

2024 年 2 月 20 日 新聞公報

香港民研發放特首及政府民望

特別宣佈

從今年一月開始，我們的定期電話調查已經下調至每兩個月一次，但網上意見群組調查則增加至每月起碼一次，新聞發佈活動的頻率則保持不變，直至年中檢討為止。由於調查方法不同，我們現階段並不建議把網上意見調查的數字與電話調查的數字作出直接比較。此外，我們將於 2 月 29 日政府發表財政預算案後第二天，以新聞公報形式發放市民對財政預算案的即時反應。調查方法與去年一樣，屬於網上意見群組調查。

公報簡要

香港民意研究所（香港民研）於二月中以網上調查方式，成功訪問了 722 名「香港民研意見群組」成員。結果顯示，特首李家超的最新評分為 44.2 分，比一個月前的網上調查結果錄得顯著跌幅，有 27% 受訪者給予 0 分。與此同時，其民望淨值為正 9 個百分點，相比一個月前變化不大。政府民望方面，特區政府的滿意率淨值為負 8 個百分點，與一個月前的網上調查結果相同。

意見群組網上調查的成功回應比率為 4.6%。在 95% 置信水平下，調查的百分比誤差不超過 +/-4%，淨值誤差不超過 +/-7%，評分誤差不超過 +/-2.8。

樣本資料

調查日期	: 9-16/2/2024
調查方法	: 「香港民研意見群組」網上調查
訪問對象	: 香港民研意見群組成員，包括「香港市民代表組群」以及「香港市民自結組群」
成功樣本數目	: 722 (全部被訪者均為 18 歲或以上)
成功率	: 4.6%
抽樣誤差 ^[2]	: 在 95% 置信水平下，百分比誤差不超過 +/-4%，淨值誤差不超過 +/-7%，評分誤差不超過 +/-2.8
加權方法	: 按照 1) 政府統計處提供的全港人口年齡及性別分佈、教育程度（最高就讀程度）及經濟活動身分統計數字；2) 常規電話調查中的政治狀況評價及政治取向分佈，以「反覆多重加權法」作出調整。

[1] 此公報中所有誤差數字均以 95% 置信水平計算，並假設全部樣本經由隨機抽樣方式獲得。95% 置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

最新數據

以下是特首李家超的最新民望數字：

調查日期	電話訪問調查		網上調查		
	1-16/12/23	2-12/1/24 ^[2]	5-12/1/24 ^[3]	9-16/2/24	最新變化
樣本數目	1,003	669	742	722	--
回應比率 ^[4]	50.5%	50.4%	4.7%	4.6%	--
最新結果	結果	結果	結果	結果及誤差	--
特首評分	53.0	52.1	49.1	44.2+/-2.8	-4.9 ^[5]
特首支持率	60%	54% ^[5]	44%	44+/-4%	+1%
特首反對率	26%	33% ^[5]	34%	36+/-4%	+1%
支持率淨值	34%	21% ^[5]	10%	9+/-7%	-1%

[2] 各項數字只計算電話訪問部分，不包括電話短訊網上調查樣本。

[3] 樣本數目及調查結果只計算當中 18 歲或以上的被訪者。

[4] 網上調查部分的回應比率為成功率。

[5] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同等有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

網上調查結果顯示，特首李家超的最新評分為 44.2 分，比一個月前的網上調查結果錄得顯著跌幅，有 27% 受訪者給予 0 分。特首的最新支持率為 44%，反對率為 36%，民望淨值為正 9 個百分點，相比一個月前變化不大。

以下是特區政府的最新民望數字：

調查日期	電話訪問調查		網上調查		
	1-7/12/23	2-12/1/24 ^[6]	5-12/1/24 ^[7]	9-16/2/24	最新變化
樣本數目	502	344	742	722	--
回應比率 ^[8]	48.7%	50.4%	4.7%	4.6%	--
最新結果	結果	結果	結果	結果及誤差	--
特區政府表現滿意率 ^[9]	48%	40% ^[10]	32%	36+/-4%	+4%
特區政府表現不滿率 ^[9]	33% ^[10]	42% ^[10]	40%	44+/-4%	+4%
滿意率淨值	16% ^[10]	-3% ^[10]	-8%	-8+/-7%	--
平均量值 ^[9]	3.1 ^[10]	2.8 ^[10]	2.7	2.6+/-0.1	--

[6] 各項數字只計算電話訪問部分，不包括電話短訊網上調查樣本。

[7] 樣本數目及調查結果只計算當中 18 歲或以上的被訪者。

[8] 網上調查部分的回應比率為成功率。

[9] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

[10] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同等有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

政府民望方面，特區政府的最新滿意率為 36%，不滿率為 44%，滿意率淨值為負 8 個百分點，與一個月前的網上調查結果相同。而平均量值為 2.6 分，即整體上介乎「幾不滿」及「一半半」之間，同樣與上月調查結果相若。

2024 年 2-3 月新聞發佈活動預告（暫定）

- 2 月 28 日（星期三）下午三時新聞發佈會：「香港民研意見群組」網上問卷調查結果、「民情指數第 6.23 號報告」
- 2 月 29 日（星期四）新聞公報：「香港民研意見群組關於財政預算案即時反應網上問卷調查」
- 3 月 5 日（星期二）新聞公報和數據更新：民情指數之按出生地分析
- 3 月 12 日（星期二）新聞公報和數據更新：民情指數之按房屋類型及擁有權分析
- 3 月 19 日（星期二）新聞公報和數據更新：特首及政府民望
- 3 月 28 日（星期四）下午三時新聞發佈會：司長及局長民望



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Press Release on February 20, 2024

HKPORI releases popularities of CE and SAR Government

Special Announcement

Starting this year, we have cut down the frequency of our regular telephone surveys to once every two months, increased the frequency of our online panel surveys to at least once a month, and kept the frequency of our press events unchanged, until our next review in mid-2024. Due to different designs, we do not recommend comparing online panel figures with telephone survey figures, until we have accumulated more data. Moreover, on February 29, which is the day after the Budget Talk, we will issue a press release on people's instant reaction to the Budget. It will be an online panel survey like last year.

