

2023 年 10 月 10 日 新聞公報

香港民研發放「民情指數之年齡或世代分析」

特別宣佈

香港民意研究所(香港民研)今年將繼續進行施政報告即時調查,並沿用隨機抽樣電話訪問(包括固網和手機號碼)及意見群組網上調查的混合模式進行。目標對象由往年只涵蓋得悉報告內容的香港市民,調整為不少於 500 個不論是否得悉報告內容的香港市民。調查將於 10 月 25 日(星期三)進行,並於晚上約九時三十分公佈施政報告的評分及滿意程度,然後在星期四(10 月 26 日)下午舉行發佈會,詳細公佈及討論所有結果。媒體如有興趣贊助並優先獲得結果,歡迎電郵 enquiry@pori.hk 查詢。

另外,香港民研將於下星期試驗以隨機抽樣方式透過電話短訊邀請市民參與網上調查,探討相關研究方法現時在香港的可行性。調查網址將以 s2.pori.hk 作為開頭,希望被抽中的市民踴躍參與。

最新數據

香港民研今日發放「民情指數第 6.11 號報告」,題為「民情指數之年齡或世代分析」,屬於第二代民情指數的第十一份報告。民情指數的正常水平設定值為 100,標準差設定為 15,請[點擊這裏](#)閱讀民情指數的計算方法。

今次報告運用了由 2018 年 7 月至 2023 年 9 月以隨機抽樣真人電話訪問的超過十萬個樣本,並以年齡及世代兩個變項劃分成不同組別作分析。年齡組別以市民於統計日期的歲數劃分,同一年齡組別於不同調查時期所包括之市民會因時間過去而改變;而世代則以出生年份劃分,同一世代所包括之市民不會隨時間而改變。

先以年齡組別分析,結果顯示,三個組別近年的民情指數走勢大致相同,均於 2019 下半年急跌至其最低點,然後慢慢回升至 2023 上半年的最高點,但最新的 2023 年下半年初步數字則再出現下跌。18-29 歲市民的民情指數過去五年長期居於末席,雖然近年數字有所回升,但仍未達 100 分正常水平。相反,50 歲或以上市民的民情指數為三個組別中最高,除 2019 下半至 2020 下半年外,其民情指數一直維持在正常值 100 分以上。30-49 歲市民的民情指數位處三個組別中間位置,除 2022 下半至 2023 上半年外,其民情指數均錄得正常值以下的水平,而最近的跌幅更是三個組別之中最大。

至於世代分析,四個組別近年的民情指數走勢同樣大致相同,其走勢及最高、最低點亦與年齡組別分析結果十分相近。「八十後」的民情指數為四個組別中最低,除 2023 上半年外,一直未達 100 分正常水平。此組別的民情指數與另外三個組別之距離自 2019 下半年起亦略為拉開。愈早出生的市民民情指數愈高,「八十前」比「八十後」高,「戰後一族」又比「八十前」高,而「戰前一族」的民情指數為四個組別中最高,除 2019 下半年外,均維持在正常值 100 分以上。

