

2022 年 8 月 16 日新聞公報

香港民研發放特首及政府民望數字

特別宣佈

香港民意研究所（香港民研）前身為香港大學民意研究計劃（港大民研）。公報內的「香港民研」指的可以是香港民意研究所或其前身港大民研。

香港民研在六月初正式啟動「一國兩制 25 周年中期民情總結」，我們已先後發表了八次報告，包括官員民望、六四民情、身份認同、核心社會指標、政府民望、回歸周年調查、信任及信心指標、社會現況評價、兩岸政治人物民望以及市民對各地人民及政府觀感的總結，預計在年底前再發表七次，明年上半年另外十次，合共 25 個報告。另外，由七月開始，我們將定期民意調查的次數由每月兩次減至一次，由八月起，定期記招的次數亦縮減至每月兩次，改為投放更多資源進行公民教育工作。我們現已在網站開展了「民研快訊」的欄目，當中包括香港民研的最新消息和問與答，日後會繼續豐富欄目內容，並逐漸增加服務項目。

公報簡要

香港民研於八月初由真實訪問員以隨機抽樣電話訪問方式成功訪問了 1,004 名香港居民。

調查顯示，特首李家超的最新評分為 54.9 分，有 10% 受訪者給予李家超 0 分，其支持率為 48%，反對率為 36%，民望淨值為正 12 個百分點，特首評分及民望淨值分別創 2018 年 12 月及 2018 年 8 月以來新高。政府民望方面，特區政府的最新滿意率淨值為正 1 個百分點，與一個月相比錄得顯著升幅，並創 2018 年 12 月以來新高。

調查的實效回應比率為 58.6%。在 95% 置信水平下，調查的百分比誤差不超過 +/-4%，淨值誤差不超過 +/-7%，評分誤差不超過 +/-1.9。

樣本資料

調查日期	: 1-9/8/2022
調查方法	: 由真實訪問員進行隨機抽樣電話訪問
訪問對象	: 18 歲或以上操粵語的香港居民
成功樣本數目 ^[1]	: 1,004 (包括 503 個固網及 501 個手機樣本)
實效回應比率	: 58.6%
抽樣誤差 ^[2]	: 在 95% 置信水平下，百分比誤差不超過 +/-4%，淨值誤差不超過 +/-7%，評分誤差不超過 +/-1.9

加權方法：按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《二零二一年年中人口數字》，而教育程度（最高就讀程度）及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》（2021年版）。

- [1] 數字為調查的總樣本數目，個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。
 [2] 此公報中所有誤差數字均以 95% 置信水平計算。95% 置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

最新數據

以下是特首李家超的最新民望數字：

調查日期	特首林鄭月娥				特首李家超		
	7-11/3/22	4-7/4/22	30/4-6/5/22	31/5-5/6/22	4-7/7/22	1-9/8/22	最新變化
樣本數目	1,000	1,014	1,000	1,000	1,003	1,004	--
回應比率	51.5%	49.8%	41.5%	39.8%	50.1%	58.6%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特首評分	26.6 ^[3]	33.4 ^[3]	34.7	36.0	53.8 ^[3]	54.9+/-1.9	+1.1
特首支持率	12% ^[3]	13%	14%	17%	45% ^[3]	48+/-3%	+4%
特首反對率	78% ^[3]	78%	78%	77%	39% ^[3]	36+/-3%	-3%
支持率淨值	-67% ^[3]	-65%	-64%	-60%	5% ^[3]	12+/-6%	+7%

- [3] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

以下是特區政府的最新民望數字：

調查日期	21-25/3/22	19-22/4/22	12-20/5/22	20-24/6/22	4-7/7/22	1-9/8/22	最新變化
樣本數目	663	564	668	528	525	521	--
回應比率	42.1%	47.6%	40.9%	45.3%	50.1%	58.6%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特區政府表現滿意率 ^[4]	10% ^[5]	19% ^[5]	19%	22%	32% ^[5]	36+/-4%	+4%
特區政府表現不滿率 ^[4]	72% ^[5]	61% ^[5]	59%	49% ^[5]	43%	35+/-4%	-8% ^[5]
滿意率淨值	-62% ^[5]	-42% ^[5]	-40%	-27% ^[5]	-11% ^[5]	1+/-7%	+12% ^[5]
平均量值 ^[4]	1.8 ^[5]	2.2 ^[5]	2.2	2.5 ^[5]	2.7 ^[5]	2.9+/-0.1	+0.2

