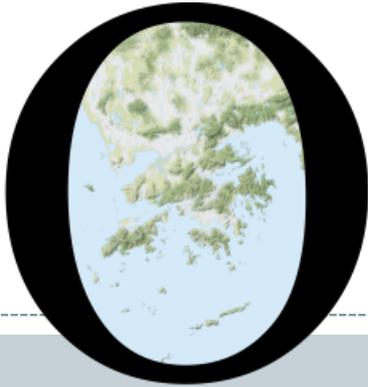


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HONG KONG PUBLIC OPINION PROGRAM

HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

香港民意研究所 之 香港民意研究計劃

Latest Tracking Poll Results

Press Release

March 17, 2020

Contact Information

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- Date of survey: 2-3/3/2020
- Survey method: Random telephone survey conducted by real interviewers
- Target population: Cantonese-speaking Hong Kong residents aged 18+
- Sample size: 503 (including 257 landline and 246 mobile samples)
- Effective response rate: 64.0%
- Sampling error: Sampling error of percentages not more than +/-4%, that of net values not more than +/-9% and that of ratings not more than +/-0.18 at 95% conf. level
- Weighting method: Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2018”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2018 Edition)”.

Survey Topic

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- People's appraisal of the performance of news media
 - People's main source of news
 - People's most trustworthy source of news
 - Satisfaction rates of the performance of news media
- News media and Freedom of speech
 - Satisfaction rate of freedom of the press and Credibility rating
 - Responsibility in reporting
 - Scruples when criticizing the Central Government
 - Scruples when criticizing the HKSAR Government
 - Self-censorship of news media
 - Full play to the freedom of speech

Survey result - Performance of news media

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● People's main source of news

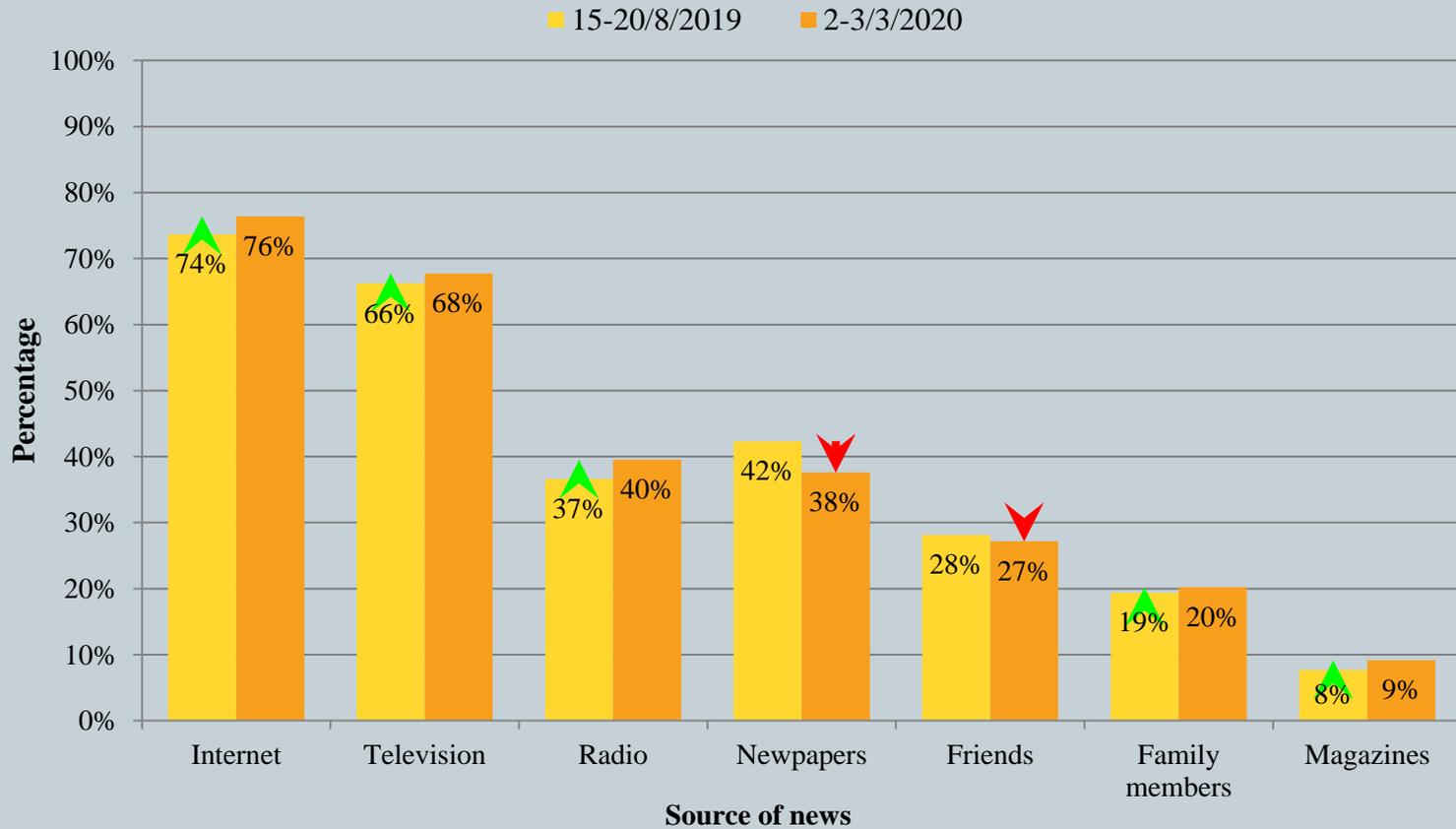
	15-20/8/2019	2-3/3/2020	Change	Record
Internet	74%	76%	▲3%	All-time record high since Oct. 2000
Television	66%	68%	▲2%	Record high since Aug. 2018
Radio	37%	40%	▲3%	All-time record high since Dec. 1993
Newspapers	42%	38%	▼5%	All-time record low since Dec. 1993
Friends	28%	27%	▼1%	Record low since Jan. 2019
Family members	19%	20%	▲1%	All-time record high since Dec. 1993
Magazines	8%	9%	▲1%	Record high since Oct. 2013

