



# **Hong Kong Public Opinion Research Institute**

## **Activity and Financial Report** *(from the date of establishment up to 31 December 2019)*

*7 January 2020*

## **1. Preamble**

The Hong Kong Public Opinion Research Institute Limited (HKPORI) was registered in Hong Kong as a limited company on 19 February 2019 and started to operate symbolically on 4 May 2019. The purpose of HKPORI is to continue the vision and mission of the Public Opinion Programme (POP) at The University of Hong Kong (HKU) since its establishment in June 1991. HKPORI provides an umbrella for the operation of the Hong Kong Public Opinion Program (HKPOP) after it spun off from the university officially on 1 July 2019.

This report documents the major milestones and activities related to the establishment of HKPORI up to 31 December 2019, as well as the financial situation of HKPORI at that cutoff date. Regular activities and developments with POP project partners are not included here.

## **2. HKPORI as a Civic Society Conscientious Enterprise**

At its establishment HKPORI has branded itself as a civic society conscientious enterprise which would uphold the highest level of professional and ethical standards in:

- (a) treating its staff;
- (b) working with its partners including volunteers and co-workers;
- (c) serving the community, local, national, regional and global;
- (d) protecting the human race in terms of social and environmental concerns.

In other words, profit-making should not be the primary goal of the enterprise, whereas corporate social responsibility, socially responsible investing, environmental sustainability, promotion of open source and knowledge commons, should all be part of its corporate values.

On 22 October 2019, HKPORI issued its “Shareholder’s Pledge”<sup>1</sup> and dated it back to 4 May 2019 with the following terms:

1. The objectives of HKPORI are exclusively to promote, develop and conduct social surveys, electoral studies and public opinion research and analysis, develop and advance education, knowledge and technology on the same, and to promote and advance any other purposes of a related nature beneficial to the growth and development of the Hong Kong community as a civic society.
2. The application of HKPORI’s funds is limited to the attainment of the above objectives.
3. The incomes and properties of HKPORI will not be distributed among any Shareholder.
4. In case HKPORI is dissolved, its remaining assets shall be donated to charity.
5. HKPORI will keep all records of income and expenditure, including but not limited to proper accounting books and compilation of annual financial statements.

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<sup>1</sup> See Appendix 1 which shows the “Shareholder’s Pledge” along with a “Fact Sheet about HKPORI”.

### 3. Major Milestones and Activities of HKPORI by 31 December 2019

( \* = milestones )

Date	Major Milestone / Activity
19 February 2019*	• HKPORI registered as a limited company in Hong Kong
23 April 2019	• HKU Faculty of Social Sciences and POP officially announced POP's spinning off
4 May 2019*	• HKPORI started to operate symbolically by offering its first staff contract
14 May 2019	• Dr Robert Chung appointed as President and Chief Executive Officer
19 June 2019	• HKPORI opened a bank account at the Bank of East Asia
28 June 2019	• HKPORI rented a shared workstation at Cyberport Flexi-space
1 July 2019*	• HKUPOP spun off from HKU to become HKPOP under PORI; HKPOP provided a platform to civil society for running the July 1 rally head-counting
4 July 2019	• HKPORI received an offer from a citizen of a rent-free shared office in Wan Chai, it subsequently accepted the offer
4 July 2019*	• HKPORI launched its online donation platform and membership scheme at <a href="http://pori.hk">http://pori.hk</a>
2-8 July 2019	• HKPOP conducted its first tracking survey
16 July 2019*	• HKPOP released results of HKPOP's maiden survey via a press conference
17-19 July 2019	• HKPOP conducted its second tracking survey
30 July 2019	• HKPOP released its second survey via a press conference
30 July 2019*	• HKPOP launched its HKPOP Panel
1-6 August 2019	• HKPOP conducted its third tracking survey
13 August 2019	• HKPOP released its third survey via a press conference
15-20 August 2019	• HKPOP conducted its fourth tracking survey
23 August 2019*	• HKPORI confirmed the rental of an office space in Wong Chuk Hang as its future head office
27 August 2019	• HKPOP released its fourth survey via a press conference
2-5 September 2019	• HKPOP conducted its fifth tracking survey
5 September 2019	• President and CEO released a press statement in response to CE's announcement on the withdrawal of the Extradition Bill
5-7 September 2019*	• HK PopPanel conducted its first round of ad hoc survey on the effect of CE's announcement on the withdrawal of the Extradition Bill
10 September 2019	• HKPOP released its Part I of its fifth survey via a press conference
17 September 2019	• HKPOP released its Part II of its fifth survey via a press conference
16-19 September 2019	• HKPOP conducted its sixth tracking survey
24 September 2019	• HKPOP released Part I of its sixth survey via a press conference
30 September – 3 October 2019	• HKPOP conducted its seventh tracking survey

