



HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所

香港民意研究所 之 香港民意研究計劃
Hong Kong Public Opinion Program
of Hong Kong Public Opinion Research Institute

「公民社會贊助計劃」
Civic Society Sponsorship Scheme

調查報告 (二)
Survey Report (2)

調查日期：2019 年 10 月 29 至 31 日
Survey Date: 29 to 31 October 2019

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香港民研積極推動公開數據和技術，以及自由思想、知識和資訊。
香港民研的前身為香港大學民意研究計劃(港大民研)。
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研究背景 Background

香港民意研究所之香港民意研究計劃（香港民研）自 2019 年 7 月起推出「公民社會贊助計劃」。任何人士如果單獨或合資贊助港幣\$12,000，可向香港民研建議在下次調查專列中加入題目一條，範疇不拘。香港民研會把提問方式調校至專業水平，然後進行調查，再發表結果兼鳴謝所有贊助人士，包括無名氏，而所得資源會撥入一般常設調查專列的項目。

10 月 29 日，區議會南區海怡西選區參選人黃之鋒被通知不符合候選人資格，屬提名無效。同日，幾名市民透過有關計劃贊助香港民研進行一條有關黃之鋒被取消參選資格的題目，香港民研隨即核實並修訂為：「**你有幾支持或者反對美國以《香港人權及民主法案》制裁負責取消黃之鋒參選資格嘅政府官員？**」，並於當日即時開始在「我們香港人」的滾動調查平台進行隨機抽樣訪問，結果在 10 月 29 至 31 日期間透過真實訪員隨機抽樣電話訪問，加上從「香港民研意見群組之香港市民代表組群」中抽樣訪問，最後錄得 1,048 個成功個案。贊助有關調查的幾名市民，後來與香港民研合作開展「世界同行」計劃，自稱為「世界同行者」，並表明無須提早獲得調查結果，香港民研於是在 11 月 1 日的發布會上公佈本調查報告。

Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute implemented the “Civic Society Sponsorship Scheme” in July 2019. Any person or group sponsoring HK\$12,000 is entitled to suggest one question on whatever topic for inclusion in HKPOP’s next omnibus survey. HKPOP would professionally fine-tune the question, run the survey, and then release the result with proper acknowledgement of the sponsors, including “anonymous”. HKPOP would use the sponsorship on running regular tracking questions.

On 29 October, Joshua Wong was officially disqualified from running for the South Horizons West seat in the Southern District Council. On the same day, a group of citizens sponsored HKPOP to conduct a survey under this Scheme with a question related to Wong’s disqualification. HKPOP then verified and revised the question to become “**How much do you support or oppose the U.S. using the Hong Kong Human Rights and Democracy Act to sanction the government official(s) responsible for disqualifying Joshua Wong from running in the election?**” and on that same day started to conduct the random survey riding on the “We Hongkongers” rolling survey platform. From 29 to 31 October, HKPOP conducted a survey comprising random telephone interviews by real interviewers as well as interviews with members of a probability-based “POP Panel” called “Hong Kong People Representative Panel”. A total of 1,048 successful cases were collected. The group of citizens who sponsored the survey subsequently collaborated with HKPOP to develop the “World Connect” Project, and they called themselves the “World Connectors”. They did not need to receive the findings in advance so HKPOP released this report via a press conference held on 1 November.

調查結果 Survey Result

以下為是次調查的樣本資料及結果：
Herewith the contact information and result of this survey:

表 1：樣本資料
Table 1: Contact Information

調查日期 Date of survey	: 29-31/10/2019
調查方法 Survey method	: 由真實訪問員以電腦隨機抽樣電話訪問形式進行，以及由香港民研意見群組成員透過網上或電話收集樣本 Random telephone survey conducted by real interviewers, plus telephone and online interviews with POP Panel samples
訪問對象 Target population	: 18 歲或以上操粵語的香港居民 Cantonese-speaking Hong Kong citizens aged 18 or above
成功樣本數目 Sample size	: 1,048 個成功個案(包括 260 個固網、257 個手提及 531 個意見群組個案) 1,048 successful cases (including 260 landline, 257 mobile and 531 POP Panel samples)
實效回應比率 ^[1] Effective response rate	: 80.2%
抽樣誤差 ^[2] Standard error	: 標準誤差少於 1.5 個百分比，即在 95% 置信水平下，各個百分比的抽樣誤差不多於正負 3.1 個百分比。 Less than 1.5% (at 95% confidence level, the maximum sampling error of all percentages should be no more than 3.1 percentage points)
加權方法 Weighting method	: 按照政府統計處提供的統計數字按日以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《二零一八年年中人口數字》，而教育程度（最高就讀程度）及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》（2018 年版）。 The figures have been rim-weighted by day according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2018”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2018 Edition)”.