至於 2018 年以前的情況，就有待將來再深入分析。以下是有關分析的數表及圖表：

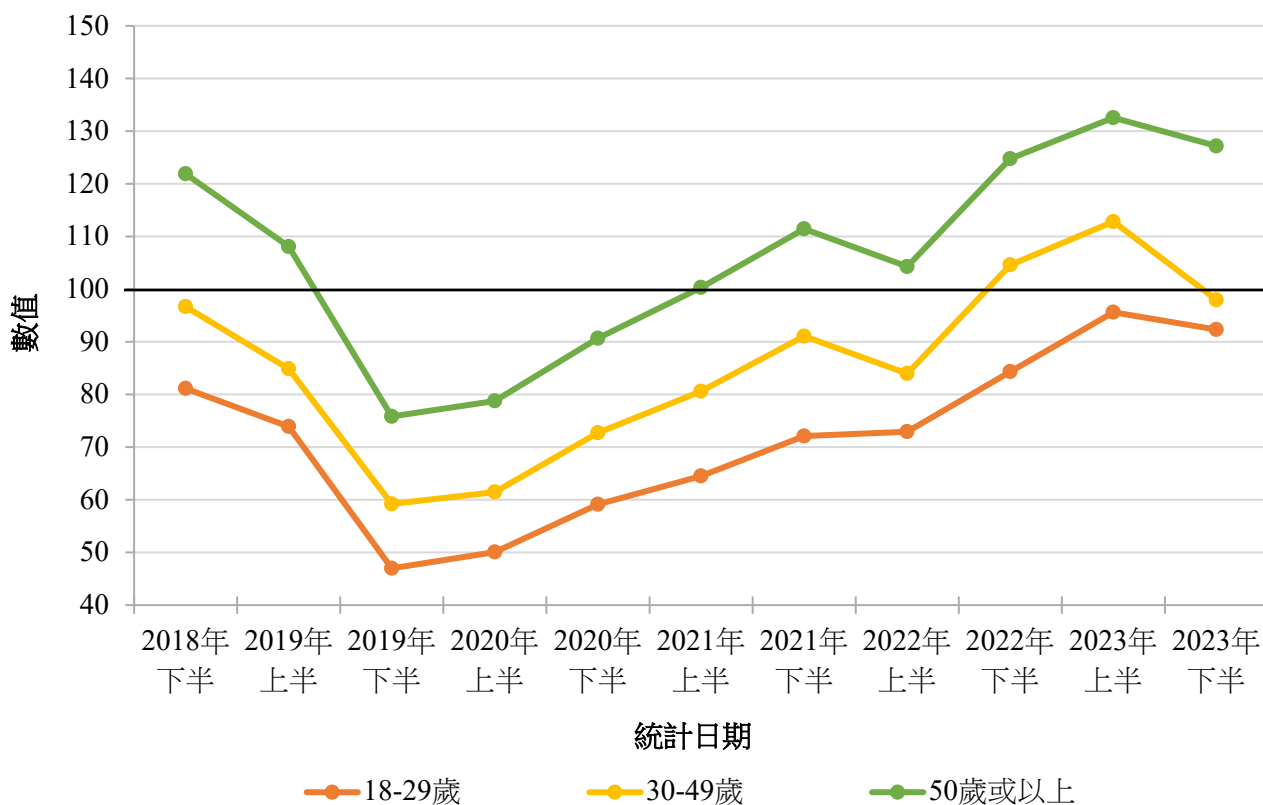
數表：最近五年不同年齡市民之民情指數（2018-2023 半年平均數）

半年期	樣本數目	18-29 歲	30-49 歲	50 歲或以上
2018 年下半	12,072	81.1	96.7	121.9
2019 年上半	12,151	73.9	84.9	108.1
2019 年下半	12,297	47.0	59.2	75.8
2020 年上半	12,062	50.1	61.5	78.8
2020 年下半	12,206	59.1	72.7	90.7
2021 年上半	12,086	64.5	80.6	100.3
2021 年下半	12,080	72.1	91.1	111.4
2022 年上半	12,059	72.9	84.0	104.3
2022 年下半	6,107	84.3	104.6	124.8
2023 年上半	6,056	95.6	112.8	132.6
2023 年下半 (初步數字)	3,010	92.3	98.0	127.2
樣本總數	112,186	18,004	32,137	60,279

