

2023 年 7 月 18 日 新聞公報

香港民研發放「民情指數之社會階層分析」

特別宣佈

香港民意研究所(香港民研)已經開展七月份的定期電話調查,當中包括以下項目:特首民望、政府民望、社會現況評價、以及市民對各地政府和人民的觀感,但最後一項不會公開發放。香港民研會盡快制定價目表,方便各界人士洽購各項不作公開發放的調查數字和數據,以作合法用途,聯絡電郵為 enquiry@pori.hk。

最新數據

香港民研今日發放「民情指數第 6.3 號報告」,屬於香港民研第二代民情指數的第三份報告,請 [點擊這裏](#) 細心閱讀民情指數的計算方法。

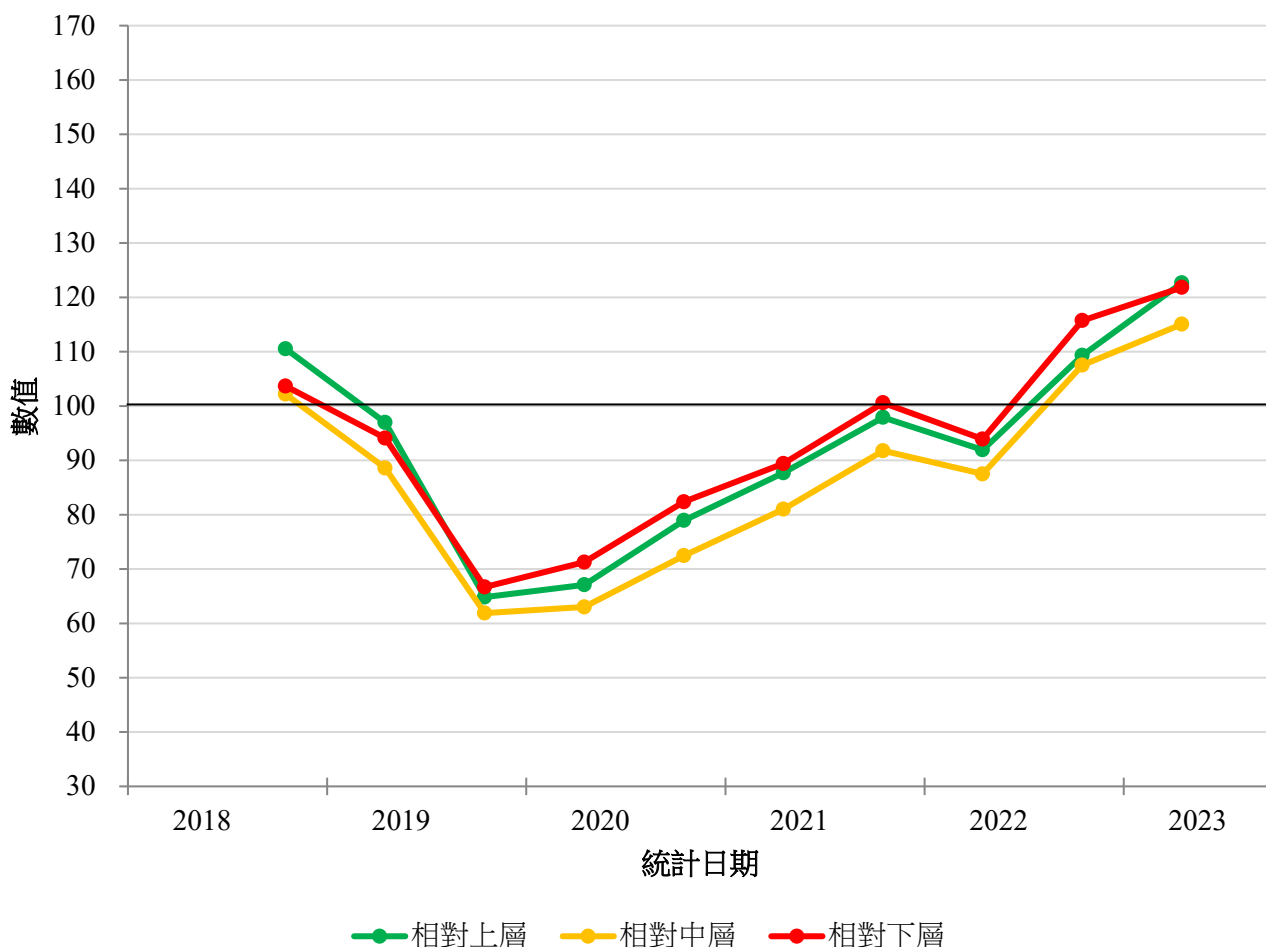
是次數據分析的覆蓋範圍,是由 2018 年 7 月至 2023 年 6 月之間,以隨機抽樣真人電話訪問了超過 10 萬人。數據顯示,雖然過去五年的民情有跌有起,但若果把被訪者粗糙地方分成三個社會階層,則三個階層的民情指數,都在同步上落,當中以「相對下層」的市民心情最好,「相對中層」市民的心情最差,而「相對上層」的市民心情就在兩者之間。

