

HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

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香港灣仔駱克道 53-55 號恆澤商業大廈 3 樓

採訪邀請

香港民研公布特首和主要官員民望 及「民主社區」第二號調查報告

香港民意研究所之香港民意研究計劃 (香港民研) 剛於星期二 (1 月 7 日) 公布「民主社區互助共融」 (民主社區) 計劃第一號民意調查報告，涵蓋約一萬名群組成員就區議會功能和角色發表的意見。結果發現在各選區中，沙田第一城及東區太古城的居民最踴躍發表意見，相關結果可瀏覽網址：www.pori.hk/cicd/。

香港民研將於星期五 (1 月 10 日)下午舉行發布會，公布「民主社區」計劃的第二號民意調查報告，題目不變，但樣本增加，兼且集中研究沙田第一城及東區太古城西選區居民的意見，並邀請當區議員即場回應調查結果。

此外，香港民研亦會發放本年度首次特首和主要官員民望的調查結果。歡迎派員採訪或贊助上述調查，每題港幣八千元，贊助人士可以優先獲得結果，詳情如下：

日期： 2020 年 1 月 10 日 (星期五)

時間： 下午 2 時 30 分

地點： 灣仔駱克道 53-55 號恆澤商業大廈 3 樓

講者： 香港民意研究所主席及行政總裁

鍾庭耀

香港民意研究所數據科學經理

戴捷輝

沙田區議會議員(第一城選區)

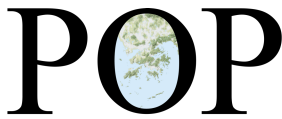
黃文萱

東區區議會副主席(太古城西選區)

趙家賢

查詢：請致電 3844 3111 聯絡李小姐或彭小姐。

2020 年 1 月 8 日



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Press Invitation

HKPOP releases popularity of CE and Principal Officials as well as its 2nd Community Democracy Survey Report

Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) held a press conference yesterday (January 7) and released its first survey report of the “Community Integration through Civility and Democracy” (Community Democracy) Project. The survey interviewed about 10,000 panel members on the functions and roles of the District Council, with residents of Shatin City One and Eastern Tai Koo Shing West constituencies most enthusiastic in expressing their views. For details, please refer to: www.pori.hk/cicd/.

HKPOP will hold another press conference **this Friday (January 10)** afternoon to release its second survey report of the Community Democracy Project, with the same set of questions but bigger sample size and some focus analyses on the Shatin City One and Eastern Tai Koo Shing West constituencies. District Councilors from these two constituencies will respond to the findings at the press conference.

Besides, HKPOP will announce this year’s first release of popularity figures of the Chief Executive and Principal Officials. The media is invited to send representatives to attend the press conference and to sponsor the above-mentioned surveys, at \$8,000 per question. All sponsors will receive the results in advance. Details are as follows:

Date: January 10, 2020 (Friday)
Time: 2:30pm
Venue: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai
Speakers: Robert Chung President and CEO, HKPORI
Edward Tai Data Science Manager, HKPORI
Leticia Wong Sha Tin District Council Member (City One constituency)
Andrew Chiu Eastern District Council Vice-Chairman (Tai Koo Shing West constituency)

For any enquiries, please contact Miss Lee or Miss Pang at 3844 3111.

January 8, 2020