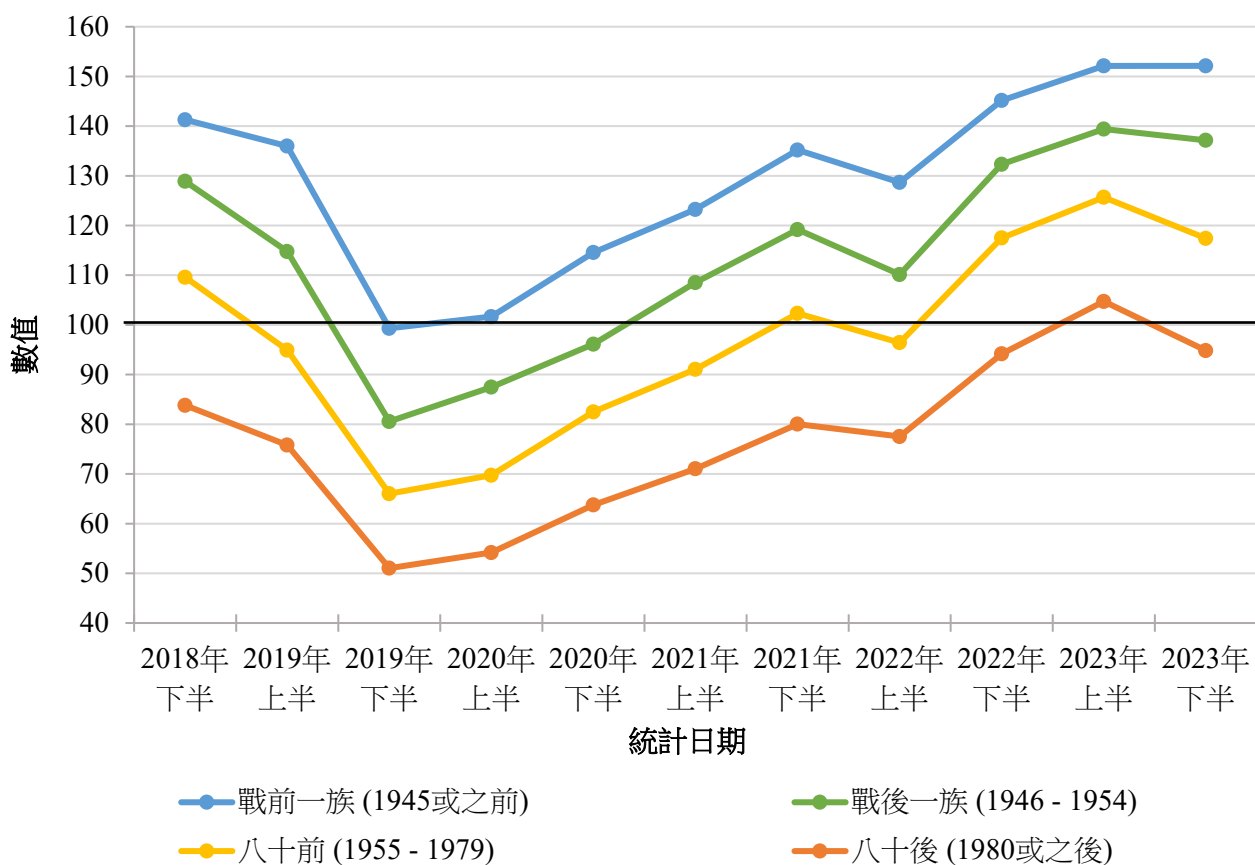
數表：最近五年不同世代市民之民情指數（2018-2023 半年平均數）

半年期	樣本數目	戰前一族 (1945 或之前)	戰後一族 (1946-1954)	八十前 (1955-1979)	八十後 (1980 或之後)
2018 年下半	12,072	141.3	128.9	109.6	83.8
2019 年上半	12,151	136.0	114.8	94.9	75.8
2019 年下半	12,297	99.3	80.6	66.0	51.0
2020 年上半	12,062	101.7	87.5	69.7	54.2
2020 年下半	12,206	114.6	96.1	82.5	63.8
2021 年上半	12,086	123.2	108.5	91.1	71.0
2021 年下半	12,080	135.2	119.2	102.3	80.0
2022 年上半	12,059	128.7	110.1	96.4	77.5
2022 年下半	6,107	145.2	132.3	117.5	94.2
2023 年上半	6,056	152.1	139.4	125.7	104.7
2023 年下半 (初步數字)	3,010	152.1	137.2	117.4	94.8
樣本總數	112,186	11,343	17,451	43,888	37,446

圖表：最近五年不同年齡市民之民情指數走勢（2018-2023 半年平均數）



圖表：最近五年不同世代市民之民情指數走勢（2018-2023 半年平均數）



未來新聞發佈活動

- 10月17日（星期二）新聞公報和數據更新：民情指數之按教育程度分析
- 10月26日（星期四）下午三時新聞發佈會：施政報告即時調查、對新聞傳媒的評價
- 10月31日（星期二）新聞公報和數據更新：特首及政府民望、社會狀況評價
- 11月7日（星期二）新聞公報和數據更新：民情指數之按性別與年齡組別分析
- 11月14日（星期二）新聞公報和數據更新：民情指數之按經濟活動狀況分析
- 11月21日（星期二）新聞公報和數據更新：特首及政府民望
- 11月30日（星期四）下午三時新聞發佈會：信任及信心指標
- 12月5日（星期二）新聞公報和數據更新：民情指數之按統獨傾向分析
- 12月12日（星期二）新聞公報和數據更新：政府民望、對政府政策範疇評價
- 12月19日（星期二）新聞公報和數據更新：特首及司長民望、市民最熟悉政治人物
- 12月27日（星期三）下午三時新聞發佈會：年終回顧