- [4] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。
 [5] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

調查顯示，特首李家超的最新評分為 54.9 分，有 10% 受訪者給予李家超 0 分，其支持率為 48%，反對率為 36%，民望淨值為正 12 個百分點，特首評分及民望淨值分別創 2018 年 12 月及 2018 年 8 月以來新高。

政府民望方面，特區政府方面的最新滿意率為 36%，不滿率為 35%，滿意率淨值為正 1 個百分點，與一個月前相比錄得顯著升幅，並創 2018 年 12 月以來新高。而平均量值為 2.9 分，即整體上接近「一半半」。

民意日誌

香港民研於 2007 年開始與慧科訊業有限公司合作，由慧科訊業按照香港民研設計的分析方法，將每日大事記錄傳送至香港民研，經香港民研核實後成為「民意日誌」。

由於本新聞公報所涉及的調查項目，上次調查日期為 4-7/7/2022，而今次調查日期則為 1-9/8/2022，因此是次公報中的「民意日誌」項目便以上述日期為依歸，讓讀者作出比較。以涵蓋率不下 25% 本地報章每日頭條新聞和報社評論計，在上述期間發生的相關大事包括以下事件，讀者可以自行判斷有關事件有否影響各項民調數字：

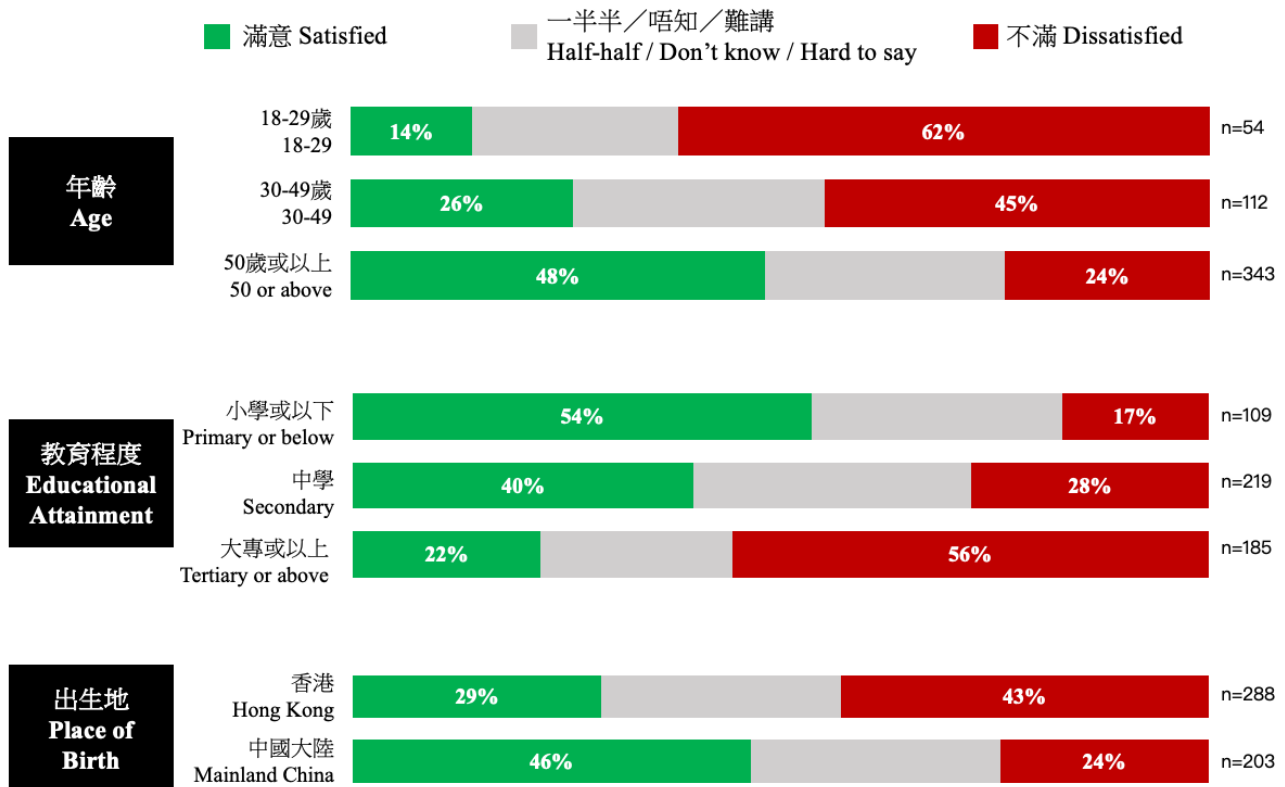
8/8/22	政府公佈最新抵港檢疫安排及健康碼措拖
7/8/22	政府發放第二期電子消費券
14/7/22	警方拘捕 4 名被通緝示威者
12/7/22	政府批出 3 個新巴士專營權 城巴新巴合併
11/7/22	政府宣佈周五起所有家居隔離人士須佩戴電子手環；安心出行程式將推出紅黃綠健康碼
10/7/22	政府研推行安心出行實名制
7/7/22	政府宣佈暫緩個別航線熔断機制
6/7/22	李家超宣佈成立 4 個工作組以處理跨代貧窮、公營房屋、土地及地區事務
5/7/22	行政會議通過公務員劃一加薪 2.5% 加薪方案