Date	Major Milestone / Activity
2 October 2019	• HKPOP released Part II of its sixth survey via a press conference
8 October 2019	• HKPOP released its seventh survey via a press conference
16 October 2019	• HKPOP conducted an instant survey after the release of Policy Address
17 October 2019*	• HKPOP released its Policy Address instant survey and launched the “We Hongkongers” Initiative <sup>2</sup> via a press conference
17-18 October 2019	• HKPOP conducted its Policy Address follow-up survey
17-21 October 2019	• HKPOP conducted the first “We Hongkongers” rolling survey
22 October 2019*	• HKPORI issued its “Shareholder’s Pledge” and dated it back to 4 May 2019
22 October 2019	• HKPOP released its Policy Address follow-up survey, the first “We Hongkongers” survey, and launched “We Hongkongers” crowdfunding programme via a press conference
17-23 October 2019	• HKPOP conducted its eighth tracking survey
22-28 October 2019	• HKPOP conducted the second “We Hongkongers” rolling survey
29 October 2019	• HKPOP released its eighth survey and the second “We Hongkongers” survey via a press conference
24-31 October 2019	• HKPOP conducted its ninth tracking survey
25-31 October 2019	• HKPOP conducted the third “We Hongkongers” rolling survey
1 November 2019*	• HKPOP released the third “We Hongkongers” survey, launched the “World Connect” Initiative <sup>3</sup> and released its first ride-on survey via a press conference
30 October – 1 November 2019	• HKPOP conducted the fourth “We Hongkongers” rolling survey
5 November 2019	• HKPOP released its ninth survey and the fourth “We Hongkongers” survey via a press conference
5 November 2019	• President and CEO released a press statement in response to the current condition
1-8 November 2019	• HKPOP conducted its tenth tracking survey
4-11 November 2019	• HKPOP conducted the fifth “We Hongkongers” rolling survey
12 November 2019	• HKPOP released its tenth survey and the fifth “We Hongkongers” survey via a press conference
11-14 November 2019	• HKPOP conducted its eleventh tracking survey
12-15 November 2019	• HKPOP conducted the sixth “We Hongkongers” rolling survey
15 November 2019	• HKPOP released the sixth “We Hongkongers” survey and the second ride-on “World connect” survey via a press conference;

<sup>2</sup> “We Hongkongers 我們香港人” is an initiative advocated by HKPOP, with the support of many members of the civic society. A briefing sheet is appended to this report as Appendix 2.

<sup>3</sup> “World Connect 世界同行” is a civic society project initiated by a group of young people who believe in science and public opinion. The project is actively supported by HKPOP. A briefing sheet is appended to this report as Appendix 3.

Date	Major Milestone / Activity
	“We Hongkongers” Honorary Director announced HKPOP to take up the sixth round of Anti-Extradition Bill survey of CUHK in response to the closure of its campus
18-19 November 2019	• HKPOP conducted the seventh “We Hongkongers” rolling survey
15-20 November 2019	• HKPOP conducted the first half Anti-Extradition Bill survey of CUHK
22 November 2019*	• HKPOP released the seventh “We Hongkongers” survey and the first half of Anti-Extradition Bill survey of CUHK, and announced its “DE Way Out 區選覓途” project <sup>4</sup> via a press conference
15-20 November 2019	• HKPOP conducted its twelfth tracking survey
22-25 November 2019	• HKPOP conducted the eighth “We Hongkongers” rolling survey
21-26 November 2019	• HKPOP conducted the second half Anti-Extradition Bill survey of CUHK
29 November 2019*	• HKPOP released its eleventh and twelfth surveys, the eighth “We Hongkongers” survey, the second half of Anti-Extradition Bill survey of CUHK, the preliminary results of “DE Way Out” survey, and launched the CICD project <sup>5</sup> via a press conference
21-26 November 2019	• HKPOP conducted its thirteenth tracking survey
3-5 December 2019	• HKPOP conducted the ninth “We Hongkongers” rolling survey
24 November – 2 December 2019	• HKPOP conducted the “DE Way Out” survey
6 December 2019	• HKPOP released its thirteenth survey, the ninth “We Hongkongers” survey, as well as the final results of “DE Way Out” survey via a press conference
28 November – 3 December 2019	• HKPOP conducted its fourteenth tracking survey
6-9 December 2019	• HKPOP conducted the tenth “We Hongkongers” rolling survey
10 December 2019	• HKPOP released its fourteenth survey and the tenth “We Hongkongers” survey via a press conference
4-10 December 2019	• HKPOP conducted its fifteenth tracking survey
17 December 2019	• HKPOP released its fifteenth survey and launched the crowdfunding programme for Macau Study Series <sup>6</sup> via a press conference
16-17 December 2019	• HKPOP conducted the eleventh “We Hongkongers” rolling survey

<sup>4</sup> In view of the District Council Election on November 24, HKPOP and scholars will implement a project called “DE Way Out 區選覓途”, which aims to find a way out for the chaotic society by collecting public opinions on the District Council elections and Hong Kong’s future via online surveys. A briefing sheet is appended to this report as Appendix 4.

<sup>5</sup> With the completion of the District Council Election 2019, HKPOP has decided to launch the “Community Integration through Cooperation and Democracy, CICD 民主社區互助共融計劃” Project in order to bring Hong Kong to new heights in terms of civility and democracy. A briefing sheet is appended to this report as Appendix 5.

<sup>6</sup> POP began its Macau studies 28 years ago, including regular surveys and election studies, in order to build up progressively a set of scientific opinion polling mechanisms in the region and to provide data for future comparative studies. After 28 years, we hope to let the civil society decide whether our Macau studies should be continued or not. We will use a crowdfunding target of \$240,000 to let the general public, especially Macau citizens, to make the call. If the target is met, we will quickly conduct a new round of survey, otherwise, we will spend the funds on other POP survey series.