- Results of the news media survey showed that 76% and 68% of the respondents claimed their main sources of news were internet and television respectively. The former registers again an all-time high since record began in 2000. Besides, 40% and 38% respectively said their main sources of news were radio and newspapers. The former is an all-time high since record began in 1993, while the latter is an all-time low since record began in 1993.

Survey result - Performance of news media

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People's main source of news



Survey result - Performance of news media

6

- **People's most trustworthy source of news**

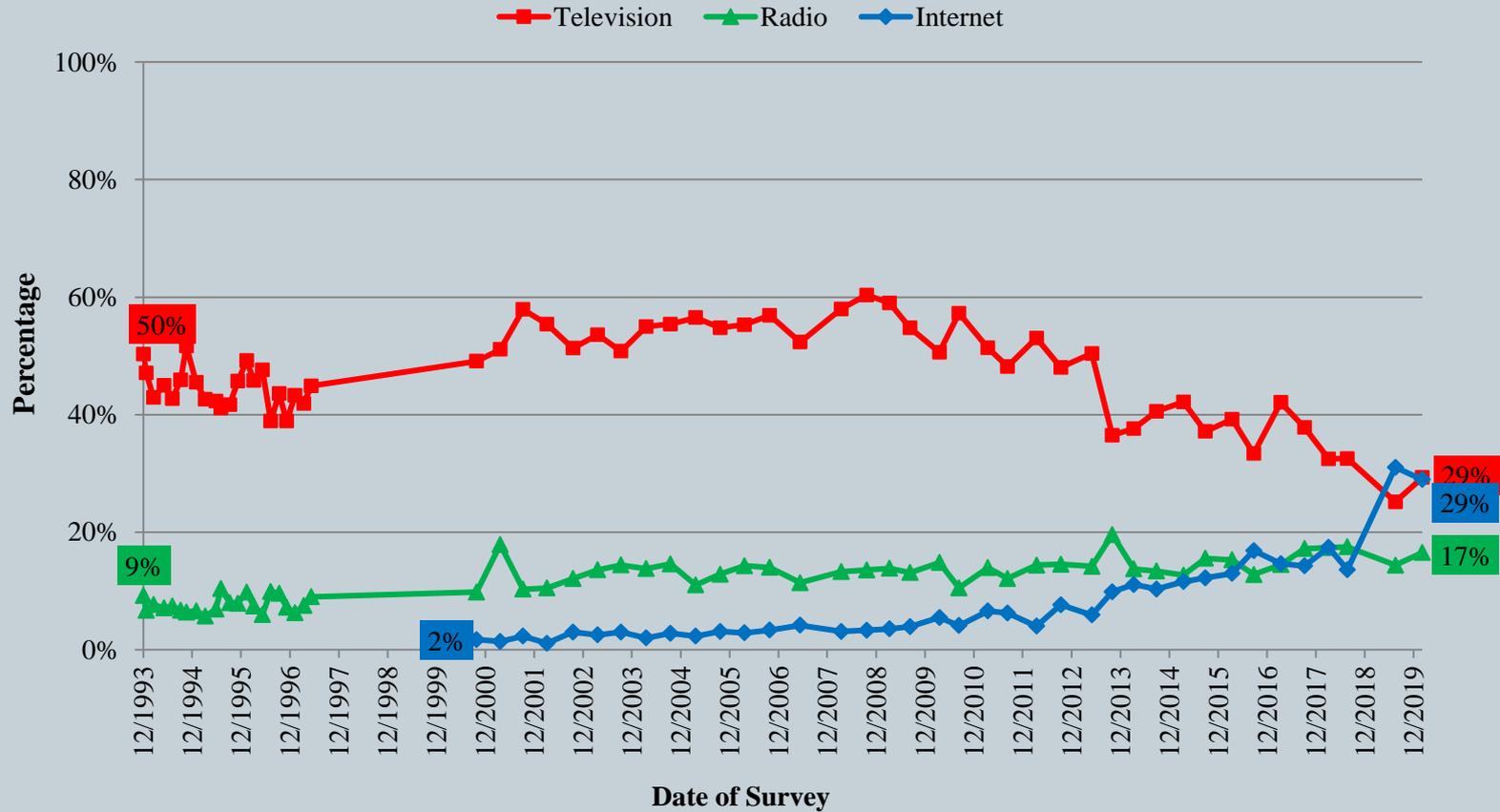
	15-20/8/2019	2-3/3/2020	Change	Record
Television	25%	29%	▲ 4%	Record high since Aug. 2018
Internet	31%	29%	▼ 2%	Record low since Aug. 2018
Radio	14%	17%	▲ 2%	Record high since Aug. 2018
Newspapers	9%	10%	▲ 1%	Record high since Aug. 2018
Family members	5%	4%	▼ 1%	Record low since Aug. 2018
Friends	2%	3%	▲ 1%	Record high since Apr. 2015
Magazines	0%	<1%	▲ <1%	Record high since Aug. 2018

- As for trustworthiness, 29% each of the respondents found television and internet to be the most trustworthy source of news. The figures above have not changed much compared to August last year.

Survey result - Performance of news media

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People's most trustworthy source of news (Per Poll)



Survey result - Performance of news media

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• Satisfaction rates of the performance of news media

