2023 年 11 月 14 日 新聞公報

香港民研發放「民情指數之經濟活動狀況分析」

特別宣佈

香港民意研究所（香港民研）於七月底啟動「香港民研數據查冊平台」的免費下載部份，八月底則推出收費項目部份，平台至今已運作三個多月。民研今日再擴展平台的內容，推出 75 項今年八月至十月份進行的定期電話調查結果，全部數字已於早前發表，分別來自以下 8 個長期追蹤系列：

1. 特首民望 (2023 年 8、9 及 10 月)
2. 政府民望 (2023 年 8、9 及 10 月)
3. 信任及信心指標 (2023 年 8 月)
4. 社會、自由、法治指標 (2023 年 8 月)
5. 司長民望 (2023 年 9 月)
6. 局長民望 (2023 年 9 月)
7. 社會狀況評價 (2023 年 10 月)
8. 新聞傳媒評價 (2023 年 10 月)

上述 75 項結果即日起可供市民於「香港民研數據查冊平台」免費下載。加入最新內容後，查冊平台提供的免費題目由 45 條大幅增加至 120 條，另有收費題目 50 條。民研會員可繼續享有半價再半價選購收費項目，即每題$2,500。香港民研要求所有查冊人士，承諾不會把所獲資料轉送或轉售給任何人士。查詢電郵：enquiry@pori.hk。

最新數據

香港民研今日發放「民情指數第 6.15 號報告」，題為「民情指數之經濟活動狀況分析」，屬於第二代民情指數的第十五份報告。民情指數的正常水平設定值為 100，標準差設定為 15，請點擊這裏閱讀民情指數的計算方法。

是次數據分析的覆蓋範圍，是由 2018 年 7 月至 2023 年 10 月，以隨機抽樣真人電話訪問了的超過 10 萬人。結果顯示，七個經濟活動狀況組別近年的民情指數走勢大致相同，均於 2019 下半年急跌至其最低點，然後慢慢回升至 2023 上半年的最高點，但最新的 2023 下半年初步數字則再出現下跌。學生的民情指數於過去五年長期居於末席，雖然其近年數字有所回升，但仍未達 100 分正常水平。上一級的是行政及專業人員，以及文職及服務人員組別，他們一直處於所有組別的中下位置：兩者於 2019 下半至 2021 上半年非常接近，至 2021 下半年起拉開距離；而行政及專業人員於 2023 下半年的初步數字更跌破學生組別水平，成為眾組別中最低。相反，退休人士的民情指數為七個組別中最高，除 2019 下半至 2020 下半年外，其民情指數一直維持在正常值 100 分以上。其次為料理家務者／家庭主婦，再次之為勞動工人，兩個組別一直處於中上位置：兩者於 2018 下半至 2020 下半年非常接近，至 2021 上半年起拉開距離，前者在 2022
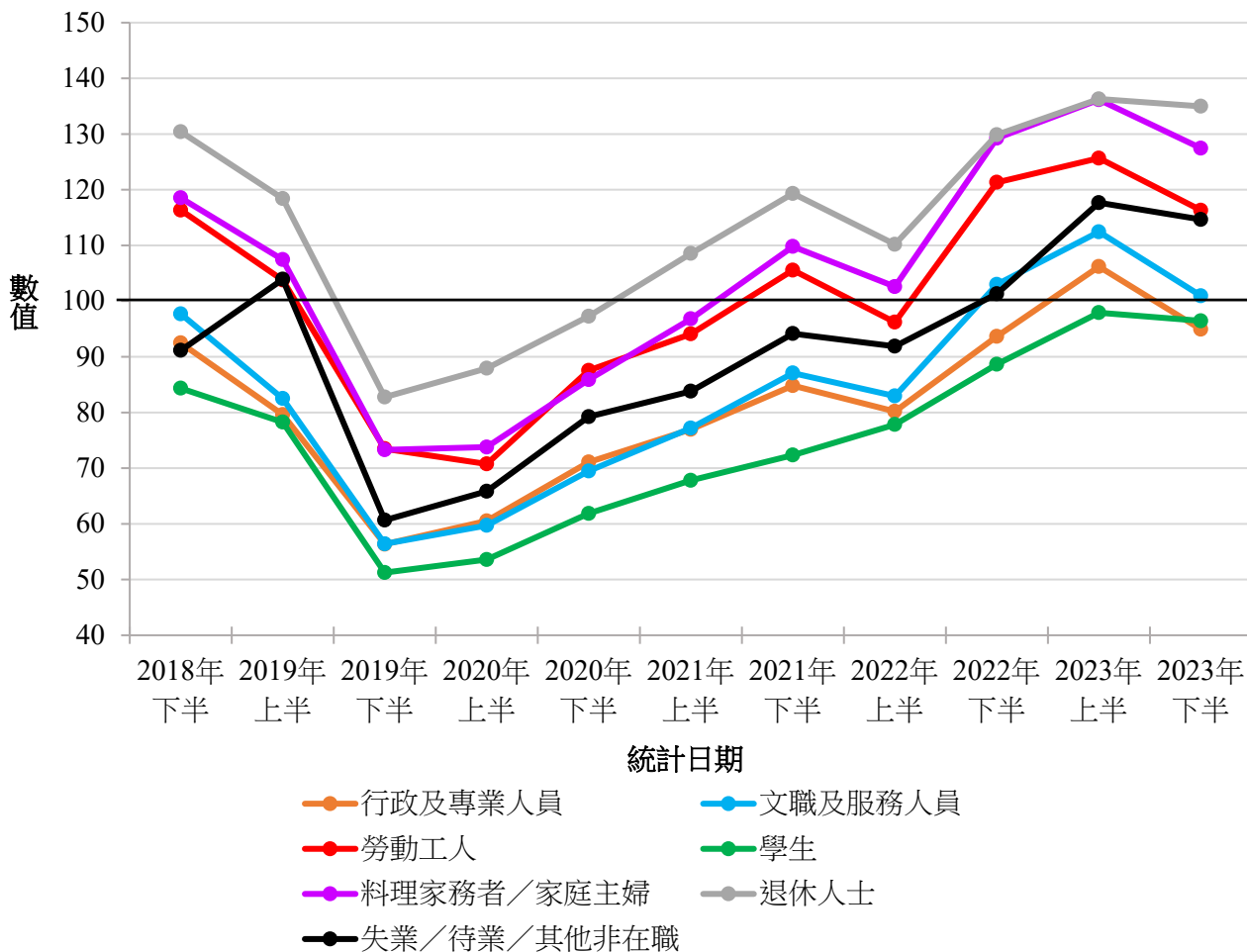
下半年曾經接近追上退休人士的民情指數。失業／待業／其他非在職者的民情指數除在 2018 下半年錄得較低水平外，均長期位處眾組別的中間位置，值得注意的是此組別的樣本數目相對較小，因此指數可能出現相對大的波動。