<b>Date</b>	<b>Major Milestone / Activity</b>
13-18 December 2019	• HKPOP conducted its sixteenth tracking survey
20 December 2019	• HKPOP released its first part of sixteenth survey and the eleventh “We Hongkongers” survey via a press conference
23 December 2019	• HKPOP released its second part of sixteenth survey via a press release
19-23 December 2019	• HKPOP conducted its seventeenth tracking survey
20-23 December 2019	• HKPOP conducted the twelfth “We Hongkongers” rolling survey
30 December 2019	• HKPOP released its seventeenth survey and the twelfth “We Hongkongers” survey via a press conference

#### 4. ***HKPORI Income and Expenditure Account for the period from 19 February 2019 to 31 December 2019***

Since HKPORI is a civic society conscientious enterprise by self-definition, and that definition is explained in the “stakeholder’s pledge” as well as embedded in various official documents of HKPORI, all funding received from the civic society through subscriptions for public services, crowdfunding platforms, donations and direct payments into the HKPORI account for this purpose, are taken as civic sponsorship in this report.

	<i>Notes</i>	<b>HKD</b>
<b>Income</b>		
<i>Civic Sponsorship</i>		
Civic sponsorship via online platform	<i>1</i>	5,954,197.13
(Service charge:3.9% + HK\$2.35 each sponsorship)		(256,761.79)
Civic sponsorship via Public Policy Research Platform	<i>2</i>	77,638.00
Civic sponsorship via direct deposit to PORI a/c	<i>3</i>	1,044,582.01
Civic sponsorship via subscription plans (July to December)	<i>4</i>	491,224.00
Net proceeds from civic sponsorship		7,310,879.35
<i>Project income</i>		
Commissioned project payment		1,860,695.00
Crowdfunding projects supported by the public		
<i>We HongKongers Initiative</i>		616,246.5
<i>We HongKongers Initiative – CUHK Special Module</i>		240,000
<i>Civil Society Sponsorship – 3 questions</i>		36,000
<i>Macau Study Series</i>		22,899
Net project proceeds		2,775,840.50
<b>Total Income</b>		<b>10,086,719.85</b>
<b>Expenditure</b>		
Business set up		(17,703.42)
IT infrastructure set up		(330,729.58)
Office rental		(382,442.50)
Office set up		(353,118.00)
Staff payroll & MPF		(3,037,167.77)
Office running cost		(114,592.26)
Other project expenditure		(105,045.50)
<b>Total Expenditure</b>		<b>(4,340,799.03)</b>
<b>Overall balance for operation up to 30 June 2020</b>		<b>5,745,920.82</b>

	<i>Notes</i>	<b>HKD</b>
<b>Project income receivable</b>		<b>1,365,300.00</b>
<b>Injection to tracking surveys (January to June 2020)</b>		<b>(1,440,000.00)</b>
<b>Funding available for HKPORI development up to June 2020</b>		<b>5,671,220.82</b>

Notes: 1) No. of sponsors: 10,446; average amount: \$570; largest amount: \$50,000; smallest amount: \$1  
 2) No. of sponsors: 49; average amount: \$1,584; largest amount: \$10,000; smallest amount: \$50  
 3) No. of sponsors: 187; average amount: \$5,586; largest amount: \$200,000; smallest amount: \$50  
 4) No. of sponsors: 480; average amount: \$1,023; largest amount: \$1,000; smallest amount: \$100



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## Hong Kong Public Opinion Research Institute Limited (HKPORI)

### Shareholder's Pledge

This shareholder's pledge (the "Shareholder's Pledge") is made on the twenty-second (22nd) day of October 2019 by the sole shareholder (the "Shareholder") of the Hong Kong Public Opinion Research Institute Limited (the "Company") but it is effectively dated back to the fourth (4th) day of May 2019 when the Company started to operate.

In line with the Company's mission and vision as shown in the fact sheet attached, the Shareholder hereby pledges as follows:

1. The objects of the establishment of the Company are exclusively to promote, develop and conduct social surveys, electoral studies and public opinion research and analysis, develop and advance education, knowledge and technology on the same, and to promote and advance any other purposes of a related nature beneficial to the growth and development of the Hong Kong community as a civic society (the "Objects").
2. The application of the Company's funds is limited to the attainment of the Objects.
3. The incomes and properties of the Company will not be distributed among any Shareholder now or in future.
4. Upon the dissolution of the Company, the remaining assets of the Company shall be donated to The Community Chest of Hong Kong.
5. The Company shall keep all records of income and expenditure, including but not limited to proper accounting books and compilation of annual financial statements.



[CHUNG Ting Yiu Robert]

## **Fact Sheet about Hong Kong Public Opinion Research Institute Limited**

This fact sheet gives more background information about the operating philosophy of the Hong Kong Public Opinion Research Institute Limited (the “Institute”) but this is technically not part of the Shareholder’s Pledge.

