

HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

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Address 地址: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai, Hong Kong
香港灣仔駱克道53-55號恆澤商業大廈3樓



採訪邀請

香港民研下星期二發放特首及主要官員民望

香港民意研究所之香港民意研究計劃(香港民研)將於下星期二(1月12日)下午舉行發佈會，發放特首及主要官員民望的最新調查結果。

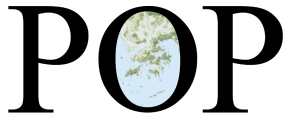
自2019年7月成立以來，香港民研定期舉行新聞發佈會，向公眾發佈最新的追蹤調查結果和多項社區相關研究項目。直到今天為止，香港民研共舉行了115場此類發佈會。至於2021年各項追蹤調查的頻率、「我們香港人」計劃和「疫後復常指數」會否繼續及以什麼形式進行仍在商討之中，詳情會儘快向市民公布，敬請留意。

歡迎傳媒派員採訪發佈會，詳情如下：

日期：	2021年1月12日(星期二)	
時間：	下午2時30分	
地點：	灣仔駱克道53-55號恆澤商業大廈3樓	
講者：	香港民意研究所副行政總裁	鍾劍華
	香港民意研究所經理(數據科學)	戴捷輝
	客席評論員	待定

香港民研亦會透過Facebook Live進行視像直播，並透過Facebook Messenger 接受提問。傳媒參考資料會於當日的發佈會開始後上載至研究所網站，請掃描此邀請函右上角的二維碼以瀏覽相關資訊。如有查詢，歡迎致電 66412363 或電郵至enquiry@pori.hk 聯絡黃先生。

2021年1月5日



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傳媒參考資料
Press Materials

Press Invitation

HKPOP will release next Tuesday the popularities of CE and principal officials

The Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will hold a conference **next Tuesday (January 12)** to release the latest results of the popularities of CE and principal officials.

Since our establishment in July 2019, HKPOP has been holding regular press conferences to release our latest tracking polls results and a number of community-related research projects. Including today, HKPOP held 115 such press conferences. As to whether and how frequent our tracking polls, “We Hongkongers Panel Survey” and the “Post-Epidemic Normality Resumption Index” will be conducted in 2021 is still under discussion, details will be announced as soon as possible.

The media is invited to send representatives to attend the press conference, details as follows:

Date:	January 12, 2021 (Tuesday)	
Time:	2:30 pm	
Venue:	3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai	
Speakers:	Kim-Wah Chung	Deputy CEO, HKPORI
	Edward Tai	Manager (Data Science), HKPORI
	TBC	Guest comentator

HKPOP will also broadcast the press conference through Facebook Live and take questions through Facebook Messenger. All press materials will be uploaded to our website as soon as the press conference starts on that day. Please scan the QR code at the top right corner of this invitation to access such information. For enquiries, please contact Mr Wong at 6641 2363 or by email at enquiry@pori.hk.

January 5, 2021