

HONG KONG PUBLIC OPINION PROGRAM
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所 之 香港民意研究計劃

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採訪邀請

香港民研公布年終回顧和「我們香港人」調查結果 以及其他計劃最新發展

香港民意研究所之香港民意研究計劃 (香港民研) 將於下星期一 (12月30日) 舉行發布會，發放年終回顧及「我們香港人 We Hongkongers」的最新調查結果，題目為：「**新一屆區議員即將上任，你期望區議會集中精力響以下四項工作嘅邊一項？**」選項：1) 提供福利娛樂，例如贈品和活動；2) 跟進個案，例如處理投訴；3) 政策創新，例如推動社區經濟；4) 促進民主，例如鼓勵居民參與同埋監督」。

香港民研在每年的年底，都會發放《年終回顧前瞻》調查系列，供大眾參考。即將發放的年終回顧是本年度發放的最後一個調查系列。

另外，香港民研主席將講解「民主社區互助共融」計劃及澳門民意調查系列的最新發展。

歡迎派員採訪或贊助上述調查，每題港幣八千元，贊助人士可以優先獲得結果。發布會上，客席評論員將會演繹調查結果，詳情如下：

日期： 2019年12月30日 (星期一)

時間： 下午2時30分

地點： 灣仔駱克道 53-55 號恆澤商業大廈 3 樓

講者： 香港民意研究所主席及行政總裁

鍾庭耀

香港民意研究所數據科學經理

戴捷輝

灣仔區議會前主席

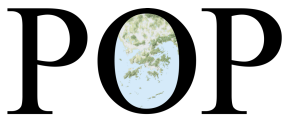
黃英琦

香港民意研究所「我們香港人」計劃名譽總監

黃偉國

查詢：請致電 3844 3111 聯絡李小姐或彭小姐。

2019年12月27日



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Press Invitation

HKPOP releases the Year-end Review and “We Hongkongers” survey results, as well as the latest development of other projects

Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will hold a press conference **next Monday afternoon (December 30)**, where it will announce the results of its “Year-end Review” series as well as the latest survey of “We Hongkongers 我們香港人” using this question: **“The newly elected District Councilors will assume office soon, which of the following four areas would you expect the District Councils to focus on? Options: 1) Provision of welfare and entertainments, e.g. gifts and activities; 2) Cases follow-up, e.g. handling complaints; 3) Policy innovation, e.g. promoting community economy; 4) Promotion of democracy, e.g. encouraging residents’ engagement and monitoring”.**

HKPOP’s usual practice is to release its “year-end survey series” before the end of each year for public consumption. The “Year-end Review” is the last survey series to be released this year.

Besides, the President of HKPORI will explain to the press about the latest development of the “Community Integration through Civility and Democracy” Project and the “Macau Study Series”.

The media is invited to send representatives to attend the press conference and to sponsor the above-mentioned surveys, at \$8,000 per question. All sponsors will receive the results in advance. At the press conference, honorary commentators will interpret the results. Details are as follows:

Date: December 30, 2019 (Monday)

Time: 2:30pm

Venue: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai

Speakers:	Robert Chung	President and CEO, HKPORI
	Edward Tai	Data Science Manager, HKPORI
	Ada Wong	Former Chairman of Wan Chai District Council
	Benson Wong	Honorary Director, “We Hongkongers”, HKPORI

For any enquiries, please contact Miss Lee or Miss Pang at 3844 3111.

December 27, 2019