1. The Institute has branded itself as a civic society conscientious enterprise, it aspires to become Hong Kong’s parallel of the National Opinion Research Center (NORC) at the University of Chicago, the Roper Center for Public Opinion Research at Cornell University, the YouGov-Cambridge Centre for Public Opinion Research at Cambridge University, among others.
2. The Institute actively seeks partners and associates in all areas of opinion research to further its mission as a civic society conscientious enterprise. It is happy to transfer its knowledge, technology and developmental ideas to any person or organization which shares its vision and mission. If and when there are well received public standards of “conscientious enterprise”, it will restrict its partnership with these organizations only.
3. In generic terms, a “conscientious enterprise”<sup>1</sup> should uphold the highest level of professional and ethical standards in:
  - (a) treating its staff;
  - (b) working with its partners including volunteers and co-workers;
  - (c) serving the community, local, national, regional and global;
  - (d) protecting the human race in terms of social and environmental concerns.

In other words, profit-making should not be the primary goal of the enterprise, whereas corporate social responsibility, socially responsible investing, environmental sustainability, promotion of open source and knowledge commons, should all be part of its corporate values.

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<sup>1</sup> The concept is similar to, but much broader than, the concept of “conscious business” or “conscious capitalism” as explained in [https://en.wikipedia.org/wiki/Conscious\\_business](https://en.wikipedia.org/wiki/Conscious_business).

# PORI

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4. Some of the many self-imposed standards of “conscientious enterprise” include:
  - (a) All incomes and properties of the Institute will be used for promoting public good;
  - (b) All staff and volunteer members of the Institute will be treated fairly according to prevailing standards of “conscientious enterprise” above the minimum requirements of prevailing labour laws;
  - (c) Shareholder(s) of the Institute by virtue of their shareholder status will not take any share in the income and property of the Institute during its operation or after its dissolution;
  - (d) The Institute will periodically compile activity and financial reports for public consumption in order to achieve transparency and accountability.
5. The Institute will solicit as much public support as possible through subscriptions and other forms of sponsorship, so that members of the civic society can shape the development of the Institute and collectively own the Institute de facto.



HONG KONG PUBLIC OPINION PROGRAM  
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE  
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## “We Hongkongers” Initiative Briefing Sheet

- “We Hongkongers” is an initiative advocated by Hong Kong Public Opinion Program (HKPOP) of Hong Kong Public Opinion Research Institute (HKPORI), with the support of many members of the civic society.
- HKPORI has recruited two advisors as the Honorary Directors to help it develop the initiative, more advisors may be recruited in due course:
  - LEUNG Kai Chi 梁啟智  
Part-time Lecturer, School of Journalism and Communication, CUHK
  - Benson WONG 黃偉國  
Independent Scholar in Hong Kong Cultural Studies and Political Science
- The following five (5) questions have been selected for pilot study starting tonight:
  - Q1: There are views in the society saying the 7.21 incident involved collaboration of the Police Force and triads. How much do you agree or disagree with this view?
  - Q2: There are views in the society saying there are Chinese People’s Armed Police Force in Police operations. How much do you believe in this view?
  - Q3: There are views in the society saying the District Council Election should not be held as scheduled, how much do you support or oppose postponing the DC election?
  - Q4: Some candidates of District Council election are being questioned about their political stance because of speeches related to the slogan of “Liberate Hong Kong, the revolution of our times”, do you think the election officer should take into consideration this slogan?
  - Q5: The USA Parliament is considering the Hong Kong Human Rights and Democracy Act which would sanction persons responsible for undermining fundamental freedoms and autonomy in Hong Kong. How much do you support or oppose passing this Act?
- A minimum sample size of 334 per rolling day is set for the initiative, all findings will be open for public consumption as soon as they are ready.
- All PopPanel members can make submissions for adding specific questions to the rolling poll.
- A network of NGOs and civil organisations will be constructed, they will be invited to add specific questions to the rolling poll.
- Any organization who have mobilized (with proven evidence) more than 10k “petitions” for adding any question to the rolling poll will be entertained officially by “We Hongkongers”.
- “We Hongkongers” will launch its crowdfunding project on Tuesday, 22 Oct 2019.

## 「我們香港人」 倡導計劃

### 初步說明

- 「我們香港人」由香港民意研究所轄下香港民意研究計劃 (香港民研) 倡導，得到眾多公民社會成員支持
- 香港民意研究所委任兩位顧問為倡導計劃之名譽總監，以協助計劃之發展，未來可能會邀請更多顧問參與：
  - 梁啟智  
中大新聞與傳播學院客席講師
  - 黃偉國  
香港文化研究、政治學獨立學者
- 倡導計劃已經選出以下 5 條問題於今天開始進行先導研究：
  - Q1：社會上有意見認為警方在 721 事件與黑社會合作，你有幾贊成或者反對呢種講法？
  - Q2：社會上有意見認為警察採取行動時混入左中國公安或武警，你有幾相信呢種想法？
  - Q3：社會上有意見認為現時社會狀況不適宜照原定日程舉行區議會選舉，你有幾支持或者反對將區議會選舉押後舉行？
  - Q4：有區議會參選人因為和「光復香港時代革命」口號相關的言論被選舉主任查詢政治立場，你認為選舉主任係考慮候選人資格時應否考慮呢句口號？
  - Q5：美國國會正審議《香港人權及民主法》，內容包括制裁美國認為有侵犯香港人權的個人，你有幾支持或者反對呢個法案？
- 倡導計劃將會在每個工作天收集最少 334 個樣本，進行滾動調查，所有調查結果會在整理後盡快公布
- 所有香港民研意見群組的成員皆可提交建議在滾動調查加進新題目
- 任何團體動員超過一萬名聯署可以將題目正式加入「我們香港人」之滾動調查
- 倡導計劃將會建立由非政府組織及公民機構組成的網絡，及邀請他們在滾動調查加進特設題目
- 「我們香港人」倡導計劃將於星期二(10 月 22 日)推出其眾籌計劃