至於 2018 年以前的情況，就有待將來再深入分析。以下是有關分析的數表及圖表：

數表：最近五年不同經濟活動狀況市民之民情指數（2018-2023 半年平均數）

半年期	樣本數目	行政及專業人員	文職及服務人員	勞動工人	學生	料理家務者／家庭主婦	退休人士	失業／待業／其他非在職
2018 年下半	12,072	92.5	97.7	116.3	84.3	118.5	130.4	91.1
2019 年上半	12,151	79.6	82.5	103.8	78.3	107.4	118.4	103.9
2019 年下半	12,297	56.3	56.4	73.5	51.3	73.3	82.8	60.7
2020 年上半	12,062	60.5	59.7	70.8	53.6	73.8	87.9	65.8
2020 年下半	12,206	71.1	69.5	87.5	61.9	85.9	97.3	79.2
2021 年上半	12,086	77.0	77.2	94.1	67.8	96.8	108.6	83.8
2021 年下半	12,080	84.8	87.1	105.6	72.3	109.8	119.3	94.2
2022 年上半	12,059	80.2	83.0	96.2	77.8	102.6	110.2	91.9
2022 年下半	6,107	93.7	103.0	121.3	88.7	129.2	129.9	101.3
2023 年上半	6,056	106.2	112.4	125.7	97.9	136.2	136.3	117.7
2023 年下半 (初步數字)	4,013	94.9	100.9	116.3	96.4	127.5	135.0	114.7
樣本總數	**113,189**	**22,560**	**22,438**	**9,255**	**6,232**	**15,888**	**30,238**	**4,099**

圖表：最近五年不同經濟活動狀況市民之民情指數（2018-2023 半年平均數）

未來新聞發佈活動

- 11 月 21 日（星期二）新聞公報和數據更新：特首及政府民望
- 11 月 30 日（星期四）下午三時新聞發佈會：信任及信心指標
- 12 月 5 日（星期二）新聞公報和數據更新：民情指數之按統獨傾向分析
- 12 月 12 日（星期二）新聞公報和數據更新：政府民望、對政府政策範疇評價
- 12 月 19 日（星期二）新聞公報和數據更新：特首及司長民望、市民最熟悉政治人物
- 12 月 27 日（星期三）下午三時新聞發佈會：年終回顧

