抽樣誤差 <sup>[2]</sup>	: 在 95% 置信水平下，百分比誤差不超過 +/-5%，淨值誤差不超過 +/-10%，評分誤差不超過 +/-2.5 (電話訪問部分)
加權方法	: 按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《二零二二年中人口數字》，而教育程度（最高就讀程度）及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》（2022 年版）。

[1] 數字為調查的總樣本數目，個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。

[2] 此公報中所有誤差數字均以 95%置信水平計算。95%置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

## 最新數據

以下是特首李家超的最新民望數字：

調查日期	7-19/9/23	3-25/10/23	1-15/11/23	1-16/12/23	2-12/1/24 <sup>[3]</sup>	4-7/3/24 <sup>[3]</sup>	最新變化
樣本數目	1,001	1,003	1,004	1,003	669	667	--
回應比率	53.0%	53.6%	51.4%	50.5%	50.4%	43.3%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特首評分	52.6	52.9	52.7	53.0	52.1	47.4+/-2.5	-4.7 <sup>[4]</sup>
特首支持率	55%	53%	57%	60%	54% <sup>[4]</sup>	49+/-4%	-4%
特首反對率	31%	28%	27%	26%	33% <sup>[4]</sup>	34+/-4%	+1%
支持率淨值	24%	25%	30%	34%	21% <sup>[4]</sup>	15+/-7%	-5%

[3] 各項數字只計算電話訪問部分，不包括電話短訊網上調查樣本。

[4] 該數字與上次調查結果的差異超過在 95%置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同等有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

調查顯示，特首李家超的最新評分為 47.4 分，較一月份電話調查結果錄得非常顯著跌幅，並創其上任以來新低，有 18%受訪者給予 0 分。特首的最新支持率為 49%，反對率為 34%，民望淨值為正 15 個百分點，相比一月份數字下跌 5 個百分點，但變化並未超出抽樣誤差。

以下是特區政府的最新民望數字：

調查日期	7-19/9/23	3-25/10/23	1-15/11/23	1-7/12/23	2-12/1/24 <sup>[5]</sup>	4-7/3/24 <sup>[5]</sup>	最新變化
樣本數目	514	505	510	502	344	338	--
回應比率	53.0%	53.6%	51.4%	48.7%	50.4%	43.3%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特區政府表現滿意率 <sup>[6]</sup>	44%	44%	42%	48%	40% <sup>[7]</sup>	38+/-5%	-2%
特區政府表現不滿率 <sup>[6]</sup>	38%	41%	43%	33% <sup>[7]</sup>	42% <sup>[7]</sup>	49+/-5%	+7%
滿意率淨值	7%	2%	0%	16% <sup>[7]</sup>	-3% <sup>[7]</sup>	-11+/-10%	-8%
平均量值 <sup>[6]</sup>	3.0	2.9	2.9	3.1 <sup>[7]</sup>	2.8 <sup>[7]</sup>	2.6+/-0.2	-0.2

[5] 各項數字只計算電話訪問部分，不包括電話短訊網上調查樣本。

[6] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

[7] 該數字與上次調查結果的差異超過在 95%置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同等有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

政府民望方面，特區政府的最新滿意率為 38%，不滿率為 49%，滿意率淨值為負 11 個百分點，比一月份數字下跌 8 個百分點，並創 2022 年 6 月以來新低，但其變化亦未超出抽樣誤差。而平均量值為 2.6 分，即整體上介乎「幾不滿」及「一半半」之間，比一月份水平稍為下跌。

## 2024 年 3-4 月新聞發佈活動預告（暫定）

- 3 月 28 日（星期四）下午三時新聞發佈會：司長及局長民望

- 4月2日（星期二）新聞公報和數據更新：民情指數之按月分析
- 4月9日（星期二）新聞公報和數據更新：民情指數之按身份認同感分析
- 4月16日（星期二）新聞公報和數據更新：特首及政府民望
- 4月24日（星期三）下午三時新聞發佈會：「香港民研意見群組」網上問卷調查結果、「民情指數第6.28號報告」
- 4月30日（星期二）新聞公報和數據更新：民情指數之按年齡或世代分析



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## Press Release on March 19, 2024

### HKPORI releases popularities of CE and SAR Government

#### Abstract

Hong Kong Public Opinion Research Institute (HKPORI) successfully interviewed 1,012 Hong Kong residents in early March, by means of a combination of random telephone survey conducted by real interviewers and online survey conducted via random SMS invitation. A total of 667 samples and 345 samples were collected respectively. This release focuses on the telephone survey sample only (i.e., excluding the SMS online sample). Although the sample size has been reduced by one-third, the research and analysis method are consistent with previous surveys and thus the results are suitable for direct comparison. In addition, HKPORI also successfully interviewed 1,052 “POP Panel” members in mid-March by online survey. The contact information and results of that survey will be released in due course.

Results from the telephone survey shows that the latest popularity rating of CE John Lee stands at 47.4 marks, which has decreased very significantly compared to that of the telephone survey conducted in January and registered a record low since he took office. Among all respondents, 18% gave CE 0 mark. His net popularity stands at positive 15 percentage points, which has decreased by 5 percentage points compared to the figure obtained in January, but the change is within the margin of error. As for the SAR Government, its net satisfaction is negative 11 percentage points, which has decreased by 8 percentage points compared to that in January while registering a record low since June 2022, but still within the margin of error.