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## “World Connect” Initiative

### Briefing Sheet (Provided by “World Connectors”)

- “World Connect 世界同行” is a civic society project initiated by a group of young people who believe in science and public opinion. The project is actively supported by the Hong Kong Public Opinion Program (HKPOP) of Hong Kong Public Opinion Research Institute (HKPORI). It aims to connect Hongkongers to the world by showing the international community, through extensive consultation and systematic opinion studies, how Hongkongers have strived to pursue democracy, freedom, human rights and rule of law in order to evade totalitarianism and to create a better future for the entire world.
- The initial goal of the project mainly focuses on explaining the Hong Kong Human Rights and Democracy Act to the general public and crowdfund HKPORI to create a sanction list based on public opinion. The crowdfunding aims to investigate the stances of different parties regarding the Hong Kong Human Rights and Democracy Act and the Anti-Extradition Law Amendment Bill (Anti-ELAB) Movement through questionnaire surveys. In the research, HKPORI hopes to know public views and reach a consensus on who should be responsible for social division and make a “Recommended Sanction List” to list out the officials and stakeholders jeopardizing Hong Kong. The survey results will be published and hand to the United States through various channels and the list will provide sufficient grounds for the US to impose sanctions on the people who bear the responsibility.
- The dispute over the Fugitive Offenders Ordinance and the Anti-ELAB Movement is only the outcome but not the cause. Hong Kong is sick because of government’s indifference to public opinion and its unfair policies. The root cause lies in the lack of democratic election, as more than 40% of the members of the functional constituencies in the Legislative Council are not returned by direct election, which caused the executive and legislative branches to make decisions diverging to public opinion.
- “If there is no good harvest, what do we have to feed the people? Without people’s support, who could be crowned king? One should not put the cart before the horse,” an ancient Chinese saying from the Strategies of the Warring States (Zhan Guo Ce) stated. People always want a government to strive for its citizens’ wellbeing, but if the government has decided to turn a deaf ear to our demands, the Act might let it know what the people wants.
- Chief Executive Carrie Lam advocated “We Connect” during her election campaign, presumably to construct a more inclusive Hong Kong. It tracks with the concept of “World Connect”. However, under her governing, the citizens disconnect with the government. In contrast, the 4-month protest has united citizens of different social classes, races and religions. To strive for freedom and democracy, citizens have put political and cultural differences aside. We are connected, but we want “World Connect”, we call for all peoples who share the same democratic ideals to support Hong Kong.
- Since the 1997 handover, Hong Kong has remained to be a cultural hub of the world. Equality and Inclusion has always been our core values, and we always provide a safe and equal environment for citizens of different backgrounds, ages and social classes. However, the

4-month Anti-ELAB Movement has seen the government departing from its original goal, disregarding public opinion and resorting to police brutality to maintain its rule. Hong Kong is in the spotlight in the world because of this crisis. As an important financial and cultural center, the world might give us a hand.

- During the 4-month protest, the government has frequently violated basic human rights according to the International Bill of Human Rights. Some citizens believe the government is turning into a totalitarian regime. Facing this unreasonable government, stakeholders in our society have constantly made public appeals to remind people of the core values of Hong Kong and the basic human rights. However, the government no longer cares about public opinion so we need to appeal to the world. The passing of the Hong Kong Human Rights and Democracy Act on 16th October 2019 by the United States House of Representatives is a good start. The sanction list to be compiled by us through “World Connect” shall be our first step to connect ourselves with all peoples of the world.