Press Release on November 14, 2023

HKPORI releases "PSI per economic activity status"

Special Announcement

The Hong Kong Public Opinion Research Institute (HKPORI) has launched the free download part of its "HKPORI Poll Data Enquiry System" in late July, then the paid section in late August. The platform has been in operation for more than three months now. Today, HKPORI further expands the contents of the platform, by releasing the results of our regular telephone surveys conducted from August to October this year, involving a total of 75 question items. All data have already been published for public consumption earlier, which cover the following 8 tracking poll series:

1. Popularity of CE (August, September and October 2023)
2. Popularity of SAR Government (August, September and October 2023)
3. Trust and Confidence Indicators (August 2023)
4. Social, Freedom and Rule of Law Indicators (August 2023)
5. Popularity of Secretaries of Departments (September 2023)
6. Popularity of Directors of Bureaux (September 2023)
7. Appraisal of Society's Conditions (October 2023)
8. Appraisal of News Media (October 2023)

All 75 question items abovementioned are available for free download on "HKPORI Poll Data Enquiry System" from today. Together with this update, the number of free download items will greatly increase from 45 to 120, plus another 50 questions for purchase on the platform. HKPORI members continue to enjoy 75% off for paid items, meaning $2,500 per question. HKPORI requires all data acquirers to pledge that they will not transfer or resell the information to anyone. For enquiries, please email to enquiry@pori.hk.

Latest Findings

HKPORI today releases its "PSI Report No. 6.15", titled "PSI per economic activity status", which is the fifteenth release of PSI v2.0. The normal level of the PSI is set at 100 and standard deviation at 15. Please click here to read the computation method of the PSI.

The analysis covers over 100,000 random telephone survey samples obtained through real person telephone interviews from July 2018 to October 2023. Results show that the trends of PSI among the seven economic activity status groups are highly similar in recent years. All groups dropped rapidly to their lowest point in 2019H2, then slowly rebounded to their highest in 2023H1, yet the preliminary figures in 2023H2 have shown a decline again. The PSI of students has remained at the bottom in the past 5 years. Although their PSI scores have been recovering in recent years, they have not yet reached the normal level of 100 till now. Administrators and professionals as well as the clerical and service workers formed the next tier. Their PSI have stayed at the lower-middle position among all groups. Both groups recorded highly similar PSI scores from 2019H2 to 2021H1. Since 2021H2, the gap between them widened. In 2023H2, the preliminary figure of administrators and professionals even fell lower than that of the students, becoming the lowest among all groups. On the contrary, the PSI of
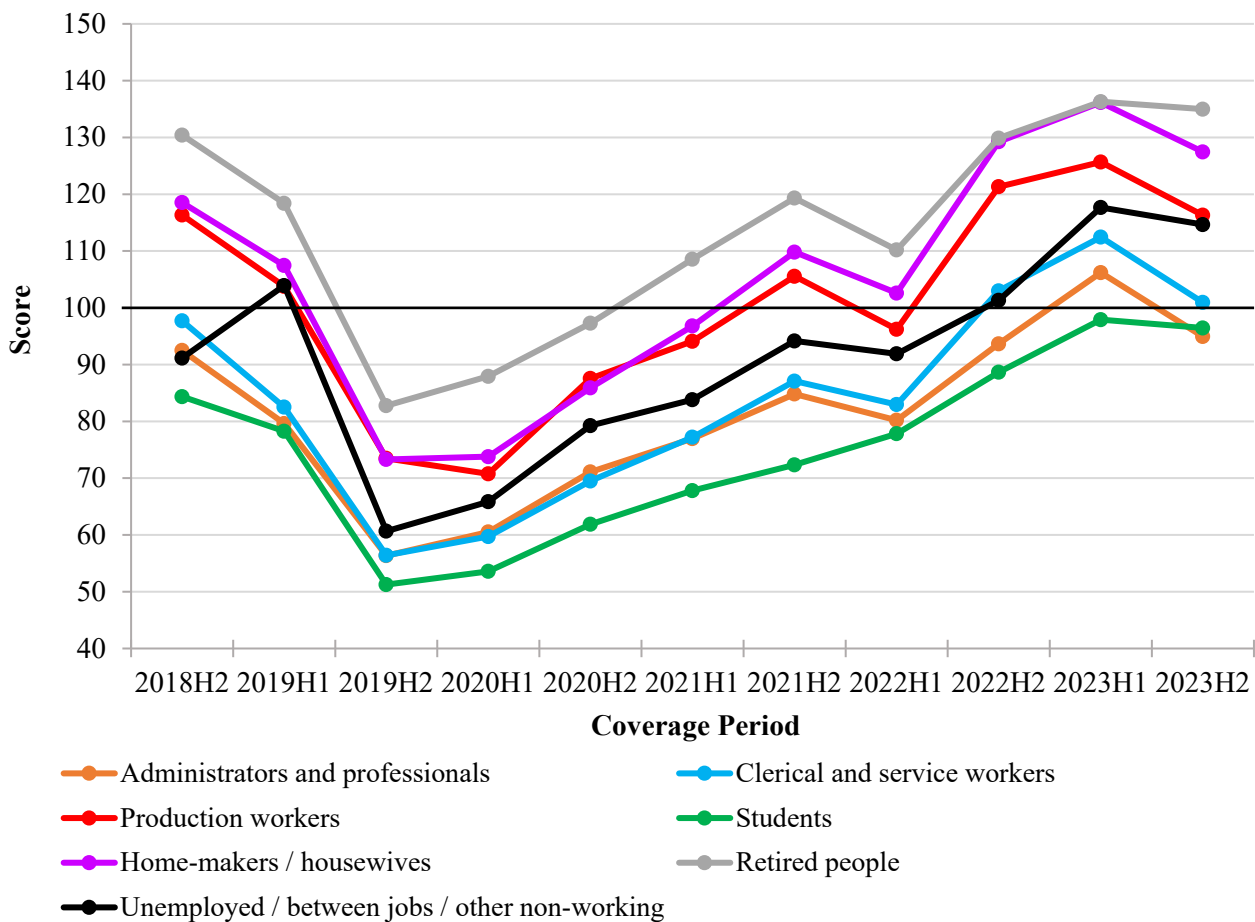
retired people has remained at the top among all seven groups and has stayed above the normal level of 100 all the time, except from 2019H2 to 2020H2. Home-makers / housewives followed, then production workers. Their PSI have stayed at the upper-middle level among all groups. Both groups recorded highly similar PSI scores from 2018H2 to 2020H2. Since 2021H1, the gap between them widened. In 2022H2, the former group almost surpassed that of the retired people. The PSI of people who are unemployed / between jobs / of other non-working statuses has stayed in a middle position among all groups, except 2018H2 in which it stayed at a relatively low level. It is, however, noteworthy that the sample size of this group is relatively small, hence may result in bigger fluctuations throughout the period.

