

## 2024 年 1 月 16 日 新聞公報

### 香港民研發放特首及政府民望

#### 特別宣佈

香港民意研究所（香港民研）於一月定期調查中正式引入電話短訊隨機抽樣調查，成功收集了 360 個電話短訊網上調查樣本，現正進行深入分析。與此同時，我們也在使用同一問卷，在網上同步進行意見群組調查，進行比較。我們會整合所有樣本數據，研究合適的加權方法，然後擇日公佈研究結果。

#### 公報簡要

香港民研於一月由真實訪問員以隨機抽樣進行電話訪問方式，以及透過電話短訊隨機邀請市民參與網上調查的方式，成功訪問了 1,029 名香港居民，當中包括 669 個電話訪問樣本。本報告集中分析電話調查部份，務求與以往的分析方法保持一致。

電話訪問部份顯示，特首李家超的最新評分為 52.1 分，與一個月前變化不大，有 14% 受訪者給予 0 分。與此同時，其民望淨值為正 21 個百分點，比一個月前錄得顯著跌幅。政府民望方面，特區政府的滿意率淨值為負 3 個百分點，同樣比一個月前錄得非常顯著跌幅，並創 2022 年 7 月以來新低。

電話訪問部分的的實效回應比率為 50.4%。在 95% 置信水平下，此部分調查的百分比誤差不超過 +/-5%，淨值誤差不超過 +/-10%，評分誤差不超過 +/-2.5。

#### 樣本資料

調查日期	: 2-12/1/2024
調查方法	: (1) 隨機抽樣固網電話訪問 (2) 隨機抽樣手機電話訪問 (3) 隨機抽樣電話短訊邀請參與網上調查
訪問對象	: 18 歲或以上操粵語的香港居民
成功樣本數目 <sup>[1]</sup>	: 1,029 (包括 340 個固網樣本、329 個手機樣本及 360 個電話短訊網上調查樣本)
實效回應比率	: 50.4% (電話訪問部分)
抽樣誤差 <sup>[2]</sup>	: 在 95% 置信水平下，百分比誤差不超過 +/-5%，淨值誤差不超過 +/-10%，評分誤差不超過 +/-2.5 (電話訪問部分)

**加權方法**：按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《二零二二年年中人口數字》，而教育程度（最高就讀程度）及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》（2022年版）。

- [1] 數字為調查的總樣本數目，個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。  
 [2] 此公報中所有誤差數字均以 95% 置信水平計算。95% 置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

## 最新數據

以下是特首李家超的最新民望數字：

調查日期	1-10/8/23	7-19/9/23	3-25/10/23	1-15/11/23	1-16/12/23	2-12/1/24	最新變化
樣本數目	1,005	1,001	1,003	1,004	1,003	669 <sup>[3]</sup>	--
回應比率	54.5%	53.0%	53.6%	51.4%	50.5%	50.4%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特首評分	50.7	52.6	52.9	52.7	53.0	52.1+/-2.5	-0.9
特首支持率	53%	55%	53%	57%	60%	54+/-4%	-6% <sup>[4]</sup>
特首反對率	29%	31%	28%	27%	26%	33+/-4%	+7% <sup>[4]</sup>
支持率淨值	24%	24%	25%	30%	34%	21+/-7%	-13% <sup>[4]</sup>

[3] 只包括電話訪問部分，不包括 360 個電話短訊網上調查樣本。

[4] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

調查顯示，特首李家超的最新評分為 52.1 分，與一個月前變化不大，有 14% 受訪者給予 0 分。特首的最新支持率為 54%，反對率為 33%，民望淨值為正 21 個百分點，相比一個月前錄得顯著跌幅。