## 「世界同行」倡導計劃 初步說明（由「世界同行者」提供）

- 「世界同行 World Connect」是由一班相信民意，尊重科學，自稱為「世界同行者 World Connectors」的年青人發起，得到香港民意研究所轄下香港民意研究計劃（香港民研）積極協助的民間自發活動。「世界同行者」希望藉著廣泛的諮詢及有系統的民意分析，把香港人對民主、自由、人權、法治的追求，連結到國際社會，從香港出發走出極權，與世界一起步向更美好的明天。
- 「世界同行」計劃的第一步，是要透過各種渠道向市民大眾宣傳《香港人權及民主法案》，並眾籌資金予香港民意研究計劃發起有關製作《香港人權及民主法案》民間制裁名單的問卷調查。眾籌目的是以問卷調查的形式，就《香港人權及民主法案》在民間調查社會各界對持續四個月來示威的看法，以及他們認為誰要為現在香港撕裂的現況負責，凝聚民間共識，製作一份「建議制裁名單」，標記損害香港利益的官員及人士，並將調查結果以各種渠道交予美國方面，期望制裁名單給與美方充分理由制裁相應人士。  
逃犯條例及其引發的一連串風波，只是香港的其中一個病症而非病根，其病根在於香港政府漠視民意，政策偏頗。而病因則是香港管治班子並非民選，而立法會亦有四成多非民選的功能界別議員，行政及立法與民意越走越遠。
- 「苟無歲，何以有民？苟無民，何以有君？故有舍本而問末者耶？」《戰國策·齊策四》。我們所做的一切都是希望香港政府回歸其基本責任，為香港人謀福祉。若我們的吶喊聲你充耳不聞，就讓《香港人權及民主法案》與你好好說話吧。
- 「世界同行」的理念，源自一位香港市民於本年十月發起一項有關《香港人權及民主法案》的問卷調查，亦與特首林鄭月娥在競選時期所指「We Connect」的原意不謀而合。不同的是，林鄭月娥令香港市民與她管治的政府「disconnect」，但四個月來的反修例運動，不但打破了不同社會階層之間的隔膜，而且還讓香港人放下許多政治和上文化上的分歧，團結了社會不同階層、不同種族、不同宗教人士，齊心爭取民主自由。我們香港人現在要超越「we connect」，我們要「world connect」。我們呼籲各地爭取自由、民主之士一同協力，和香港人一起同行。
- 香港自回歸以來，一直是全球文化交匯的中心。香港向來提倡人人平等、社會共融，以及提供一個安全、平等的社會環境予不同背景、年齡、階層的市民。然而，自六月以來，我們能看到政府逐漸偏離原有理念，出現警暴、社會分裂等情況。香港面臨危機，自然成為世界各國的焦點。香港是文化交匯點，香港有難世界各地必定伸出援手。
- 持續四個月的示威遊行，港府不少所作所為已經違反基本人權，甚至令部分市民認為它是一個極權政府。四個月來，面對政府不合理的操作，社會各界都以行動呼籲及提醒港府所為有違本土核心价值及人民基本權益。然而，單憑香港市民的力量，已難以得到政府重視、聆聽，並付諸行動。所以，香港目前難況須匯聚世界各地的支持，美國人權與民主法案在本年度（二零一九年）十月十六日獲眾議院一致通過，是一個開始。「世界同行」透過民意調查製作《香港人權及民主法案》民間制裁名單，是我們與世界同行的第一步。





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## “DE Way Out” Project Briefing Sheet

- In view of the upcoming District Council elections on November 24, Hong Kong Public Opinion Research Institute (HKPORI) and scholars will implement a project called “DE Way Out 區選覓途”, which aims to find a way out for the chaotic society by collecting public opinions on the District Council elections and Hong Kong’s future via online surveys.
- The steering group of “DE Way Out” project has the following three members, more may be recruited in due course:
  - Robert Chung 鍾庭耀  
President and CEO, Hong Kong Public Opinion Research Institute
  - Chung Kim-wah 鍾劍華  
Assistant Professor, Department of Applied Social Sciences, PolyU
  - Kenneth Chan 陳家洛  
Associate Professor, Department of Government and International Studies, HKBU
- Target participants of the project are **all POP Panel registered members of age 18 or above**, regardless of their time of registration.
- The project has two rounds of surveys. The first round will take place on **November 24** District Council elections day (7:30am to 11:59pm), while the second round on **November 25 to 30**. All eligible participants will receive invitations or reminders by email before the surveys start.
- The surveys will probably cover the following modules:
  - Choice of candidates and reasons
  - Overall comments of District Council elections
  - Anti-Extradition Bill movement and Hong Kong’s future
  - Popularity of the Chief Executive
  - Demographics of participants
- On November 23 to 24, volunteers will distribute promotion leaflets at various districts to invite citizens to become panel members. Each volunteer will wear a HKPORI vest for identification. The areas of distribution are yet to be decided.
- Results of surveys will be released as soon as possible.



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## 「區選覓途」計劃 初步說明

- 監於區議會選舉將於 11 月 24 日舉行，香港民意研究所聯同學者推行「區選覓途 DE Way Out」計劃，以網上民調方式收集市民對區議會選舉及香港前途的意見，為紛亂的社會尋找出路。
- 「區選覓途」計劃督導委員會包括以下三位成員，未來可能會邀請更多人士參與：
  - 鍾庭耀  
香港民意研究所主席及行政總裁
  - 鍾劍華  
香港理工大學應用社會科學系助理教授
  - 陳家洛  
香港浸會大學政治及國際關係學系副教授
- 計劃的研究對象為香港民研意見群組內所有 18 歲或以上的登記成員，不論他們於何時登記亦可。
- 計劃有兩輪網上問卷調查，首輪調查將於 11 月 24 日區議會選舉當日（上午 7 時 30 分至晚上 11 時 59 分）進行，次輪調查則於 11 月 25 至 30 日期間進行，所有合資格成員會在調查開始前收到電郵邀請或通知。
- 調查大致涵蓋以下題目：
  - 投票選擇及原因
  - 區議會選舉的整體意見
  - 反修例風波及香港前途
  - 特首民望
  - 參加者背景資料
- 計劃將於 11 月 23 至 24 日派出義工在本港各區派發宣傳單張，邀請市民登記成為群組成員，每位義工會穿著香港民研背心，以茲識別，派發地點待定。
- 調查結果會盡快公布。



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## **“Community Integration through Civility and Democracy” (CICD)**

**Project Outline ( version of 2019.12.27 )**

### **Introduction**

- With the completion of the District Council elections 2019, the Hong Kong Public Opinion Program (HKPOP) under the governance of the Hong Kong Public Opinion Research Institute (HKPORI) has decided to launch the “Community Integration through Cooperation and Democracy, CICD” Project (or “民主社區互助共融計劃” in Chinese) in order to bring Hong Kong to new heights in terms of civility and democracy.
- The purpose of the CICD Project is to provide a means for Hongkongers to re-integrate ourselves through mutual respect, rational deliberations, civilized discussions, personal empathy, social integration, and when needed, resolution of conflicts through democratic means. It is the rebuilding of our Hong Kong society starting from the community level following the spirit of science and democracy. We shall stand firm to defend our liberty, but we shall also bear the responsibility of proving ourselves worthy of such liberties. Unity in diversity is our ideal.

