



## 採訪邀請

### 香港民研明晚發放施政報告即時調查結果 然後在星期四舉行發佈會

香港民意研究所 (香港民研) 經過認真討論後，決定今年繼續進行施政報告即時調查。我們從1992年開始進行施政報告即時調查，至今已整整30年，我們將繼續採用2018年開始的混合調查模式，目標樣本將設定為不少於500個在特首發表施政報告當日得悉報告內容的香港市民。調查的問題包括對施政報告的滿意評分及滿意比率，以及特首的最新評分和支持比率。除了隨機抽樣固網和手機號碼樣本，我們將同時邀請「香港民研意見群組」成員透過網上或電話訪問參與調查。調查數據將會按照各種變項加權處理，以增加其代表性。

我們計劃於**星期三(明天)**晚上約九時三十分公佈施政報告的評分及滿意程度，然後在**星期四 (10月20日)**下午舉行發佈會，詳細公佈及討論所有結果。歡迎市民和傳媒到我們網站查看：<https://www.pori.hk>。一如以往，我們歡迎媒體贊助並優先獲得調查結果。如有興趣，歡迎電郵至enquiry@pori.hk查詢。發佈會詳情如下：

- 日期： 2022年10月20日 (星期四)  
時間： 下午2時30分  
地點： 黃竹坑業興街11號南匯廣場B座5樓7室「香港民研會議中心」  
主持： 張凱堯 大學生  
講者： 劉慧卿 前立法會議員  
黃子瑋 註冊社工  
蔡諾正 本土研究社研究員

如果記者希望透過 Zoom 上網參加發佈會並即場發問，請點擊 <https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGlaUT09> 及細閱本文附錄。不打算發問者可以觀看 Facebook 和 YouTube 直播，後者網址為 <https://www.youtube.com/c/香港民意研究所HKPORI>。此外，香港民研亦歡迎傳媒點擊以下連結加入「香港民研傳媒群組」<https://chat.whatsapp.com/Dj96vyuV12fGeDxtzQXdWn>。所有新聞資料將在新聞發佈會開始後隨即上載到我們網站，傳媒可以掃描本文件右上角的二維碼瀏覽相關資訊。

2022年10月18日



## 附錄

### 香港民研網上活動須知 (更新於 2022 年 5 月 1 日)

1. 請於網上活動開始前點擊以下網站以進入 Zoom 會議室，逾時不候：  
<https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGlaUT09>  
會議 ID：929 2599 6764；密碼：199935；或通過掃描右面的 QR 碼進入 Zoom 會議室
2. 進入會議室前請根據你所屬機構命名你的帳戶，否則有機會被拒絕加入會議。
3. 請耐心等待 Zoom 會議室主持人將你加入會議室。
4. 問答環節時，我們建議你把問題先以文字透過 Zoom Chat Room 提交給會議室主持人；如果出現技術問題，你的問題可能會由台上主持人讀出。
5. Zoom 會議室主持人會在即將輪到你提問時向你發出提示。
6. 在收到主持人的提示後，請解除靜音提出問題；如果出現技術問題，台上主持人會讀出你的問題。
7. 如果發言包括粗言穢語或人身攻擊，會議室主持人或台上主持人均可立刻中斷你的發言。
8. 由於時間關係，會議未必能夠處理所有問題。





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傳媒參考資料

Press Materials

## Press Invitation

### HKPORI will release the Policy Address Instant Poll tomorrow evening and hold a press conference this Thursday

After serious discussions, the Hong Kong Public Opinion Research Institute (HKPORI) has decided to continue its Policy Address (PA) Instant Poll operation this year. We started to conduct PA instant poll in 1992 non-stopped for exactly 30 years, and we will continue to use a mixed mode method which started in 2018. The target sample size of the survey is set at no less than 500 people who have heard of the PA on the day it was delivered by the Chief Executive (CE). The questions of the survey will include satisfaction rating and satisfaction rate of the Policy Address as well as CE's latest rating and approval rate. In addition to the random sample of landline and mobile numbers, we will also invite members of our public panel called "PopPanel" to participate in this survey via online or telephone interviews. The raw data collected will be weighted according to different variables to enhance its representativeness.

We intend to release **the results of the rating and satisfaction rate of the Policy Address at around 9:30pm this Wednesday (tomorrow)**, and then hold a press conference **this Thursday (Oct 20) afternoon** to release and discuss all results in detail. Members of the public and media are welcome to visit our website at <https://www.pori.hk> for these results. As in previous years, we welcome media to sponsor our operation in exchange for early use of the findings. Please contact us at [enquiry@pori.hk](mailto:enquiry@pori.hk) for more information. Here are the details of the press conference:

Date: October 20, 2022 (Thursday)

Time: 2:30 pm

Venue: **"HKPORI Conference Center", Unit 7, 5/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang**

Moderator: Kingston CHEUNG University Student

Speakers: Emily LAU Former Legislative Councillor

Keith WONG Registered Social Worker

Caesar CHOI Researcher of Liber Research Community

Reporters who would like to attend online and also ask questions please use Zoom by clicking on [https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGla\\_UT09](https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGla_UT09) after reading the appendix of this document. Those who want to watch the press conference without asking questions please watch Facebook live or YouTube live at <https://www.youtube.com/c/香港民意研究所HKPORI>. Reporters are also welcomed to click the following link to join the "HKPORI Media Group" <https://chat.whatsapp.com/K9sOfnqF3DIJFzf5jbUA93>. All press materials will be uploaded onto our website soon after the press conference starts. Please scan the QR code at the top right corner of this document to access the information.

October 18, 2022



## Appendix

### **HKPORI Online Event Participation Guidelines (Updated on May 1, 2022)**

1. Please join the Zoom meeting before the event starts by clicking on this weblink:

<https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGlaUT09>

Meeting ID: 929 2599 6764; Passcode: 199935; or by scanning the QR Code on the right.

2. Please name your account according to your organisation, otherwise you may be refused admission.
3. Wait patiently for the host to admit you into the Zoom Meeting Room.
4. During the Q&A session, we suggest you first submit your question in writing to the host in the Zoom Chat Room. In case of technical problem, your question may be read out by the moderator.
5. The host will then give you signal when it is almost your turn to ask your question.
6. Please then unmute your Zoom session microphone to ask your question; in case technical problems creep in, the moderator will read the question for you.
7. No foul language or personal attack is allowed; the host or the moderator may sharp cut the conversation when this happens.
8. In light of time constraint, some questions may not be entertained.