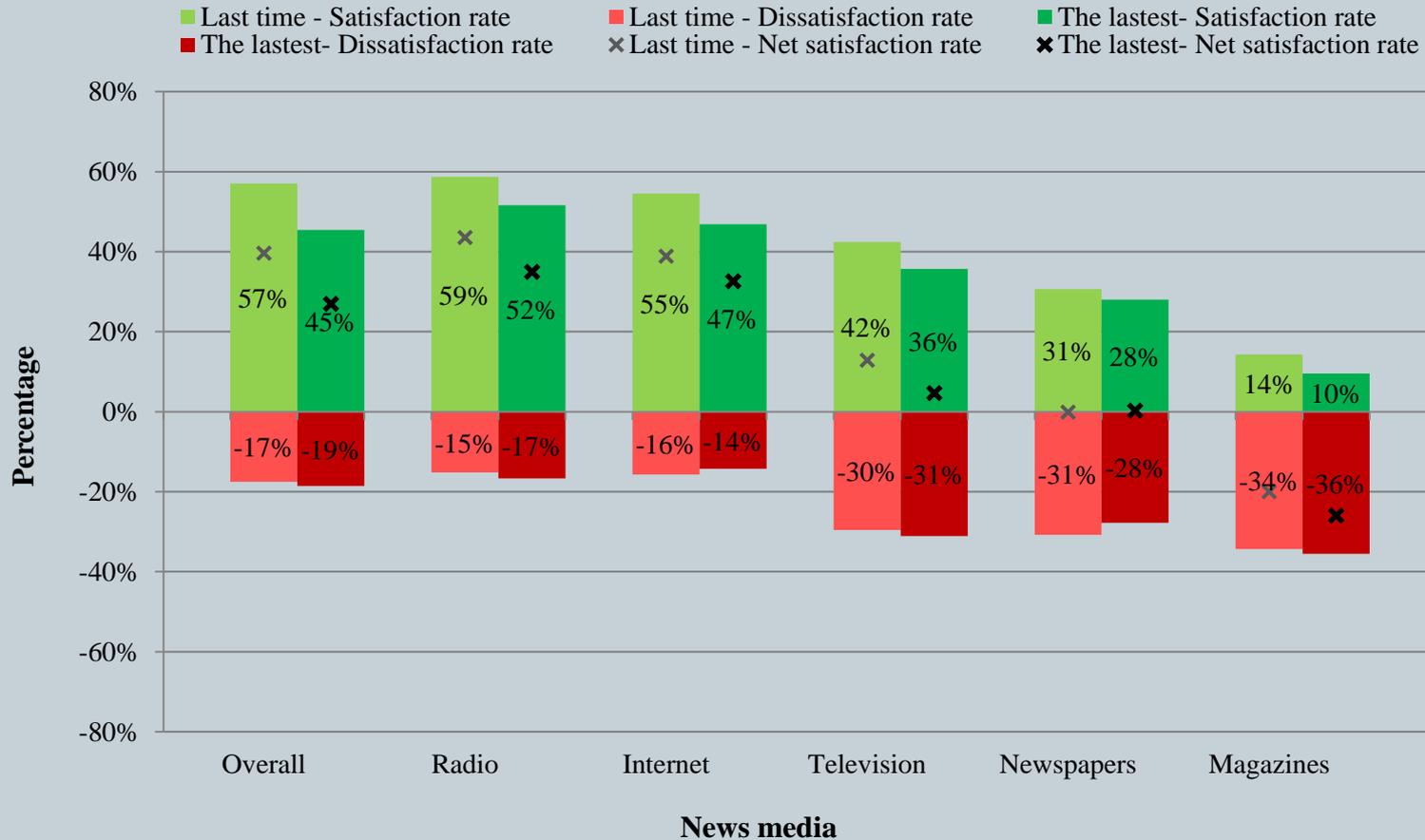
	15-20/8/2019	2-3/3/2020	Change	Record
Radio	44%	35%	▼9%	All-time record low since Dec. 1993
Internet	39%	33%	▼6%	Record low since Aug. 2018
Television	13%	5%	▼8%	All-time record low since Dec. 1993
Newspapers	<1%	<1%	--	Record high since Aug. 2018
Magazines	-20%	-26%	▼6%	Record low since Apr. 2018
Overall	40%	27%	▼13% *	Record low since Jan. 2019

- Net satisfaction toward both radio and television have registered historical lows since record began in 1993.
- Overall speaking, people's satisfaction with the performance of news media in general has fallen back sharply from the relatively high figure registered last time, net satisfaction at positive 27 percentage points.

* Significant change

Survey result - Performance of news media

Satisfaction rates of the performance of news media – Combined chart



Survey Topic

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- People's appraisal of the performance of news media
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Survey result - News media and Freedom of speech

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- **Satisfaction rate of freedom of the press and Credibility rating**

	15-20/8/2019	2-3/3/2020	Change	Record
Satisfaction rate of freedom of the press	51%	33%	▼18% *	All-time record low since Sept. 1997
Dissatisfaction rate of freedom of the press	33%	54%	▲21% *	All-time record high since Sept. 1997
Net satisfaction rate	18%	-21%	▼39% *	All-time record low since Sept. 1997
Credibility rating of the local news media	5.8	5.5	▼0.3 *	Record low since Nov. 2002