下次新聞公報／發佈會(暫定)

- [發佈會] 8 月 19 日（星期五）下午二時三十分
限聚指數及我們香港人：移民潮
客席評論：黃偉國、張文龍、章彤輝
- [新聞公報] 8 月 23 日（星期二）下午二時三十分
社會及自由指標總結

不同群組對特區政府的最新滿意率

Latest satisfaction rate of SAR government across different groups





Tel 電話: (852) 3844 3111

Fax 傳真: (852) 3705 3361

Website 網址: <https://www.pori.hk>

HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所

Address: Units 9-11, 6/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang
地址: 黃竹坑業興街 11 號南滙廣場 B 座 6 樓 9-11 室

Press Release on August 16, 2022

PORI releases popularity figures of CE and SAR Government

Special Announcements

The predecessor of Hong Kong Public Opinion Research Institute (PORI) was The Public Opinion Programme at The University of Hong Kong (HKUPOP). “PORI” in this release can refer to Hong Kong Public Opinion Research Institute or its predecessor HKUPOP.

PORI launched the “One Country Two Systems 25-year Mid-term Review” in early June. A total of eight reports have been released up till now, which include reviews on the popularity of officials, June Fourth Incident, ethnic identity, core social indicators, government popularities, handover anniversaries, trust and confidence indicators, people’s appraisal of society’s current conditions, popularity of cross-strait political figures, as well as people’s feelings towards different peoples and governments. Seven more are expected before the end of the year, another ten in the first half of the next, making a total of 25 reports. Meanwhile, starting from July, we have reduced the frequency of our tracking surveys from twice to once a month, and from August onwards, our regular press conferences will also be reduced to twice a month in order to conserve our resources for civic education work. We have already launched our “PORI Express” column in our website, including latest news of PORI and Q&A. We will continue to enrich its content, then add more services.

Abstract

PORI successfully interviewed 1,004 Hong Kong residents by a random telephone survey conducted by real interviewers in early August.

Our survey shows that the latest popularity rating of CE John Lee is 54.9 marks, with 10% of respondents giving him 0 mark. His approval rate is 48%, disapproval rate 36%, giving a net popularity of positive 12 percentage points. His rating and net popularity registered new record highs since December 2018 and August 2018 respectively. As for the SAR Government, its latest net satisfaction rate is positive 1 percentage point. Compared to one month ago, the net satisfaction rate has increased significantly and registered new record high since December 2018.

The effective response rate of the survey is 58.6%. The maximum sampling error of percentages is +/-4%, that of net values is +/-7% and that of ratings is +/-1.9 at 95% confidence level.

Contact Information

Date of survey	: 1-9/8/2022
Survey method	: Random telephone survey conducted by real interviewers
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above
Sample size ^[1]	: 1,004 (including 503 landline and 501 mobile samples)
Effective response rate	: 58.6%
Sampling error ^[2]	: Sampling error of percentages not more than +/-4%, that of net values not more than +/-7% and that of ratings not more than +/-1.9 at 95% conf. level
Weighting method	: Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2021”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2021 Edition)”.

[1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.

