



HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

Tel 電話: (852) 3917 7700

Fax 傳真: (852) 2546 0561

Website 網址: <https://www.pori.hk>

Address 地址: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai, Hong Kong

香港灣仔駱克道 53-55 號恆澤商業大廈 3 樓

2019 年 10 月 15 日 新聞公報

有關香港民研施政報告即時調查

香港民意研究所之香港民意研究計劃 (香港民研) 將於明天 (星期三) 特首發表施政報告後進行即時調查，題目包括施政報告評分和滿意率、特首評分和支持率，以及市民對香港前途信心比率，發放安排待定，有意贊助有關調查的市民或媒體請聯絡我們，每題港幣八千元，贊助人可於明晚約 9 時半優先獲得結果。

此外，香港民研將於星期四舉行施政報告即時調查發布會，發放上述調查的詳細數字，並由客席評論員演繹結果，而研究所主席及行政總裁鍾庭耀將會同時公布一項與施政年度並行發展的民意調查計劃。現誠邀 貴報／刊／台派員採訪，新聞發布會詳情如下：

日期： 2019 年 10 月 17 日 (星期四)

時間： 下午 4 時正

地點： 灣仔駱克道 53-55 號恆澤商業大廈 3 樓[#]

講者： 香港民意研究所主席及行政總裁

香港民意研究所數據科學經理

香港中文大學政治與行政學系副教授

香港大學學生

鍾庭耀

戴捷輝

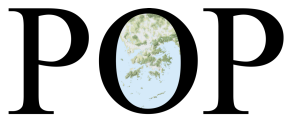
馬嶽

文澤鑫

如有查詢，請致電 3917 7700 聯絡李小姐或彭小姐。

2019 年 10 月 15 日

[#] 由於本大廈地下正進行翻新工程，正門出口現已關閉，請按附件中指示經後門進入大廈，不便之處，敬請原諒。



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Press Release on October 15, 2019

About Policy Address instant survey to be conducted by HKPOP

Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will conduct an instant survey after the Chief Executive (CE) delivers her Policy Address tomorrow (Wednesday). The questions will include people's satisfaction rate and rating towards the Policy Address, CE's rating and approval rate, and people's confidence in HK's future, and their release schedule is yet to be decided. Citizens or media interested in sponsoring the survey can contact us, at \$8,000 per question. All sponsors will receive the results in advance tomorrow evening around 9:30pm.

Meanwhile, HKPOP will hold a press conference this Thursday to release the detailed findings of the survey, followed by their interpretations by honorary commentators. At the same time, Robert Chung, President and CEO of HKPORI will announce the launching of a new survey series parallel to the policy year. Media representatives are invited to attend the press conference, with details as follows:

Date: October 17, 2019 (Thursday)

Time: 4:00pm

Venue: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai[#]

Speakers: Robert Chung President and CEO, Hong Kong Public Opinion Research Institute
Edward Tai Data Science Manager, Hong Kong Public Opinion Research Institute
Ma Ngok Associate Professor, Department of Government and Public Administration, The Chinese University of Hong Kong
Jacky Man Student, The University of Hong Kong

For enquiries, please contact Miss Lee or Miss Pang at 3917 7700.

October 15, 2019

[#] The front entrance at ground floor of SPA Centre has been closed due to maintenance works. Please follow the instructions on the appendix to enter the building via the rear entry. We are sorry for any inconvenience caused.

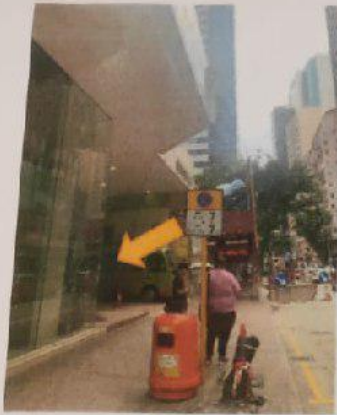
通告

Notice

後樓梯出入口路線指示 Rear Entry Route

本大廈將於 9 月 23 日開始大堂翻新工程，現提供後樓梯出入口路線，如各業主有任何疑問，歡迎查詢。

- 由後巷到一樓電梯：先從駱克道華美粵海酒店旁邊停車位行人
→ 再轉左手邊後巷 → 一直行到接近尾 → 後門在左手邊



1) 從華美粵海酒店旁邊停車位行人



2) 行幾步再轉入左手邊後巷



3) 一直行到接近尾



4) 後門在左手邊



SPAL Management Ltd.

恆澤物業管理處

2019.9.19