The effective response rate of the telephone survey is 43.3%. The maximum sampling error of percentages based on this part is +/-5%, that of net values is +/-10% and that of ratings is +/-2.5 at 95% confidence level.

#### Contact Information

Date of survey	: 4-7/3/2024 (for telephone survey)
Survey method	: (1) Random landline telephone survey (2) Random mobile telephone survey (3) Online survey by random SMS invitation
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above
Sample size <sup>[1]</sup>	: 1,012 (including 331 landline, 336 mobile and 345 SMS online samples)
Effective response rate	: 43.3% (for telephone survey)
Sampling error <sup>[2]</sup>	: Sampling error of percentages not more than +/-5%, that of net values not more than +/-10% and that of ratings not more than +/-2.5 at 95% conf. level (for telephone survey)

Weighting method : Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2022”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2022 Edition)”.

- [1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.
- [2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

### **Latest Figures**

The latest popularity figures of CE John Lee are summarized as follows:

Date of survey	7-19/9/23	3-25/10/23	1-15/11/23	1-16/12/23	2-12/1/24 <sup>[3]</sup>	4-7/3/24 <sup>[3]</sup>	<u>Latest Change</u>
Sample size	1,001	1,003	1,004	1,003	669	<b>667</b>	--
Response rate	53.0%	53.6%	51.4%	50.5%	50.4%	<b>43.3%</b>	--
Latest findings	Finding	Finding	Finding	Finding	Finding	<b>Finding &amp; error</b>	--
Rating of CE	52.6	52.9	52.7	53.0	52.1	<b>47.4+/-2.5</b>	<b>-4.7<sup>[4]</sup></b>
Vote of confidence in CE	55%	53%	57%	60%	54% <sup>[4]</sup>	<b>49+/-4%</b>	<b>-4%</b>
Vote of no confidence in CE	31%	28%	27%	26%	33% <sup>[4]</sup>	<b>34+/-4%</b>	<b>+1%</b>
Net approval rate	24%	25%	30%	34%	21% <sup>[4]</sup>	<b>15+/-7%</b>	<b>-5%</b>

[3] Various figures are based only on samples from the telephone surveys but not those from the SMS online survey.

[4] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that the latest popularity rating of CE John Lee stands at 47.4 marks, which has decreased very significantly compared to that of the telephone survey conducted in January and registered a record low since he took office. Among all respondents, 18% gave CE 0 mark. The latest approval rate of CE is 49%, disapproval rate 34%, giving a net popularity of positive 15 percentage points, which has decreased by 5 percentage points compared to the figure obtained in January, but the change is within the margin of error.

Recent popularity figures of the SAR Government are summarized as follows:

Date of survey	<u>7-19/9/23</u>	<u>3-25/10/23</u>	<u>1-15/11/23</u>	<u>1-7/12/23</u>	<u>2-12/1/24<sup>[5]</sup></u>	<u>4-7/3/24<sup>[5]</sup></u>	<i><u>Latest change</u></i>
Sample size	514	505	510	502	344	<b>338</b>	--
Response rate	53.0%	53.6%	51.4%	48.7%	50.4%	<b>43.3%</b>	--
Latest findings	Finding	Finding	Finding	Finding	Finding	<b>Finding &amp; error</b>	--
Satisfaction rate of SARG performance <sup>[6]</sup>	44%	44%	42%	48%	40% <sup>[7]</sup>	<b>38+/-5%</b>	<b>-2%</b>
Dissatisfaction rate of SARG performance <sup>[6]</sup>	38%	41%	43%	33% <sup>[7]</sup>	42% <sup>[7]</sup>	<b>49+/-5%</b>	<b>+7%</b>
Net satisfaction rate	7%	2%	0%	16% <sup>[7]</sup>	-3% <sup>[7]</sup>	<b>-11+/-10%</b>	<b>-8%</b>
Mean value <sup>[6]</sup>	3.0	2.9	2.9	3.1 <sup>[7]</sup>	2.8 <sup>[7]</sup>	<b>2.6+/-0.2</b>	<b>-0.2</b>

[5] Various figures are based only on samples from the telephone surveys but not those from the SMS online survey.

[6] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.

[7] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

As for the SAR Government, its latest satisfaction rate is 38%, whereas dissatisfaction rate stands at 49%, thus the net satisfaction is negative 11 percentage points, which has decreased by 8 percentage points compared to the figure in January while registering a record low since June 2022, but still within the margin of error. The mean score is 2.6, meaning between “somewhat dissatisfied” and “half-half” in general, and representing a slight decrease from January.

### **Press Events Forecast for March-April 2024 (Tentative)**

- March 28 (Thursday) at 15:00, press conference: Popularities of Secretaries of Departments and Directors of Bureaux
- April 2 (Tuesday) press release and figures update: Monthly PSI Figures
- April 9 (Tuesday) press release and figures update: PSI per Ethnic Identity
- April 16 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- April 24 (Wednesday) at 15:00, press conference: “POP Panel” Online Survey Results, “PSI Report No. 6.28”
- April 30 (Tuesday) press release and figures update: PSI per Age or Generation