[1] 民研計劃在 2017 年 9 月前以「整體回應比率」彙報樣本資料，2017 年 9 月開始則以「實效回應比率」彙報。2018 年 7 月，民研計劃再調整實效回應比率的計算方法，因此改變前後的回應比率不能直接比較。Before September 2017, “overall response rate” was used to report surveys’ contact information. Starting from September 2017, “effective response rate” was used. In July 2018, POP further revised the calculation of effective response rate. Thus, the response rates before and after the change cannot be directly compared.

[2] 此公報中所有誤差數字均以 95% 置信水平計算。95% 置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

表 2：頻數表

Table 2: Frequency Table

Q1：你有幾支持或者反對美國以《香港人權及民主法案》制裁負責取消黃之鋒參選資格嘅政府官員？ How much do you support or oppose the U.S. using the Hong Kong Human Rights and Democracy Act to sanction the government official(s) responsible for disqualifying Joshua Wong from running in election?	調查日期 Date of survey: 29-31/10/2019	
	頻數 Frequency	百分比 Percentage (基數 Base=1,036)
好支持 Very much support 幾支持 Quite support 一半半 Half-half	428 126 52	41.3% 12.2% 5.1%
好反對 Very much oppose 唔知/難講 Don't know / Hard to say	234 121	22.6% 11.7%
合計 Total 拒答 Refusal	1,036 12	100.0%
淨值 (支持-反對) Net value (Support – Oppose)		+23.7%

以下為是次調查的被訪者背景資料：
Herewith the demographic profile of respondents:

表 3：性別

Table 3: Gender

	原始樣本 Raw sample		加權樣本 Weighted sample	
	頻數 Frequency	百分比 Percentage (Base 基數=1,048)	頻數 Frequency	百分比 Percentage (Base 基數=1,048)
男 Male	588	56.1%	494	47.2%
女 Female	460	43.9%	554	52.8%
合計 Total	1,048	100.0%	1,048	100.0%

表 4：年齡
Table 4: Age

	原始樣本 Raw sample		加權樣本 Weighted sample	
	頻數 Frequency	百分比 Percentage (Base 基數=1,041)	頻數 Frequency	百分比 Percentage (Base 基數=1,041)
18 – 29	198	19.0%	173	16.6%
30 – 39	211	20.3%	171	16.4%
40 – 49	194	18.6%	180	17.3%
50 – 59	178	17.1%	208	19.9%
60 – 69	152	14.6%	166	16.0%
70 +	108	10.4%	143	13.8%
合計 Total	1,041	100.0%	1,041	100.0%
拒答 Refusal	7		7	

表 5：教育程度
Table 5: Education attainment

	原始樣本 Raw sample		加權樣本 Weighted sample	
	頻數 Frequency	百分比 Percentage (Base 基數=1,040)	頻數 Frequency	百分比 Percentage (Base 基數=1,040)
小學或以下 Primary or below	76	7.3%	200	19.2%
中學 Secondary	359	34.5%	494	47.5%
大專或以上 Tertiary or above	605	58.2%	347	33.3%
合計 Total	1,040	100.0%	1,040	100.0%
拒答 Refusal	8		8	

表 6：職位
Table 6: Occupation

	原始樣本 Raw sample		加權樣本 Weighted sample	
	頻數 Frequency	百分比 Percentage (Base 基數=1,044)	頻數 Frequency	百分比 Percentage (Base 基數=1,044)
文職及服務人員 Clerical and service worker	277	26.5%	299	28.7%
行政及專業人員 Executive and professional	320	30.7%	235	22.5%
勞動工人 Production worker	60	5.7%	105	10.0%
料理家務者 Homemaker / Housewife	52	5.0%	52	4.9%
學生 Student	96	9.2%	113	10.8%
其他 Others	239	22.9%	240	23.0%
合計 Total	1,044	100.0%	1,044	100.0%
拒答 Refusal	4		4	