### **District Councilors as Key Leaders**

- CICD would engage Hongkongers across all communities in a modern and brand-new way via the leadership of individual District Councilors within their own service districts and the Chairmen of District Councils where overall macroscopic development is concerned. HKPOP will therefore invite all Chairmen of District Councils to form the Advisory Committee of the CICD Project under the auspices of HKPOP. Members of the Advisory Committee, however, can delegate their rights and authorities to their deputies and/or representatives. The CICD Project Advisory Committee will propose and design various initiatives and activities at community and/or territory-wide levels. Individual District Councils and District Councilors may opt to join and implement the initiatives according to their district needs.

- Under the CICD Project, all District Councilors registered for the Project irrespective of their political inclination and affiliation are entitled to do the following:
  - Send at least one staff or assistant to HKPOP for training as CICI local coordinator, who will still be hired and supervised by the councilor concerned and stationed at the councilor's office;
  - Set up at least one CICD service outlet which would be used for collecting public opinions regarding local and territory-wide issues using methods suggested by HKPOP;
  - Conduct physical and online surveys, deliberative meetings, civil referendums, and so on under the guidance of HKPOP using instruments developed by HKPOP;
  - Use district- and territory-based panels of community members established by HKPOP to discuss local issues and territory-wide matters;
  - Promote community cooperation and shared economy riding on the panels of community members mentioned before.

### **HKPOP as Knowledge and Service Provider**

- In term of resources, CICD would work on a non-profit-making community-based self-sustainable principle, independent of the funding system adopted by various District Councils. In other words, participation in CICD by different councilors or the groups they belong to would have zero implication on the funding process of the Councils, which would continue to vet project proposals in exactly the same way as they use to do. Whether HKPOP would participate in those projects is also irrelevant. HKPOP would also not make any profit out of the CICD Project, but would require all project activities to follow the professional guidelines set by HKPOP.
- Put it in the simplest way, CICD would operate like franchised activities developed by HKPOP only that no franchise fee would be collected by HKPOP. On the contrary, HKPOP would try to generate synergy between communities by developing tools which would help people communicate with each other, help one another, resolve conflicts, develop community-based economy, empower the weak, and create a sense of togetherness through mutual respect and democratic means. HKPOP supporting activities, like staff training, survey services, data analysis, quality control and so on, would be provided on a need basis and charged on a cost-recovery basis.

### **Young Ambassadors, Senior Mentors, Sponsors and Volunteers**

- To facilitate the smooth running of CICD, HKPOP would employ and deploy "CICD Young Ambassadors" to crisscross between communities to help councilors and residents promote and conduct research under CICD. HKPOP would raise funds from private foundations,

conscientious enterprises and generous individuals to cover the employment of Young Ambassadors in order to create synergy among different sectors in the community.

- Each Young Ambassadors would be paid a salary of HK\$10,000 per month for 6 months excluding various allowances and provident fund contributions. The total cost for each post is estimated to be HK\$90,000 in total to be covered by sponsorship. Any sponsor, say, by the name of ABC who would sponsor more than 10 Young Ambassadors in one go is entitled to name the team as the “ABC Team of CICD Young Ambassadors” in honor of one’s generosity. Moreover, all sponsors can choose to keep in touch with the Young Ambassadors they have sponsored so as to maintain a collegial cum mentoring relationship.
- In the course of employing and deploying the “CICD Young Ambassadors”, HKPOP would also appoint a group of senior citizens to become “CICD Senior Mentors” so as to work hand in hand with the Young Ambassadors. This would further break the age barrier by sharing a common belief in democracy. These Mentors will not receive any payment or allowance, but they will work with the Young Ambassadors as a team.
- HKPOP hopes that the Young Ambassadors Scheme would provide employment opportunities for those young people who have worked hard for democracy but may not have received a fair reward. Priority will be given to those in need of material support and immaterial recognition for the sacrifice they have made. Sponsors would be invited to evaluate the need of the young applicants although HKPOP would make the final decision of their employment. HKPOP hopes to provide a chance for these young people to interact and integrate with those people and organizations who really want to help them.
- Running the CICD Young Ambassadors Scheme and other events requires a lot of manpower, HKPOP hopes to recruit a team of volunteer administrators, event managers, communication experts, infographic designers, fundraisers, among others, to support the project. These volunteers will not receive any payment or allowance, but they will work as a team to make CICD a civic program owned by the civic society.
- Online recruitment forms for CICD Young Ambassadors, Senior Mentors, individual or corporate sponsors, and all types of volunteers are available at <https://www.pori.hk>. For enquiries, please email to [info+cicd@pori.hk](mailto:info+cicd@pori.hk) or call Mr Lee or Ms Pang of HKPOP at 3844-3111.