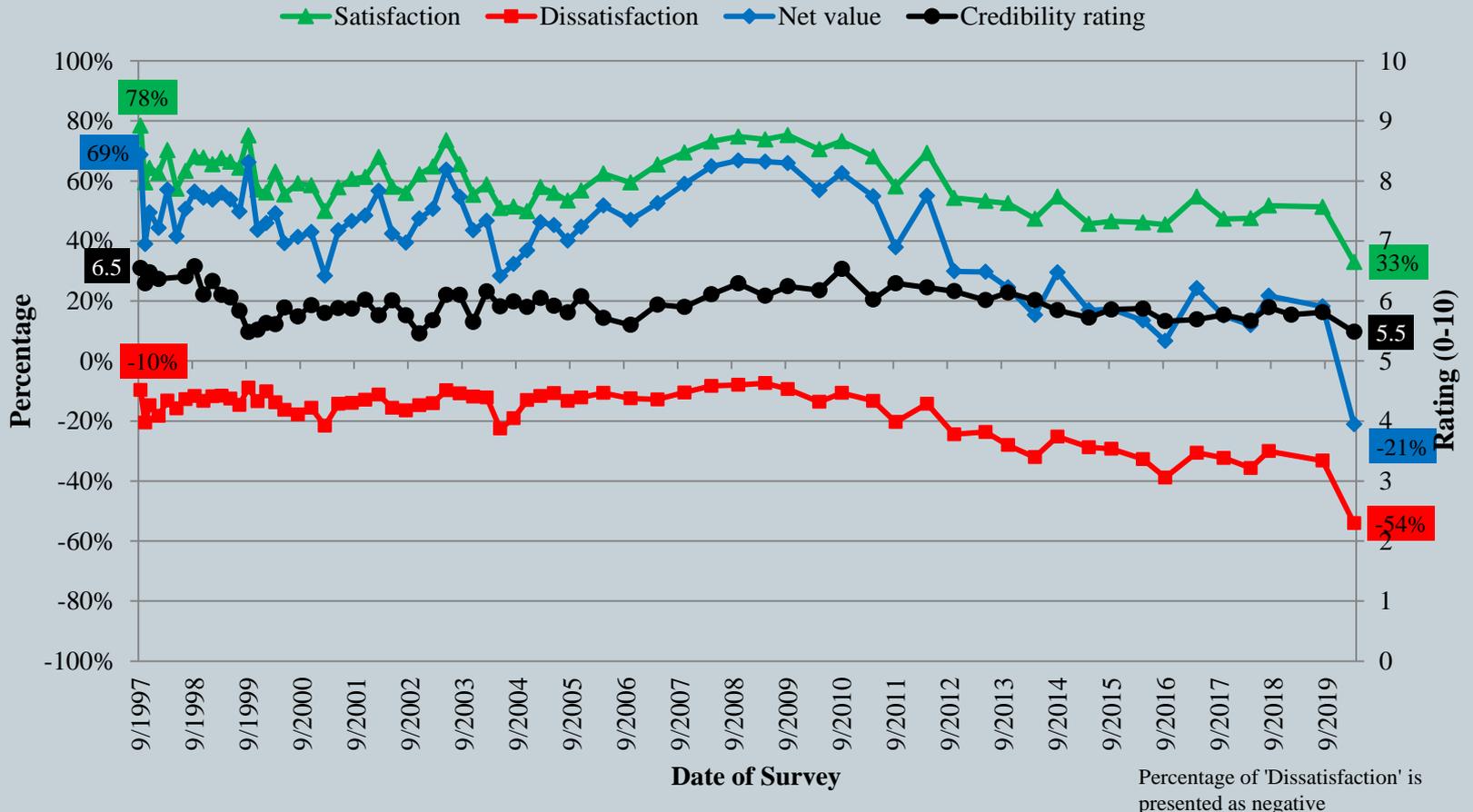
- Net satisfaction rate of the freedom of the press in Hong Kong drops dramatically by 39 percentage points to negative 21, at its worst since record began in 1997.
- On a scale of 0-10, the credibility rating of the Hong Kong news media drops significantly by 0.33 marks to 5.49, registering a record low since 2002.

* Significant change

Survey result - News media and Freedom of speech

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Satisfaction rate of freedom of the press and Credibility rating (per poll)



Survey result - News media and Freedom of speech

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● People's opinions on news media in HK...[Net value]

	15-20/8/2019	2-3/3/2020	Change	Record
Were responsible in their reporting	10%	-8%	▼19% *	Record low since Aug. 2018
Had scruples when criticizing the Central Government	29%	34%	▲6%	Record high since Aug. 2018
Had scruples when criticizing the HKSAR Government	-7%	4%	▲11%	Record high since Aug. 2018
Had practiced self-censorship	31%	23%	▼8%	Record low since Oct. 2017
Had given full play to the freedom of speech	24%	9%	▼16% *	Record low since Apr. 2018
Had misused/ abused the freedom of press	3%	8%	▲4%	Record high since Aug. 2018

- The net value of people believing the local news media to have given full play to the freedom of speech has also fallen sharply by 16 percentage points to positive 9.