以下是特區政府的最新民望數字：

調查日期	1-10/8/23	7-19/9/23	3-25/10/23	1-15/11/23	1-7/12/23	2-12/1/24	最新變化
樣本數目	515	514	505	510	502	344 <sup>[5]</sup>	--
回應比率	54.5%	53.0%	53.6%	51.4%	48.7%	50.4%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特區政府表現滿意率 <sup>[6]</sup>	42%	44%	44%	42%	48%	40+/-5%	-8% <sup>[7]</sup>
特區政府表現不滿率 <sup>[6]</sup>	40%	38%	41%	43%	33% <sup>[7]</sup>	42+/-5%	+10% <sup>[7]</sup>
滿意率淨值	2%	7%	2%	0%	16% <sup>[7]</sup>	-3+/-10%	-18% <sup>[7]</sup>
平均量值 <sup>[6]</sup>	2.9	3.0	2.9	2.9	3.1 <sup>[7]</sup>	2.8+/-0.2	-0.3 <sup>[7]</sup>

[5] 只包括電話訪問部分，不包括電話短訊網上調查樣本。

[6] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

[7] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

政府民望方面，特區政府的最新滿意率為 40%，不滿率為 42%，滿意率淨值為負 3 個百分點，比一個月前錄得非常顯著跌幅，並創 2022 年 7 月以來新低。而平均量值為 2.8 分，即整體上接近「一半半」，同樣比一個月前錄得非常顯著跌幅。

### **2024 年 1-3 月新聞發佈活動預告（暫定）**

- 1 月 25 日（星期四）下午三時新聞發佈會：「香港民研意見群組」網上問卷調查結果、社會狀況評價、信任及信心指標
- 1 月 30 日（星期二）新聞公報和數據更新：民情指數之按社會階層分析
- 2 月 6 日（星期二）新聞新聞公報和數據更新：民情指數之按公民社會活躍程度分析
- 2 月 14 日（星期三）新聞新聞公報和數據更新：民情指數之按性別分析
- 2 月 20 日（星期二）新聞公報和數據更新：特首及政府民望
- 2 月 28 日（星期三）下午三時新聞發佈會：「香港民研意見群組」網上問卷調查結果、「民情指數第 6.23 號報告」
- 3 月 5 日（星期二）新聞公報和數據更新：民情指數之按出生地分析
- 3 月 12 日（星期二）新聞公報和數據更新：民情指數之按房屋類型及擁有權分析
- 3 月 19 日（星期二）新聞公報和數據更新：特首及政府民望
- 3 月 28 日（星期四）下午三時新聞發佈會：司長及局長民望



HONG KONG PUBLIC OPINION RESEARCH INSTITUTE  
香港民意研究所

Tel 電話: (852) 3844 3111

Fax 傳真: (852) 3705 3361

Website 網址: <https://www.pori.hk>

Address: Units 9-11, 6/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang

地址: 黃竹坑業興街 11 號南滙廣場 B 座 6 樓 9-11 室

## Press Release on January 16, 2024

### HKPORI releases popularities of CE and SAR Government

#### Special Announcement

Hong Kong Public Opinion Research Institute (HKPORI) has officially introduced random SMS survey in its January regular survey and has successfully collected 360 SMS online samples. We are currently performing in-depth analysis. In the meantime, we are conducting an online panel survey using the same questionnaire so we can compare the results. We will consolidate the data of all samples and develop a suitable weighting method, then release the results in due course.

#### Abstract

HKPORI successfully interviewed 1,029 Hong Kong residents by a random telephone survey conducted by real interviewers and online survey by random SMS invitation in January. This release focuses on the telephone survey part, with 669 samples, for the sake of consistency with previous analytical method.

The telephone survey portion shows that the latest popularity rating of CE John Lee stands at 52.1 marks, which did not change much over the month past. Among all respondents, 14% gave him 0 mark. His net popularity stands at positive 21 percentage points, registering a significant decrease compared to a month ago. As for the SAR Government, its net satisfaction is negative 3 percentage points, which showed a very significant decrease compared to a month ago and registered a record low since July 2022.

The effective response rate of the telephone survey is 50.4%. The maximum sampling error of percentages based on that part is +/-5%, that of net values is +/-10% and that of ratings is +/-2.5 at 95% confidence level.

#### Contact Information

Date of survey	: 2-12/1/2024
Survey method	: (1) Random landline telephone survey (2) Random mobile telephone survey (3) Online survey by random SMS invitation
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above
Sample size <sup>[1]</sup>	: 1,029 (including 340 landline, 329 mobile and 360 SMS online samples)
Effective response rate	: 50.4% (for telephone survey)
Sampling error <sup>[2]</sup>	: Sampling error of percentages not more than +/-5%, that of net values not more than +/-10% and that of ratings not more than +/-2.5 at 95% conf. level (for telephone survey)

Weighting method : Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2022”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2022 Edition)”.