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Press Release on October 10, 2023

HKPORI releases “PSI per Age or Generation”

Special Announcements

Hong Kong Public Opinion Research Institute (HKPORI) will continue to conduct Policy Address Instant Survey this year, using a mixed mode of random telephone interviews (including both landline and mobile samples) and online survey with panel members. The target population will be adjusted from Hong Kong residents who have heard of the PA only to all Hong Kong residents, irrespective of whether they have heard of the PA, with no less than 500 successful cases. We will conduct the survey on Oct 25 (Wednesday) and release the results of the PA rating and satisfaction rate at around 9:30pm that evening. We will then hold a press conference on Thursday (Oct 26) afternoon to release and discuss all results in details. Media who are interested to sponsor our operation in exchange for early use of the findings, please contact us at enquiry@pori.hk.

Besides, HKPORI will experiment to invite a random sample of Hong Kong people via SMS to participate in our online survey next week, in order to study the feasibility of using this new research method in Hong Kong. The link to the survey will start with s2.pori.hk, we hope those who are randomly sampled will actively participate in this experiment.

Latest Findings

HKPORI today releases its “PSI Report No. 6.11”, titled “PSI per age or generation”, which is the eleventh release of PSI v2.0. The normal level of the PSI is set at 100 and standard deviation at 15. Please [click here](#) to read the computation method of the PSI.

This report utilizes over 100,000 random telephone survey samples obtained through real person telephone interviews from July 2018 to September 2023 and have them categorized based on age and generation for further analyses. Age groups are categorized according to people’s years of age at the enumeration date, and people in the same age group included in different survey periods may change over time, while generations are categorized according to their year of birth, and people under the same generation will not change over time.

Regarding age group analysis, results show that the trends of PSI among the three age groups are highly similar in recent years. All groups dropped rapidly to their lowest point in 2019H2, then slowly rebounded to their highest in 2023H1, yet the latest preliminary figures of 2023H2 have shown a decline again. The PSI of people aged 18-29 has always been staying at the bottom position among all three groups in the past 5 years. Although their PSI has been recovering after hitting the lowest point in 2019H2, it has never reached the normal level of 100 in recent years. On the contrary, the PSI of people aged 50 or above has remained at the highest position among all three groups in recent years and has stayed above the normal level of 100, except from 2019H2 to 2020H2. The PSI of people aged 30-49 has stayed in a middle position among all three groups, and their PSI has stayed below the normal level of 100 except from 2022H2 to 2023H1, while its recent drop is the biggest among all three groups.

As for generation analysis, the trends of PSI among the four generation groups are more or less the same in recent years. Their overall trends, highest and lowest points are highly comparable with the results in age group analysis. The “post-80s” has the lowest PSI among all four groups and their PSI has failed to reach the normal level of 100 except in 2023H1. The gap between the PSI of this group and the other three groups has also slightly widened since 2019H2. The earlier the birth year, the higher the PSI: the “pre-80s” got higher PSI than the “post-80s”, while the “post-war” generation got higher PSI than the “pre-80s”. Meanwhile, the “pre-war” generation has the highest PSI among all four groups. Their PSI has stayed above the normal level of 100 except in 2019H2.

As for the situation before 2018, we will leave them to future analyses. The following are the summary tables and charts of the analysis:

Summary table: PSI among people of different age groups over the past five years (2018-2023; half-yearly averages)

Half-year period	Sample size	Age 18-29	Age 30-49	Age 50 or above
2018H2	12,072	81.1	96.7	121.9
2019H1	12,151	73.9	84.9	108.1
2019H2	12,297	47.0	59.2	75.8
2020H1	12,062	50.1	61.5	78.8
2020H2	12,206	59.1	72.7	90.7
2021H1	12,086	64.5	80.6	100.3
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2023H1	6,056	95.6	112.8	132.6
2023H2 (Preliminary figures)	3,010	92.3	98.0	127.2
Total sample size	112,186	18,004	32,137	60,279