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## 「民主社區互助共融」計劃說明

( 2019.12.27 版本 )

### 導言

- 隨著 2019 年區議會選舉塵埃落定，香港民意研究所轄下之香港民意研究計劃（香港民研）決定開展「民主社區互助共融」計劃，可簡稱為「民主社區計劃」（英文全名為“Community Integration through Civility and Democracy” Project，英文簡稱為 CICD），為香港的文明和民主發展揭開新一頁。
- 「民主社區計劃」的宗旨在於為香港人提供平台，透過互相尊重、理性商討、文明討論、同理思維、社交凝聚和在必要時以民主方法排解糾紛等方法去重新融合。計劃本身是要從社區開始，本著科學與民主精神由下而上重建香港。我們義無反顧地捍衛自由，但我們也有責任證明我們值得享有自由。和而不同，多元團結，是我們的理想。

### 區議員領導

- 「民主社區計劃」會透過各個區議員的領導，連結社區成員進行新時代新概念的社區建設。宏觀發展方面，則交由各區議會主席負責帶領。因此，香港民研將會邀請全港十八區區議會主席組成，轄下於香港民意研究所的「民主社區互助共融計劃諮詢委員會 **Error! Not a valid link.**」，而他們亦可委派副手及/或其他議員作為代表執行其權利和行使其職權。「民主社區計劃諮詢委員會」的責任在於向各個區議會和區議員建議符合計劃目標的活動設計，包括地區和全港活動，但個別區議會和區議員可以按照其地區需要而選擇是否參與。

- 登記成為「民主社區」計劃的區議員，不論政治背景和聯繫，一律可以：
  - 派出起碼一名職員或助理到香港民研接受培訓，成為「民主社區計劃」的地區統籌員，而有關統籌員仍然隸屬有關議員的辦事處，由議員聘用及監督；
  - 設立起碼一個「民主社區互助共融服務站」，透過香港民研建議的方法收集有關當區和全港議題的公眾意見；
  - 在香港民研的指引下，使用香港民研開發的工具進行真實訪員和網上調查、商討會議和全民投票等等；
  - 在香港民研建立的意見群組中，包括當區和跨區的社區意見群組，就地區事務和一般社會議題進行交流討論；
  - 透過上述社區群組推動社區合作和共享經濟。

## 香港民研提供理念及技術支援

- 就資源而言，「民主社區計劃」將會按照社區性非牟利兼可持續發展的原則進行，獨立於現時區議會的撥款制度。換言之，區議員或所屬團體參與「民主社區計劃」，與區議會撥款無關。區議會可以一如以往審理各種撥款項目，香港民研會否參與該等項目，亦與本計劃無關。香港民研不會從「民主社區計劃」獲利，但會要求有關計劃的所有活動都要遵循香港民研設定的專業準則。
- 簡而言之，「民主社區計劃」的運作模式，類似由香港民研免費發出特許經營證予各個議員辦事處，進行特許經營活動。免費之餘，香港民研更會透過開發各種工具，致力在不同社群之間產生協同作用，促進社區成員彼此溝通，互相幫助，解決紛爭，發展社區經濟，為弱者充權，以及通過相互尊重和民主方式團結社會。香港民研所提供的支援服務，包括職員培訓、調查服務、數據分析、質素控制等等，全部由需求決定和按照成本收費。

## 青年大使、銀髮導師、贊助計劃及義工服務

- 為了配合「民主社區計劃」順利進行，香港民研將會聘用及委派「民主社區青年大使」，穿梭社區之間協助議員和居民，進行「民主社區計劃」的宣傳和研究工作。聘用青年大使的費用，全部由香港民研向私人基金、良心企業和熱心人士進行募捐，以便在社會各個階層產生協同效應。

- 每名「民主社區青年大使」連續六個月每月支薪港幣一萬元，另加各項津貼和工積金供款。因此，每個職位估計需要籌款港幣九萬元。如果某個人士或機構一次過贊助超過十名青年大使的話，有關人士或機構可以把團隊冠名為「民主社區計劃青年大使 XXXX 團隊」。此外，所有贊助青年大使的人士或機構，均可與青年大使保持接觸，建立亦師亦友的關係。
- 在聘用及委派「民主社區青年大使」之餘，香港民研亦會同時委任一批長者作為「民主社區銀髮導師」與青年同行，共享民主理念和進一步打破年齡界限。銀髮導師不收酬勞，沒有津貼，目的只是與青年大使一起工作。
- 香港民研希望青年大使聘用計劃能夠為一些熱愛民主、作出奉獻但又未得合理回報的年青人，提供一點就業機會。需要物質支持和精神嘉許的年青人，將獲優先取錄。在聘用的過程中，香港民研會徵求贊助人士或機構的意見，但香港民研會保留最終決定權。香港民研希望提供機會，讓年青朋友認識和接觸有心協助他們的人士和機構，凝聚社會新力量。
- 執行「民主社區青年大使計劃」和其他「民主社區」活動需要極多人手，香港民研希望成立義工團隊，包括行政人員、活動經理、民選專家、圖表策劃、籌款能手等等，支援整個計劃。義工團隊不收酬勞，沒有津貼，目的只是把「民主社區計劃」變成公民社會的資產。
- 「民主社區計劃」已經開始在網上招募青年大使、銀髮導師、贊助人士、贊助機構和義工團隊，請點擊 <https://www.pori.hk>。如有查詢，請發電郵至 [info+cicd@pori.hk](mailto:info+cicd@pori.hk) 或致電 3844-3111 聯絡香港民研李先生或彭小姐。

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