



HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

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新聞公報 暨 採訪邀請

香港民研今天發放「社區健康資訊系統」第三號報告 下星期二發放傳媒表現調查結果

香港民意研究所之香港民意研究計劃（香港民研）自 2 月中開始推出「社區健康資訊系統」，分析各區市民的口罩儲備和用量、以及對其他抗疫物資的需求，網址為 <http://www.pori.hk/cicd-mask-reserve-map>。根據代表及自結組群成員截至 3 月 12 日下午 3 時正之匯報，全港市民的整體平均口罩儲備為 57.6 日，他們平均每日使用 0.97 個口罩，而其他抗疫物資的平均儲備分別為：消毒火酒 38.5 日和酒精搓手液 52.5 日。有關數據同時在「社區健康資訊系統」地圖中反映，並會不斷更新。「社區健康資訊系統」第三號報告今天已於香港民研網站：<https://www.pori.hk/chis/research-reports> 發放。

對今次報告結果，香港民研主席及行政總裁鍾庭耀表示：「雖然市民匯報的口罩儲備繼續上升至超過八個星期，但表示一個口罩用兩日以上的市民亦不斷增加。鑑於可重用口罩的供應尚未到位，有關變化極有可能是因為部分市民在考慮到口罩價格和預期供應後開始節約。因此，本人除了希望特區政府盡快作出有效措施穩定供應和價格之外，還會繼續提倡以民間合作社的方法共享資源和分擔風險。」

此外，香港民研將於下星期二（3月17日）下午發放傳媒表現調查的最新結果，歡迎傳媒派員採訪發布會或贊助上述調查，每題港幣八千元，贊助人士可以優先獲得結果。發布會詳情如下：

日期：2020 年 3 月 17 日（星期二）

時間：下午 2 時 30 分

地點：灣仔駱克道 53-55 號恆澤商業大廈 3 樓

主持：香港民意研究所主席及行政總裁

鍾庭耀

講者：嶺南大學文化研究系副教授

梁旭明

香港民意研究所數據科學經理

戴捷輝

查詢：請致電 3844 3111 或電郵至 enquiry@pori.hk 聯絡李小姐。

2020 年 3 月 13 日



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Press Release cum Press Invitation

HKPOP releases the “Community Health Information System” Report #3 today and the latest survey results on media performance next Tuesday

Since mid-February, the Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) has launched a “Community Health Information System (CHIS)” to show people’s possession and usage of protective masks and their demands for other anti-epidemic commodities across different districts via the website <http://www.pori.hk/cicd-mask-reserve-map>. As of March 12 at 3:00pm, Hong Kong people’s overall average mask reserve as reported by representative and opt-in panel members together stood at 57.6 days, and they use 0.97 mask per day on average. The average reserve of other anti-epidemic commodities stood at 38.5 days for ethyl alcohol and 52.5 days for hand sanitizer. The CHIS map has been updated to show these figures, it will be constantly updated in future. CHIS Report #3 is released via our website: <https://www.pori.hk/chis/research-reports> today.

Robert Chung the President and CEO of HKPORI observed, “Although people’s mask reserve has steadily increased to more than eight weeks, the number of people who would use one mask every two days or more is also on the rise. Because the supply of reusable masks is still very limited, such a change is probably caused by people’s saving behavior after considering the supply and pricing of masks. I therefore hope that the government would take effective measures to stabilize their supply and price as soon as possible, while I continue to advocate the setting up of mask cooperatives for people to share their resources and to even out the risk.”

Besides, HKPOP will release the latest survey results on media performance via a press conference **next Tuesday (March 17)** afternoon. The media is invited to send representatives to attend the press conference and to sponsor the above-mentioned survey at \$8,000 per question in order to receive the results in advance. Details of the press conference are as follows:

Date:	March 17, 2020 (Tuesday)
Time:	2:30pm
Venue:	3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai
Convenor:	Robert Chung President and CEO, HKPORI
Speakers:	Lisa Leung Associate Professor, Department of Cultural Studies, Lingnan University
	Edward Tai Data Science Manager, HKPORI

For any enquiries, please contact Miss Lee at 3844 3111 or by email enquiry@pori.hk.

March 13, 2020