由於民情指數的正常水平設定值為 100,標準差設定為 15,數字顯示,三個階層的市民,在 2019 上半年至 2022 上半年之間,全部都心情欠佳,而在 2019 下半年時,更是很不愉快。至於 2018 年以前的情況,以及以月份計算,比較微觀的比較,就有待將來再深入分析。以下是有關分析的數表和圖表:

數表:最近五年不同社會階層之民情指數(2018-2023 半年平均數)

半年期	樣本數目	相對上層	相對中層	相對下層
2018 年下半	12,072	110.5	102.2	103.7
2019 年上半	12,151	97.0	88.6	94.1
2019 年下半	12,298	64.8	61.9	66.7
2020 年上半	12,062	67.1	63.0	71.3
2020 年下半	12,206	78.9	72.5	82.4
2021 年上半	12,086	87.7	81.0	89.4
2021 年下半	12,080	97.9	91.8	100.6
2022 年上半	12,059	91.9	87.5	93.9
2022 年下半	6,107	109.3	107.5	115.7
2023 年上半	6,056	122.7	115.1	121.8
樣本總數	109,177	37,359	30,612	35,413

圖表：最近五年不同社會階層之民情指數走勢（2018-2023 半年平均數）



附加說明

- 「民情指數第 6.3 號報告」（即本報告）所指的「社會階層」，亦即「相對上層」、「相對中層」和「相對下層」，是按照以下問卷題目的答案分類：

你認為你嘅家庭屬於以下邊個階級？（讀出首五項答案）	
問卷答案	分析類別
上層階級	相對上層
中產階級嘅上層	
中產階級	
中產階級嘅下層	相對中層
下層或基層階級	相對下層
唔知／難講	不作分析

- 民情指數的計算方法，請[點擊這裏](#)細心閱讀。需要附加說明的是，雖然本報告所採用的調查數據是取自 2018 年 7 月至 2023 年 6 月，但用作各項數字標準化程序的數據庫，都是由 1992 年 7 月開始，直到 2018 年 6 月至 2023 年 5 月不等，視乎個別數據而定，最長橫跨 371 個月的大型數據庫。這是民研第二代民情指數的獨特之處。

香港民研七月份新聞發佈活動

- 7月4日（星期二）新聞公報和數據更新：跨越六個香港最高領導的第二代民情指數
- 7月11日（星期二）新聞公報和數據更新：民情指數之政治陣營分析
- 7月18日（星期二）新聞公報和數據更新：民情指數之社會階層分析
- 7月27日（星期四）下午三時新聞發佈會：特首及政府民望

註：香港民研會盡量保持每星期舉行一次新聞活動，以發放最新民意數據



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Press Release on July 18, 2023

HKPORI releases “PSI per Social Strata”

Special Announcement

The Hong Kong Public Opinion Research Institute (HKPORI) has already started its regular telephone survey of July, which covers the following series: popularity of the Chief Executive, popularity of the government, people’s appraisal of society’s current conditions, as well as people’s feelings towards different governments and peoples. The last item will not be published. HKPORI will soon fix the price list for people to purchase its unpublished survey findings and datasets for lawful purpose, please contact enquiry@pori.hk.

Latest Findings

HKPORI releases today the “PSI Report No. 6.3”, which is the third report on PSI v2.0. Please [click here](#) to read the computation method of the PSI in detail.

This analysis covers over 100,000 random telephone survey samples obtained through real person telephone interviews from July 2018 to June 2023. Although there were ups and downs in public sentiment over the past five years, if we are to roughly divide all respondents into three social strata, the PSIs of all three strata have all gone up and down at the same time. Among them, the mood of those categorized as “relatively lower” was the best, that of “relatively middle” was the worst, while that of “relatively upper” fell between the two.