Abstract

Hong Kong Public Opinion Research Institute (HKPORI) successfully interviewed 722 "POP Panel" members in mid-February by an online survey. Results show that the latest popularity rating of CE John Lee stands at 44.2 marks, which has significantly dropped when compared to the results of last month's online survey. Among all respondents, 27% gave him 0 mark. His net popularity stands at positive 9 percentage points, which did not change much over the month past. As for the SAR Government, its net satisfaction stands at negative 8 percentage points, which stayed practically the same as last month.

The success rate of panel online survey is 4.6%. The maximum sampling error of percentages of this survey is +/-4%, that of net values is +/-7% and that of ratings is +/-2.8 at 95% confidence level.

Contact Information

Date of survey	: 9-16/2/2024
Survey method	: "POP Panel" online survey
Target population	: POP Panel members, including Hong Kong People Representative Panel (probability-based panel) and Hong Kong People Volunteer Panel (non-probability-based panel)
Sample size ^[1]	: 722 (all respondents were aged 18 or above)
Success rate	: 4.6%
Sampling error ^[1]	: Sampling error of percentages not more than +/-4%, that of net values not more than +/-7% and that of ratings not more than +/-2.8 at 95% conf. level

Weighting method : Rim-weighted according to 1) gender-age distribution, educational attainment (highest level attended) distribution and economic activity status distribution of the Hong Kong population from the Census and Statistics Department; 2) appraisal of political condition and political inclination distribution from regular tracking telephone surveys.

[1] All error figures in this release are calculated at 95% confidence level and assuming all samples were obtained through random sampling. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Latest Figures

The latest popularity figures of CE John Lee are summarized as follows:

	Telephone survey		Online survey		
	1-16/12/23	2-12/1/24 ^[2]	5-12/1/24 ^[3]	9-16/2/24	<u>Latest Change</u>
Date of survey					
Sample size	1,003	669	742	722	--
Response rate ^[4]	50.5%	50.4%	4.7%	4.6%	--
Latest findings	Finding	Finding	Finding	Finding & error	--
Rating of CE	53.0	52.1	49.1	44.2+/-2.8	-4.9 ^[5]
Vote of confidence in CE	60%	54% ^[5]	44%	44+/-4%	+1%
Vote of no confidence in CE	26%	33% ^[5]	34%	36+/-4%	+1%
Net approval rate	34%	21% ^[5]	10%	9+/-7%	-1%

[2] Various figures are based only on samples from the telephone surveys but not those from the SMS online survey.

[3] The sample size and the survey finding are based only on respondents aged 18 or above.

[4] For online survey, the response rate is the success rate.

[5] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Results of the online survey show that the latest popularity rating of CE John Lee stands at 44.2 marks, which has significantly dropped when compared to results of last month’s online survey. Among all respondents, 27% gave CE 0 mark. The latest approval rate of CE is 44%, disapproval rate 36%, giving a net popularity of positive 9 percentage points, which did not change much over the month past.

Recent popularity figures of the SAR Government are summarized as follows:

	Telephone survey		Online survey		
	<u>1-7/12/23</u>	<u>2-12/1/24</u> ^[6]	<u>5-12/1/24</u> ^[7]	<u>9-16/2/24</u>	<u>Latest change</u>
Date of survey					
Sample size	502	344	742	722	--
Response rate ^[8]	48.7%	50.4%	4.7%	4.6%	--
Latest findings	Finding	Finding	Finding	Finding & error	--
Satisfaction rate of SARG performance ^[9]	48%	40% ^[10]	32%	36+/-4%	+4%
Dissatisfaction rate of SARG performance ^[9]	33% ^[10]	42% ^[10]	40%	44+/-4%	+4%
Net satisfaction rate	16% ^[10]	-3% ^[10]	-8%	-8+/-7%	--
Mean value ^[9]	3.1 ^[10]	2.8 ^[10]	2.7	2.6+/-0.1	--

[6] Various figures are based only on samples from the telephone surveys but not those from the SMS online survey.

[7] The sample size and the survey finding are based only on respondents aged 18 or above.

[8] For online survey, the response rate is the success rate.

[9] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.

[10] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

As for the SAR Government, its latest satisfaction rate is 36%, whereas dissatisfaction rate stands at 44%, thus the net satisfaction is negative 8 percentage points, which stayed practically the same as last month's online survey. The mean score is 2.6, meaning between "quite dissatisfied" and "half-half" in general, also similar to the survey result a month ago.

Press Events Forecast for February – March 2024 (Tentative)

- February 28 (Wednesday) at 15:00, press conference: "POP Panel" Online Survey Results, "PSI Report No. 6.23"
- February 29 (Thursday) press release: "POP Panel Online Instant Survey on the Budget"
- March 5 (Tuesday) press release and figures update: PSI per Place of Birth
- March 12 (Tuesday) press release and figures update: PSI per Housing Type and Ownership
- March 19 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- March 28 (Thursday) at 15:00, press conference: Popularities of Secretaries of Departments and Directors of Bureaux