



HONG KONG PUBLIC OPINION PROGRAM  
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE  
香港民意研究所 之 香港民意研究計劃

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## 採訪邀請

### 香港民研明日發放行政會議成員民望數字 同時開放視像採訪

香港民意研究所之香港民意研究計劃（香港民研）將於**明日（3月31日）**下午舉行發布會，發放行政會議成員民望的最新調查結果，亦是該調查系列本年7月1日前的最後一次發放，調查會否繼續要視乎市民是否支持，歡迎傳媒派員採訪發布會或贊助上述調查，每題港幣八千元，贊助人士可以優先獲得結果。

此外，香港民研會繼續點評「社區健康資訊系統」的最新數據，網址為 <http://www.pori.hk/cicd-mask-reserve-map>，根據代表及自結組群成員截至3月30日下午3時正之匯報，全港市民的整體平均口罩儲備為57.2日，而根據市民透過「民間資源配對計劃」截至3月30日中午12時之匯報，接近八百名市民表示願意捐出合共約四萬二千個口罩，亦有七百三十多名市民願意借出合共約三萬三千個口罩，捐借平台網址為 <https://arcg.is/10WT1S>，而需要口罩人士的申請平台網址則為 <https://arcg.is/1nLubK0>。明天發布會的詳情如下：

日期：2020年3月31日（星期二）

時間：下午2時30分

地點：灣仔駱克道53-55號恆澤商業大廈3樓

主持：香港民意研究所主席及行政總裁

鍾庭耀

講者：香港公關及傳訊業總工會理事

陳嘉晴

香港民意研究所數據科學經理

戴捷輝

為了在疫情下方便傳媒採訪，香港民研會以開放視像採訪，透過 Zoom 軟件接受記者網上提問，請致電 6641 2363 聯絡呂小姐作出安排。懇請注意，視像採訪的影音質素不能與現場相比，香港民研亦不肯定會有網上直播。如果明天會有傳媒安排直播，香港民研會在現場即時作出通告。

查詢：請致電 6641-2363 或電郵至 [enquiry@pori.hk](mailto:enquiry@pori.hk) 聯絡呂小姐。

2020年3月30日



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## Press Invitation

### **HKPOP will release popularity figures of Executive Councillors tomorrow and also arrange online conferencing**

The Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will release via a press conference **tomorrow (March 31)** afternoon the latest survey results on popularity figures of the Executive Councillors, which is the last survey of its series before July 1, 2020. Whether the survey will be continued depends on the amount of public support. The media is invited to send representatives to attend the press conference and to sponsor the above-mentioned survey at \$8,000 per question in order to receive the results in advance.

Moreover, HKPOP will continue to review and comment on the latest findings of the “Community Health Information System (CHIS)” via the website <http://www.pori.hk/cicd-mask-reserve-map>. As of March 27 at 3:00pm, Hong Kong people’s overall average mask reserve as reported by representative and opt-in panel members together stood at 57.2 days, while according to people’s self-report via the “Civil Resources Matching” project, as of March 30 at 12:00pm, nearly 800 citizens have expressed their intentions to donate a total of about 42,000 masks, another 730 people or so are willing to lend a total of about 33,000 masks. The donation/lending platform is <https://arcg.is/10WT1S> and the mask application platform is <https://arcg.is/1nLubK0>. Details of the press conference tomorrow are as follows:

Date: March 31, 2020 (Tuesday)  
Time: 2:30pm  
Venue: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai  
Convenor: Robert Chung President and CEO, HKPORI  
Speakers: Hazel Chan Committee Member, Hong Kong Public Relations and  
Communications Professional Union  
Edward Tai Data Science Manager, HKPORI

To facilitate media participation amidst the epidemic, HKPOP will also take questions from the press through online press conferencing using Zoom. Please call Miss Lui at 6641 2363 to make arrangements. Please note that the quality of audio-visual transmission via online conferencing cannot be compared to those of onsite interviews, and HKPOP does not know whether there would be live coverage of the conference. In case some media would cover the event live, HKPOP will make an announcement on the spot immediately.

For any enquiries, please contact Miss Lui at 6641 2363 or by email [enquiry@pori.hk](mailto:enquiry@pori.hk).

March 30, 2020