



HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

Tel 電話: (852) 3844 3111
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黃竹坑業興街 11 號南滙廣場 B 座 6 樓 9-11 室

採訪邀請

香港民研星期四發放施政報告即時調查結果

香港民意研究所之香港民意研究計劃(香港民研)將於**星期四 (10月7日)** 下午舉行發佈會，發放最新施政報告即時調查結果。

一如以往，香港民研於明日特首發表施政報告後隨即進行即時調查，題目包括施政報告評分及滿意度、特首評分及支持率，以及市民對香港前途的信心。是次調查對象及目標樣本為500個以上有聽過施政報告內容的市民。除了隨機抽樣固網和手機號碼樣本，將同時邀請「香港民研意見群組」中的「香港市民代表組群」(即隨機樣本組群)透過網上或電話訪問參與調查。調查原始數據將會按照人口比例及各抽樣架的比重加權處理，以確保數據的代表性。有意贊助是次調查的市民或媒體請聯絡我們，贊助人士可於當晚約10時優先獲得調查結果。

如果記者希望透過 Zoom 網上參加發佈會並發問，請點擊 <https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGlaUT09> 及細閱本文附錄。不打算發問者可以觀看 Facebook 和 YouTube 直播，後者網址為 <https://www.youtube.com/c/香港民意研究計劃HKPOP>。另外，亦歡迎傳媒以 WhatsApp 6641-2363 聯絡民研以取得加入「香港民意研究所傳媒群組」的連結。所有新聞資料將在新聞發佈會開始後隨即上載到我們網站，傳媒可以掃描本文件右上角的二維碼瀏覽相關資訊。

發佈會詳情如下，歡迎傳媒派員採訪：

日期：	2021年10月7日 (星期四)	
時間：	下午2時30分	
地點：	黃竹坑業興街11號南滙廣場B座5樓7室「香港民研會議中心」	
講者：	香港民意研究所副行政總裁	鍾劍華
	浸會大學政治及國際關係學系副教授、比較管治及政策	陳家洛
	研究中心總監、選舉觀察計劃成員	
	香港民意研究所經理 (數據科學)	戴捷輝

2021年10月5日



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附錄

香港民研網上發佈會須知 (更新於 2021 年 6 月 21 日)

1. 請於發佈會開始前最少十分鐘點擊以下網站以進入 Zoom 會議室 (即如果發佈會在下午 2 時 30 分開始, 則最遲 2 時 20 分進入會議室) :

<https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGlaUT09>

會議 ID : 929 2599 6764 ; 密碼 : 199935 ; 或通過掃

描右面的 QR 碼進入 Zoom 會議室



2. 進入會議室前請根據你的姓名及所屬機構命名你的帳戶。無法辨別姓名的帳戶, 有機會被拒絕加入會議。
3. 等待 Zoom 會議室主持人將你加入會議室。
4. 問答環節時, 如果你想提出問題, 請把你的問題以文字透過 Zoom Chat Room 提交給會議室主持人以作後備; 如果出現技術問題, 你的問題可能會由台上主持人讀出。
5. Zoom 會議室主持人會在即將輪到你提問時向你發出提示。
6. 在收到主持人的提示後, 請解除靜音提出問題; 如果出現技術問題, 台上主持人會讀出你的問題。
7. 如果發言包括粗言穢語或人身攻擊, 會議室主持人或台上主持人均可能立刻中斷你的發言。
8. 由於時間關係, 會議未必能夠處理所有問題。



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Press Invitation

HKPOP will release this Thursday the Policy Address Instant Poll Results

The Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will hold a press conference **this Thursday (Oct 7) afternoon** to release the latest Policy Address instant poll results.

As in previous years, HKPOP will conduct an instant survey tomorrow shortly after the CE delivered her Policy Address. The questions include rating and satisfaction rate of the Policy Address, CE's rating and approval rate as well as people's confidence in Hong Kong's future. The survey will target at a minimum of 500 Hong Kong people who have heard of the Policy Address. In addition to the random sample of landline and mobile numbers, we will also invite members of our Hong Kong People Representative Panel (i.e. the Probability-based Panel) to participate in this survey via online or telephone interviews. The raw data collected will be weighted according to the population statistics and the proportion of each sampling frame in order to ensure the representativeness of the data. Citizens or media interested in sponsoring this survey are welcome to contact us. All sponsors will receive the results in advance around 10pm tomorrow.

Reporters who would like to attend online and also ask questions please use Zoom by clicking on <https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGlaUT09> after reading the appendix of this document. For anyone who just want to watch the press conference without asking questions please watch Facebook live or YouTube live at <https://www.youtube.com/c/香港民意研究計劃> HKPOP. Reporters are also welcome to contact us via WhatsApp 6641-2363 to get the group invitation link to join our "HKPORI Media Group". All press materials will be uploaded onto our website soon after the press conference starts. Please scan the QR code at the top right corner of this document to access the information.

Media is invited to send representatives to attend the press conference, details as follows:

Date: October 7, 2021 (Thursday)
Time: 2:30 pm
Venue: **"HKPORI Conference Center", Unit 7, 5/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang**
Speakers: Kim-Wah Chung Deputy CEO, HKPORI
Kenneth Chan Associate Professor, Department of Government & International Studies, HKBU; Director, Comparative Governance & Policy Research Centre; Member, Election Observation Project
Edward Tai Manager (Data Science), HKPORI

October 5, 2021



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Appendix

HKPOP Online Press Conference Participation Guidelines (as on June 21, 2021)

1. Please join the Zoom meeting at least 10 minutes before the press conference starts (i.e. by 2:20pm for meetings to start at 2:30pm) by using the following weblink:
<https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGlaUT09>
Meeting ID: 929 2599 6764; Passcode: 199935; or by scanning the QR Code on the right.
2. Please name or rename your account showing your name and your organisation; people with unclear or sceptical identification may be refused admission.
3. Wait for the host to admit you into the Zoom Meeting Room.
4. During the Q&A session, when you want to raise a question, please submit it in writing to the host at the Zoom Chat Room; this is a backup measure so that in case of technical problem, your question may be read out by the moderator.
5. The host will then give you signal when it is almost your turn to ask your question.
6. Please then unmute your Zoom session microphone to ask your question; in case technical problems creep in, the moderator will read the question for you.
7. No foul language or personal attack is allowed; the host or the moderator may sharp cut the conversation when this happens.
8. In light of time constraint, some questions may not be entertained.