As for the situation before 2018, we will leave them to future analyses. The following are the summary table and chart of the analysis:

Summary table: PSI among people of different economic activity status over the past five years (2018-2023; half-yearly averages)

Half-year period	Sample size	Administrators and professionals	Clerical and service workers	Production workers	Students	Home-makers / housewives	Retired people	Unemployed / between jobs / other non-working
2018H2	12,072	92.5	97.7	116.3	84.3	118.5	130.4	91.1
2019H1	12,151	79.6	82.5	103.8	78.3	107.4	118.4	103.9
2019H2	12,297	56.3	56.4	73.5	51.3	73.3	82.8	60.7
2020H1	12,062	60.5	59.7	70.8	53.6	73.8	87.9	65.8
2020H2	12,206	71.1	69.5	87.5	61.9	85.9	97.3	79.2
2021H1	12,086	77.0	77.2	94.1	67.8	96.8	108.6	83.8
2021H2	12,080	84.8	87.1	105.6	72.3	109.8	119.3	94.2
2022H1	12,059	80.2	83.0	96.2	77.8	102.6	110.2	91.9
2022H2	6,107	93.7	103.0	121.3	88.7	129.2	129.9	101.3
2023H1	6,056	106.2	112.4	125.7	97.9	136.2	136.3	117.7
2023H2 (Preliminary figures)	4,013	94.9	100.9	116.3	96.4	127.5	135.0	114.7
Total sample size	**113,189**	**22,560**	**22,438**	**9,255**	**6,232**	**15,888**	**30,238**	**4,099**

Chart: PSI among people of different economic activity status over the past five years (2018-2023; half-year averages)

Upcoming Press Events

- November 21 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- November 30 (Thursday) at 15:00, press conference: Trust and Confidence Indicators
- December 5 (Tuesday) press release and figures update: PSI per Centrality
- December 12 (Tuesday) press release and figures update: Popularity of SAR Government, Appraisal of Policy Areas of the Government
- December 19 (Tuesday) press release and figures update: Popularities of CE and Secretaries of Departments, People's Most Familiar Political Figures
- December 27 (Wednesday) at 15:00, press conference: Year-end Review