



HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

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新聞公報 暨 採訪邀請

香港民研今天發放最新「社區健康資訊系統」數字 並邀請傳媒出席明天發布會採訪特首及特區政府民望數字 以及財政預算案即時調查之詳情

香港民意研究所之香港民意研究計劃（香港民研）自 2 月初開始推出「社區健康資訊系統」，分析各區市民擁有口罩及其他抗疫物資的情況，網址為 <http://www.pori.hk/cicd-mask-reserve-map>。根據代表及自結組群成員截至 2 月 24 日上午 9 時正之匯報，全港市民的整體平均口罩儲備為 42 日，他們平均每日使用 1 個口罩，而其他需求較高的抗疫物資包括酒精搓手液(27%)、消毒火酒(26%)及漂白水(23%)。有關數據今晚會在「社區健康資訊系統」地圖中反映，然後不斷更新。在明天的發布會中，香港民意研究所主席及行政總裁鍾庭耀將會公開呼籲市民不要儲備更多口罩，並作出解釋。

香港民研將於明天下午的發布會，同時公布最新特首及特區政府民望、各項信任及信心指標的調查結果，以及傳媒曾要求提供的特首評分深入分析，即詳細列出給予 0、100 和其他分數的比例並進行時序分析，請參閱本採訪邀請的新增附表。歡迎傳媒派員採訪發布會或贊助上述調查，每題港幣八千元，贊助人士可以優先獲得結果。發布會詳情如下：

| | | |
|-----|-------------------------|-----|
| 日期： | 2020 年 2 月 25 日 (星期二) | |
| 時間： | 下午 2 時 30 分 | |
| 地點： | 灣仔駱克道 53-55 號恆澤商業大廈 3 樓 | |
| 講者： | 香港民意研究所主席及行政總裁 | 鍾庭耀 |
| | 香港民意研究所數據科學經理 | 戴捷輝 |
| | 香港中文大學全球研究課程助理講師 | 鍾樂偉 |

此外，香港民研打算於星期三 (2 月 26 日) 財政司司長發表財政預算案後進行即時調查，題目包括市民對財政預算案的滿意度，以及財政司司長發表財政預算案後的民望。當中財政預算案滿意度的初步結果將於大約晚上 9 時半透過贊助傳媒發表，如果沒有贊助香港民研會另作安排。有意贊助有關調查的市民或媒體歡迎聯絡我們。

查詢：請致電 3844 3111 或電郵至 enquiry@pori.hk 聯絡李小姐或彭小姐。

2020 年 2 月 24 日

附件：特首評分及極端值圖表，精確數字將於發布會上公布。



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Press Release cum Press Invitation

HKPOP today releases the latest figures of its “Community Health Information System” and invites the press to attend our press conference tomorrow to receive the popularity figures of CE & SARG and details of its Budget instant poll operation

Since early February, the Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) has launched a “Community Health Information System (CHIS)” to show people’s possession of protective masks and other anti-epidemic commodities across different districts via the website <http://www.pori.hk/cicd-mask-reserve-map>. As of February 24 at 9:00am, Hong Kong people’s overall average mask reserve as reported by representative and opt-in panel members together stood at 42 days, and they use 1 mask per day on average. Other heavily demanded anti-epidemic commodities include hand sanitizer (27%), ethyl alcohol (26%) and bleach (23%). The CHIS map will be updated tonight to show these figures, thereafter it would be updated on a more frequently basis. Robert Chung, the President and Chief Executive Officer of HKPORI will make a public plea for people not to stock up more masks at tomorrow’s press conference with explanations.

At the press conference tomorrow, HKPOP will also release its latest survey on the popularity of Chief Executive and the government, various trust and confidence indicators, plus an in-depth analysis of CE’s rating per media requests in the past. On specific terms, the proportion of people giving “0”, “100” and other scores will be analyzed across time, with reference to the new chart appended to this press invitation. The media is invited to send representatives to attend the press conference and to sponsor the above-mentioned survey, at \$8,000 per question in order to receive the results in advance. Details of the press conference are as follows:

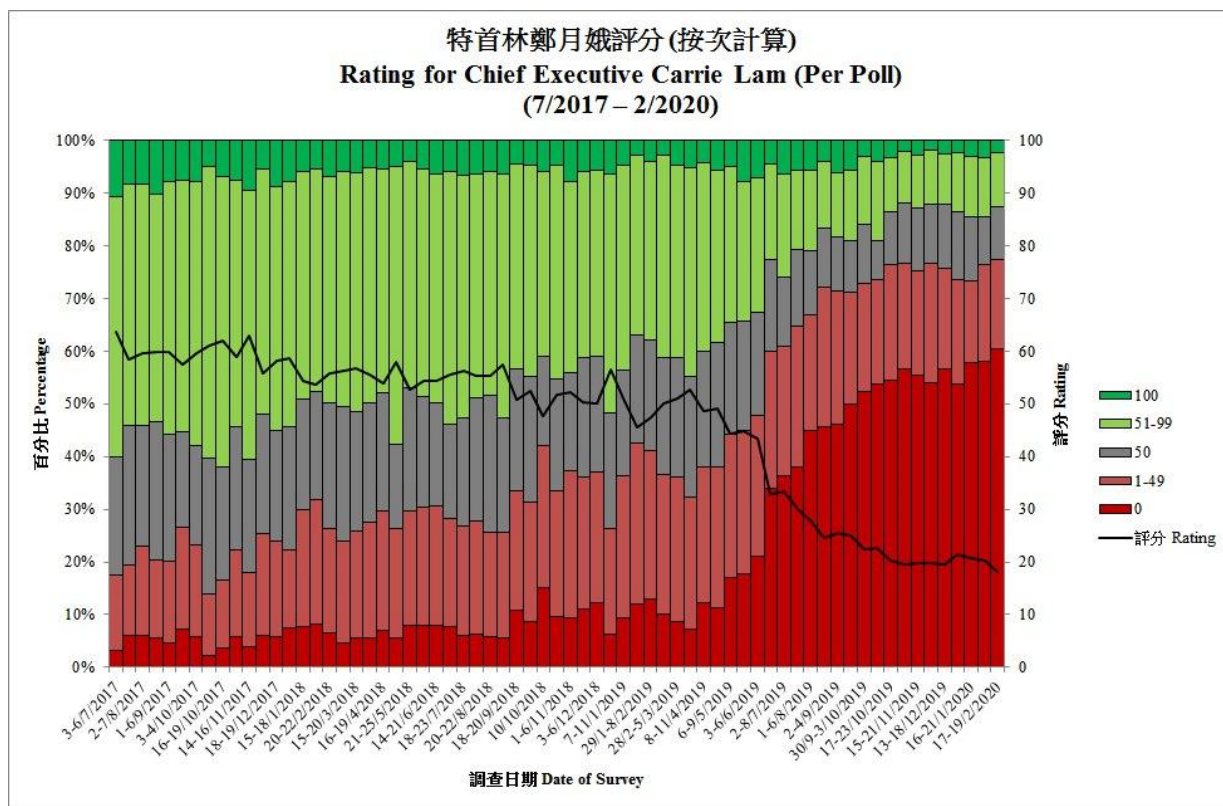
| | | |
|-----------|---|--|
| Date: | February 25, 2020 (Tuesday) | |
| Time: | 2:30pm | |
| Venue: | 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai | |
| Speakers: | Robert Chung | President and CEO, HKPORI |
| | Edward Tai | Data Science Manager, HKPORI |
| | Steve Chung | Assistant Lecturer, Global Studies, The Chinese University of Hong Kong |

Besides, HKPOP has planned to conduct an instant survey after the Financial Secretary (FS) delivers his Budget Speech this Wednesday (February 26). The questions will include people’s satisfaction with the Budget, and FS’s popularity after delivering the Budget. The preliminary results of people’s satisfaction with the Budget will be released via our sponsors at around 9:30pm. In case of no sponsorship, HKPOP will make alternative arrangements. Citizens or media interested in sponsoring the survey please contact us.

For any enquiries, please contact Miss Lee or Miss Pang at 3844 3111 or by email enquiry@pori.hk.

February 24, 2020

Attachment: CE Rating chart showing extreme values, exact figures to be released at the press conference



註: 圖表中的精確數字將於2月25日的發布會上公布。

Remarks: The exact figures of the chart will be released at the press conference on February 25.