[2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Latest Figures

The latest popularity figures of CE John Lee are summarized as follows:

	CE Carrie Lam				CE John Lee		
	<u>7-11/3/22</u>	<u>4-7/4/22</u>	<u>30/4-6/5/22</u>	<u>31/5-5/6/22</u>	<u>4-7/7/22</u>	<u>1-9/8/22</u>	<u>Latest change</u>
Date of survey							
Sample size	1,000	1,014	1,000	1,000	1,003	1,004	--
Response rate	51.5%	49.8%	41.5%	39.8%	50.1%	58.6%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Rating of CE	26.6 ^[3]	33.4 ^[3]	34.7	36.0	53.8 ^[3]	54.9+/-1.9	+1.1
Vote of confidence in CE	12% ^[3]	13%	14%	17%	45% ^[3]	48+/-3%	+4%
Vote of no confidence in CE	78% ^[3]	78%	78%	77%	39% ^[3]	36+/-3%	-3%
Net approval rate	-67% ^[3]	-65%	-64%	-60%	5% ^[3]	12+/-6%	+7%

[3] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Recent popularity figures of the HKSAR Government are summarized as follows:

Date of survey	<u>21-25/3/22</u>	<u>19-22/4/22</u>	<u>12-20/5/22</u>	<u>20-24/6/22</u>	<u>4-7/7/22</u>	<u>1-9/8/22</u>	<u>Latest change</u>
Sample size	663	564	668	528	525	521	--
Response rate	42.1%	47.6%	40.9%	45.3%	50.1%	58.6%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Satisfaction rate of SARG performance ^[4]	10% ^[5]	19% ^[5]	19%	22%	32% ^[5]	36+/-4%	+4%
Dissatisfaction rate of SARG performance ^[4]	72% ^[5]	61% ^[5]	59%	49% ^[5]	43%	35+/-4%	-8%^[5]
Net satisfaction rate	-62% ^[5]	-42% ^[5]	-40%	-27% ^[5]	-11% ^[5]	1+/-7%	+12%^[5]
Mean value ^[4]	1.8 ^[5]	2.2 ^[5]	2.2	2.5 ^[5]	2.7 ^[5]	2.9+/-0.1	+0.2

[4] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.

[5] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that the latest popularity rating of CE John Lee is 54.9 marks, with 10% of respondents giving him 0 mark. His approval rate is 48%, disapproval rate 36%, giving a net popularity of positive 12 percentage points. His rating and net popularity registered new record highs since December 2018 and August 2018 respectively.

As for the SAR Government, its latest satisfaction rate is 36%, whereas dissatisfaction rate stands at 35%, thus the net satisfaction rate is positive 1 percentage point. Compared to one month ago, the net satisfaction rate has increased significantly and registered new record high since December 2018. The mean score is 2.9, meaning close to “half-half” in general.

Opinion Daily

In 2007, PORI started collaborating with Wisers Information Limited whereby Wisers supplies to PORI a record of significant events of that day according to the research method designed by PORI. These daily entries would then become “Opinion Daily” after they are verified by PORI.

For the polling items covered in this press release, the previous survey was conducted from 4 to 7 July, 2022 while this survey was conducted from 1 to 9 August, 2022. During this period, herewith the significant events selected from counting newspaper headlines and commentaries on a daily basis and covered by at least 25% of the local newspaper articles. Readers can make their own judgment if these significant events have any impacts to different polling figures.

8/8/22	The government announces new quarantine arrangements for arrivals and introduces new health code system.
7/8/22	The government disburses the second batch of consumption e-vouchers.
14/7/22	The police arrests four protesters after a year on the run.
12/7/22	The government grants three new bus franchises; Citybus and NWFB are merged.
11/7/22	The government announces that all residents under home quarantine must wear an electronic bracelet starting from Friday; LeaveHomeSafe mobile app will feature red, yellow and green health codes.
10/7/22	The government mulls real-name LeaveHomeSafe registration.
7/7/22	The government suspends flight ban mechanism for individual airline routes.

6/7/22	John Lee establishes four task forces to handle cross-generational poverty, public housing, land supply and district affairs.
5/7/22	Executive Council passes the proposal on 2.5% flat-rate pay rises of civil servants.

Upcoming Press Releases / Press Conferences (Tentative)

- [Press Conference] August 19 (Friday) at 14:30
GGPI and We Hongkongers: Emigration
Commentators: Benson Wong, Dennis Cheung, Tung-Fai Cheung
- [Press Release] August 23 (Tuesday) at 14:30
Wrap up on social and freedom indicators

Additional Information

不同群組對特區政府的最新滿意率

Latest satisfaction rate of SAR government across different groups