Summary table: PSI among different generations over the past five years (2018-2023; half-yearly averages)

Half-year period	Sample size	Pre-war (1945 or before)	Post-war (1946-1954)	Pre-80s (1955-1979)	Post-80s (1980 or after)
2018H2	12,072	141.3	128.9	109.6	83.8
2019H1	12,151	136.0	114.8	94.9	75.8
2019H2	12,297	99.3	80.6	66.0	51.0
2020H1	12,062	101.7	87.5	69.7	54.2
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2022H1	12,059	128.7	110.1	96.4	77.5
2022H2	6,107	145.2	132.3	117.5	94.2
2023H1	6,056	152.1	139.4	125.7	104.7
2023H2 (Preliminary figures)	3,010	152.1	137.2	117.4	94.8
Total sample size	112,186	11,343	17,451	43,888	37,446

Chart: PSI among people of different age groups over the past five years (2018-2023; half-yearly averages)

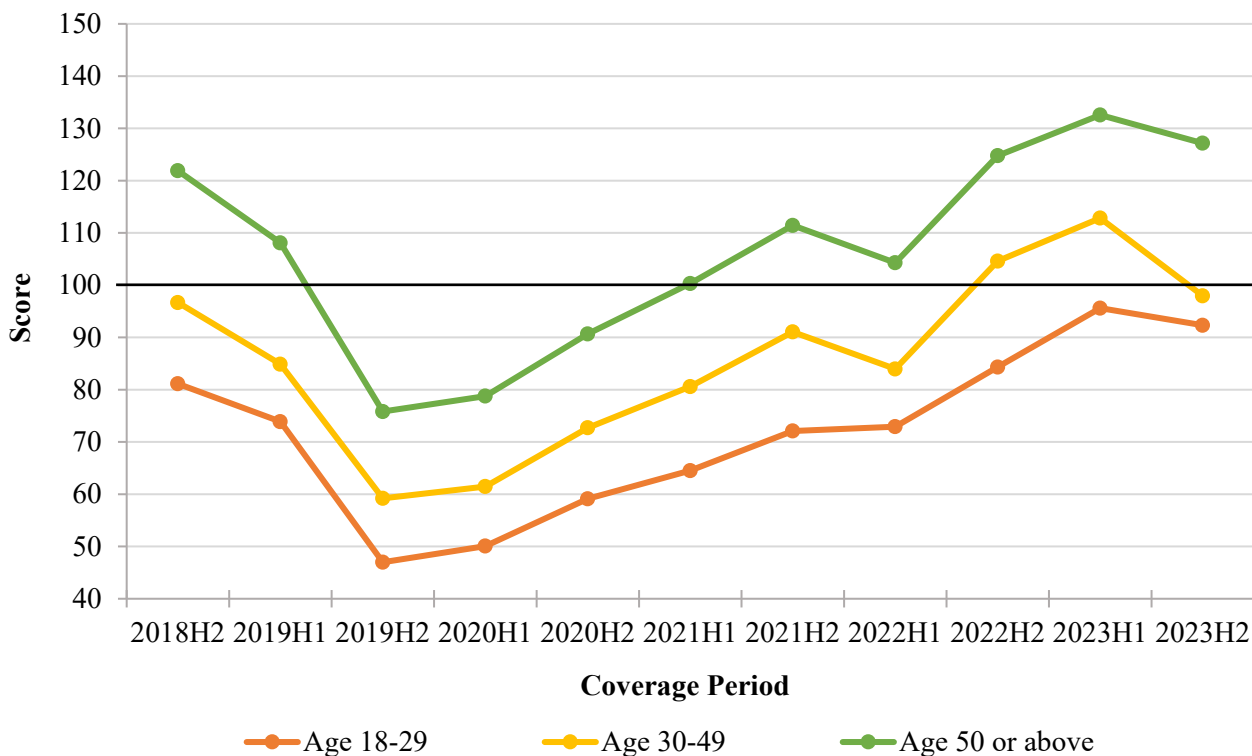
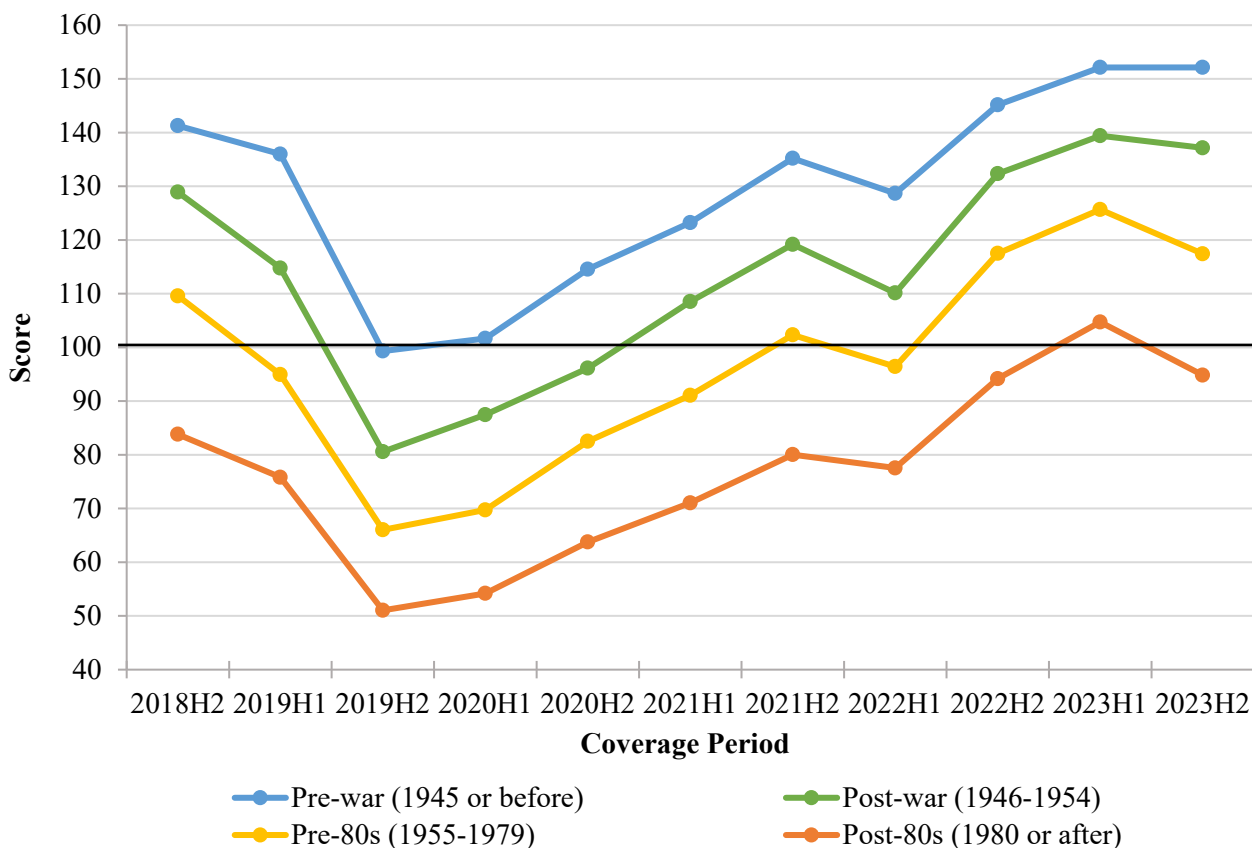


Chart: PSI among different generations over the past five years (2018-2023; half-yearly averages)



Upcoming Press Events

- October 17 (Tuesday) press release and figures update: PSI per Educational Attainment
- October 26 (Thursday) at 15:00, press conference: Policy Address Instant Poll, Appraisal of News Media
- October 31 (Tuesday) press release and figures update: Popularities of CE and SAR Government, Appraisal of Society's Conditions
- November 7 (Tuesday) press release and figures update: PSI per Gender and Age
- November 14 (Tuesday) press release and figures update: PSI per Economic Activity Status
- November 21 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- November 30 (Thursday) at 15:00, press conference: Trust and Confidence Indicators
- December 5 (Tuesday) press release and figures update: PSI per Centrality
- December 12 (Tuesday) press release and figures update: Popularity of SAR Government, Appraisal of Policy Areas of the Government
- December 19 (Tuesday) press release and figures update: Popularities of CE and Secretaries of Departments, People's Most Familiar Political Figures
- December 27 (Wednesday) at 15:00, press conference: Year-end Review