- [1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.
- [2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

## Latest Figures

The latest popularity figures of CE John Lee are summarized as follows:

Date of survey	1-10/8/23	7-19/9/23	3-25/10/23	1-15/11/23	1-16/12/23	2-12/1/24	<u>Latest Change</u>
Sample size	1,005	1,001	1,003	1,004	1,003	669 <sup>[3]</sup>	--
Response rate	54.5%	53.0%	53.6%	51.4%	50.5%	50.4%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	<i>Finding &amp; error</i>	--
Rating of CE	50.7	52.6	52.9	52.7	53.0	52.1+/-2.5	-0.9
Vote of confidence in CE	53%	55%	53%	57%	60%	54+/-4%	-6% <sup>[4]</sup>
Vote of no confidence in CE	29%	31%	28%	27%	26%	33+/-4%	+7% <sup>[4]</sup>
Net approval rate	24%	24%	25%	30%	34%	21+/-7%	-13% <sup>[4]</sup>

- [3] Only the results of telephone surveys were included, the 360 samples of SMS online survey were not included.
- [4] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that the latest popularity rating of CE John Lee stands at 52.1 marks, which did not change much over the month past. Among the respondents, 14% gave CE 0 mark. The latest approval rate of CE is 54%, disapproval rate 33%, giving a net popularity of positive 21 percentage points, which has registered a significant decrease compared to a month ago.

Recent popularity figures of the SAR Government are summarized as follows:

Date of survey	1-10/8/23	7-19/9/23	3-25/10/23	1-15/11/23	1-7/12/23	2-12/1/24	<u>Latest change</u>
Sample size	515	514	505	510	502	344 <sup>[5]</sup>	--
Response rate	54.5%	53.0%	53.6%	51.4%	48.7%	50.4%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	<i>Finding &amp; error</i>	--
Satisfaction rate of SARG performance <sup>[6]</sup>	42%	44%	44%	42%	48%	40+/-5%	-8% <sup>[7]</sup>
Dissatisfaction rate of SARG performance <sup>[6]</sup>	40%	38%	41%	43%	33% <sup>[7]</sup>	42+/-5%	+10% <sup>[7]</sup>
Net satisfaction rate	2%	7%	2%	0%	16% <sup>[7]</sup>	-3+/-10%	-18% <sup>[7]</sup>
Mean value <sup>[6]</sup>	2.9	3.0	2.9	2.9	3.1 <sup>[7]</sup>	2.8+/-0.2	-0.3 <sup>[7]</sup>

- [5] Only the results of telephone surveys were included, samples of SMS online survey were not included.

- [6] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.
- [7] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

As for the SAR Government, its latest satisfaction rate is 40%, whereas dissatisfaction rate stands at 42%, thus the net satisfaction is negative 3 percentage points. The net satisfaction showed a very significant decrease compared to a month ago and registered a record low since July 2022. The mean score is 2.8, meaning close to “half-half” in general, also registering a very significant decrease compared to a month ago.

### **Press Events Forecast for January – March 2024 (Tentative)**

- January 25 (Thursday) at 15:00, press conference: “POP Panel” Online Survey Results, Appraisal of Society’s Conditions, Trust and Confidence Indicators
- January 30 (Tuesday) press release and figures update: PSI per Social Strata
- February 6 (Tuesday) press release and figures update: PSI per Activeness in Civil Society
- February 14 (Wednesday) press release and figures update: PSI per Gender
- February 20 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- February 28 (Wednesday) at 15:00, press conference: “POP Panel” Online Survey Results, “PSI Report No. 6.23”
- March 5 (Tuesday) press release and figures update: PSI per Place of Birth
- March 12 (Tuesday) press release and figures update: PSI per Housing Type and Ownership
- March 19 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- March 28 (Thursday) at 15:00, press conference: Popularities of Secretaries of Departments and Directors of Bureaux