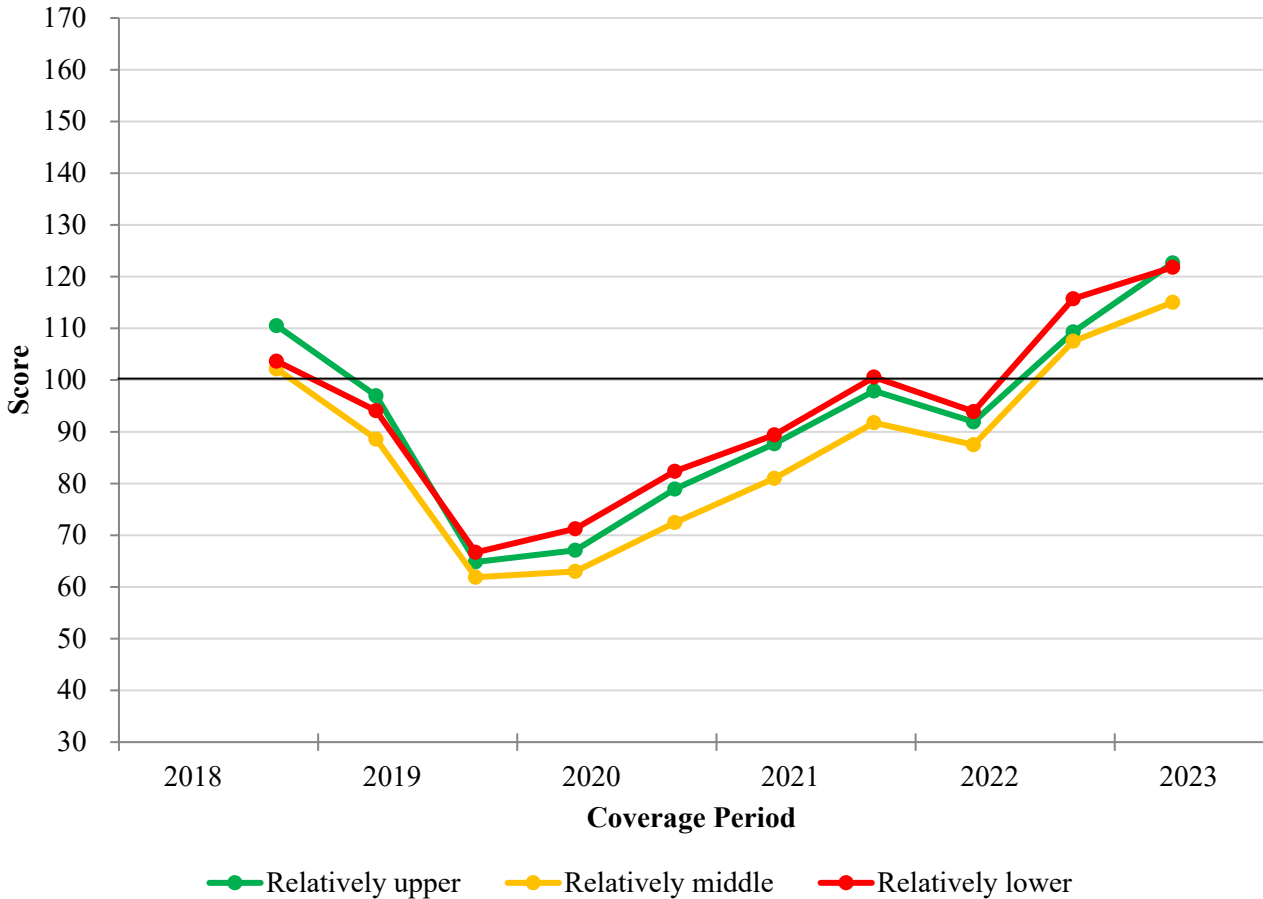
As the normal level of the PSI is set at 100 and standard deviation at 15, figures show that citizens of all three strata were not in good mood between the first half of 2019 and the first half of 2022 and were even very unhappy in the second half of 2019. As for the situation before 2018 and more microscopic comparison using monthly figures, we will leave them to future analyses. The following are the summary table and chart of the analysis:

Summary table: PSI among different social strata over the past five years (2018-2023; half-yearly averages)

Half-year period	Sample size	Relatively upper	Relatively middle	Relatively lower
2018H2	12,072	110.5	102.2	103.7
2019H1	12,151	97.0	88.6	94.1
2019H2	12,298	64.8	61.9	66.7
2020H1	12,062	67.1	63.0	71.3
2020H2	12,206	78.9	72.5	82.4
2021H1	12,086	87.7	81.0	89.4
2021H2	12,080	97.9	91.8	100.6
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Half-year period	Sample size	Relatively upper	Relatively middle	Relatively lower
2022H2	6,107	109.3	107.5	115.7
2023H1	6,056	122.7	115.1	121.8
Total sample size	109,177	37,359	30,612	35,413

**Chart: PSI among different social strata over the past five years
(2018-2023; half-yearly averages)**



Further Explanations

- The “social strata” in “PSI Report No. 6.3” (this report), which include “relatively upper”, “relatively middle” and “relatively lower”, are derived from the answers of the following survey question:

Which social class do you think your family belongs to? (Read out first five answers)	
Answer	Grouping during analysis
Upper class	Relatively upper
Upper middle class	
Middle class	
Lower middle class	Relatively middle
Lower class or grassroots	Relatively lower
Don't know / hard to say	Not included

2. Please [click here](#) to read the computation method of PSI in detail. A point worth further explanation is that although the survey samples used in this report were collected from July 2018 to June 2023, the databases used for standardizing various figures all started from July 1992 and ended in a month between June 2018 and May 2023 depending on which datapoint, spanning as many as 371 months, representing the uniqueness of our PSI v2.0.

HKPORI Press Events in July

- July 4 (Tuesday) press release and figures update: PSI v2.0 spanning six top leaders in Hong Kong
- July 11 (Tuesday) press release and figures update: PSI per political camps
- July 18 (Tuesday) press release and figures update: PSI per social strata
- July 27 (Thursday) at 15:00, press conference: Popularity of CE and SAR Government

Note: HKPORI will try to maintain weekly press activities to release the latest public opinion figures