



HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

Tel 電話: (852) 3844 3111
Fax 傳真: (852) 3705 3361
Website 網址: <https://www.pori.hk>
Address 地址: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai, Hong Kong
香港灣仔駱克道 53-55 號恆澤商業大廈 3 樓

採訪邀請 (更新)

香港民研明天發放「社區健康計劃」第九號報告 及公布「民間資源配對計劃」的最新發展

香港民意研究所之香港民意研究計劃 (香港民研) 開展的「社區健康計劃」最近調查市民是否支持政府最新的抗疫措施, 包括入境管制和限制賣酒, 以及繼續追蹤市民對感染肺炎的評估、口罩儲備情況等等, 調查網址為 <http://bit.ly/poricdch>, 第九號研究報告將於**明天 (3月27日)** 下午的發布會公布。

此外, 香港民研正與一所名為大同企業的社會企業合作推出「民間資源配對計劃」, 利用網上資訊平台協助民間分配資源。根據市民透過捐借平台截至 3月26日 下午 3 時之匯報, 約七百五十名市民表示願意捐出合共約四萬五千個口罩, 亦有七百名市民願意借出合共約三萬二千個口罩, 情況令人鼓舞, 捐借平台的網址為 <https://arcg.is/10WT1S>, 而申請平台的網址則為 <https://arcg.is/1v4S1G>, 發布會上會交待最新發展, 歡迎傳媒派員採訪, 詳情如下:

日期: 2020年3月27日 (星期五)
時間: 下午 2 時 30 分
地點: 灣仔駱克道 53-55 號恆澤商業大廈 3 樓

社區健康計劃調查

講者: 香港民意研究所主席及行政總裁 鍾庭耀
香港民意研究所數據科學經理 戴捷輝

民間資源配對計劃

講者: 大同企業創始人兼管理合夥人 林家強
「本土好罩」品牌創辦人 禰彥勳

查詢: 請致電 3844 3111 或電郵至 enquiry@pori.hk 聯絡李小姐或彭小姐。

2020年3月26日



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Press Invitation (Revised)

HKPOP will tomorrow release “Community Health Survey” Report No. 9 and to announce the latest development of “Civil Resources Matching” project

The “Community Health Project” launched by the Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) recently asks people whether they support the government’s latest anti-epidemic measures, including immigration controls and limiting the sale of alcoholic beverages, it continues to track people’s self-assessment of getting infected, their mask reserves, and so on via the website <http://bit.ly/poricdche>. Report No. 9 of the Project will be released at a press conference **tomorrow (March 27)** afternoon.

Besides, HKPORI has engaged a social enterprise called iEnterprise to launch the “Civil Resources Matching” Project to help people match up resources via an online information platform. According to people’s self-report via the donation/lending platform, as of March 26 at 3:00pm, about 750 citizens or so have expressed their intentions to donate a total of about 45,000 masks, another 700 people are willing to lend a total of about 32,000 masks, which is very encouraging. The donation/lending platform is <https://arcg.is/10WT1S> and the mask application platform is <https://arcg.is/1v4S1G>. The media will be briefed on the latest development of the project at the press conference, details are as follows:

Date: March 27, 2020 (Friday)
Time: 2:30pm
Venue: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai

Community Health Project

Speakers: Robert Chung President and CEO, HKPORI
Edward Tai Data Science Manager, HKPORI

Civil Resources Matching Project

Speakers: Ilex Lam Founder and Managing Partner, iEnterprise
Denis Huen Founder of “masHker” brand

For any enquiries, please contact Miss Lee or Miss Pang at 3844 3111 or by email enquiry@pori.hk.

March 26, 2020