附錄一：詳細樣本資料

Appendix 1: Detailed Contact Information

	頻數 Frequency	百分比 Percentage
確定為不合資格的電話號碼 Respondents' ineligibility confirmed	450	4.4%
傳真機號碼 Fax/data line	107	1.1%
無效電話號碼 Invalid number	78	0.8%
電話轉駁號碼 Call-forwarding/Mobile/Pager	8	0.1%
非住戶／非個人手提電話號碼 Non-residential/mobile number	121	1.2%
言語不通 Language problem	114	1.1%
被訪者不合資格 No eligible respondents	7	0.1%
其他問題 Special Technological Circumstances	15	0.1%
沒有指定被訪者 Respondent Never Available	0	0.0%
指定被訪者身心不適 Physically or Mentally Unable	0	0.0%
指定被訪者死亡 Dead	0	0.0%
未能確定是否具合資格被訪者的電話號碼 Respondents' eligibility not confirmed	8,184	80.4%
電話線路繁忙 Always busy	19	0.2%
電話無人接聽 No answer	3,644	35.8%
電話錄音 Answering device	1,211	11.9%
密碼阻隔 Call-blocking	6	0.1%
被訪者於篩選題前中斷訪問 Interview terminated before the screening question	61	0.6%
預約跨越調查期限 - 未能確定是否具合資格被訪者 Appointment date beyond the end of the fieldwork period – Respondents' ineligibility not confirmed	3,242	31.8%
其他問題 Others	1	<0.1%
確定具合資格被訪者的電話號碼，但未能進行訪問 Respondents' eligibility confirmed, but failed to complete the interview	501	4.9%
家人拒絕接受訪問 Household-level refusal	2	<0.1%
被訪者拒絕接受訪問 Known respondent refusal	0	0.0%
預約跨越調查期限 - 確定具合資格被訪者 Appointment date beyond the end of the fieldwork period – Respondents' eligibility confirmed	444	4.4%
未能完成整個訪問 Partial interview	39	0.4%
其他問題 Miscellaneous	16	0.2%
成功訪問樣本 Successful cases	1,048	10.3%
合計 Total	10,183	100.0%

實效回應比率計算方法：

Calculation of effective response rate:

$$\begin{aligned} & \text{實效回應比率 Effective response rate} \\ = & \frac{\text{成功訪問樣本}}{\text{成功訪問樣本} + \text{未完成整個訪問樣本} + \text{合資格而拒絕受訪樣本}^{\wedge} \\ & \quad + \text{推算為合資格而拒絕受訪樣本}^{\#}} \\ = & \frac{\text{Successful cases}}{\text{Successful cases} + \text{Incomplete cases}^* + \text{Refusal cases by eligible respondents}^{\wedge} \\ & \quad + \text{Projected refusal cases by eligible respondents}^{\#}} \\ = & \frac{1,048}{1,048 + 39 + 2 + 218} \quad \times 100.0\% \\ = & 80.2\% \end{aligned}$$

附錄二：深入分析

Appendix 2: In-depth Analysis

深入分析顯示，只有年齡組別及教育程度之結果在統計學上(於 p=0.01 水平)出現顯著差異，有關數字如下：

In-depth analysis shows that only the results by age groups and education attainment have statistically significant difference (at p=0.01 level), as shown below:

你有幾支持或者反對美國以《香港人權與民主法案》制裁負責取消黃之鋒參選資格嘅政府官員？ How much do you support or oppose the U.S. using the Hong Kong Human Rights and Democracy Act to sanction the government official(s) responsible for disqualifying Joshua Wong from running in election?	年齡組別 (綜合數據) Age groups (aggregated)			
	18-29	30-49	50+	合計 Total
支持 Support	77.3%	57.7%	42.5%	53.4%
一半半 Half-half	5.6%	7.5%	3.3%	5.1%
反對 Oppose	10.4%	27.4%	37.9%	29.8%
唔知/難講 Don't know / Hard to say	6.7%	7.5%	16.3%	11.7%
合計人數 Total count	171	348	510	1,029

你有幾支持或者反對美國以《香港人權與民主法案》制裁負責取消黃之鋒參選資格嘅政府官員？ How much do you support or oppose the U.S. using the Hong Kong Human Rights and Democracy Act to sanction the government official(s) responsible for disqualifying Joshua Wong from running in election?	教育程度 (綜合數據) Education attainment (aggregated)			
	小學或以下 Primary or below	中學 Secondary	大專或以上 Tertiary or above	合計 Total
支持 Support	30.1%	50.8%	70.8%	53.7%
一半半 Half-half	2.4%	7.0%	4.0%	5.1%
反對 Oppose	38.0%	32.2%	21.4%	29.6%
唔知/難講 Don't know / Hard to say	29.5%	10.0%	3.9%	11.6%
合計人數 Total count	192	490	346	1,028