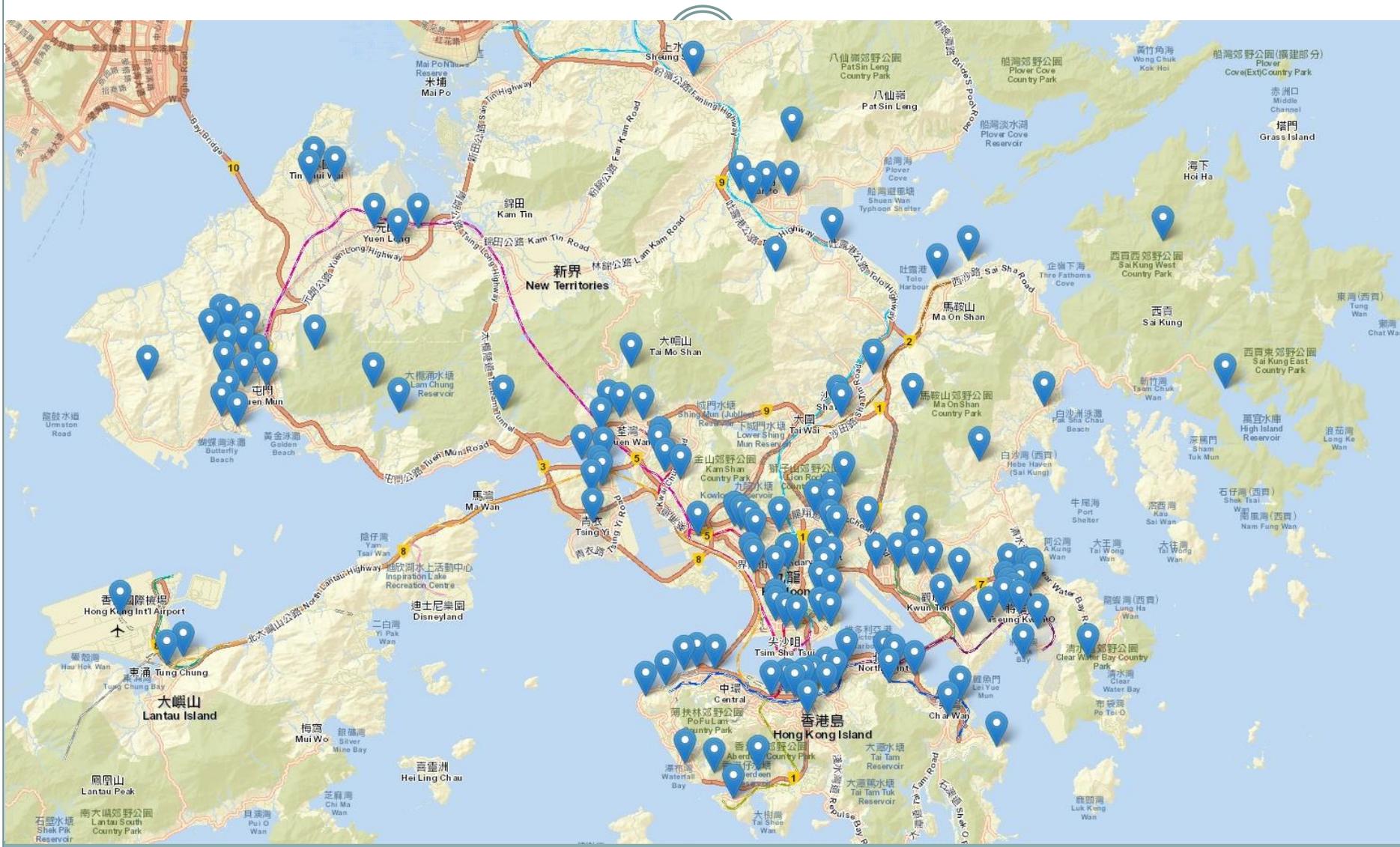
* Significant change

Community Democracy Project

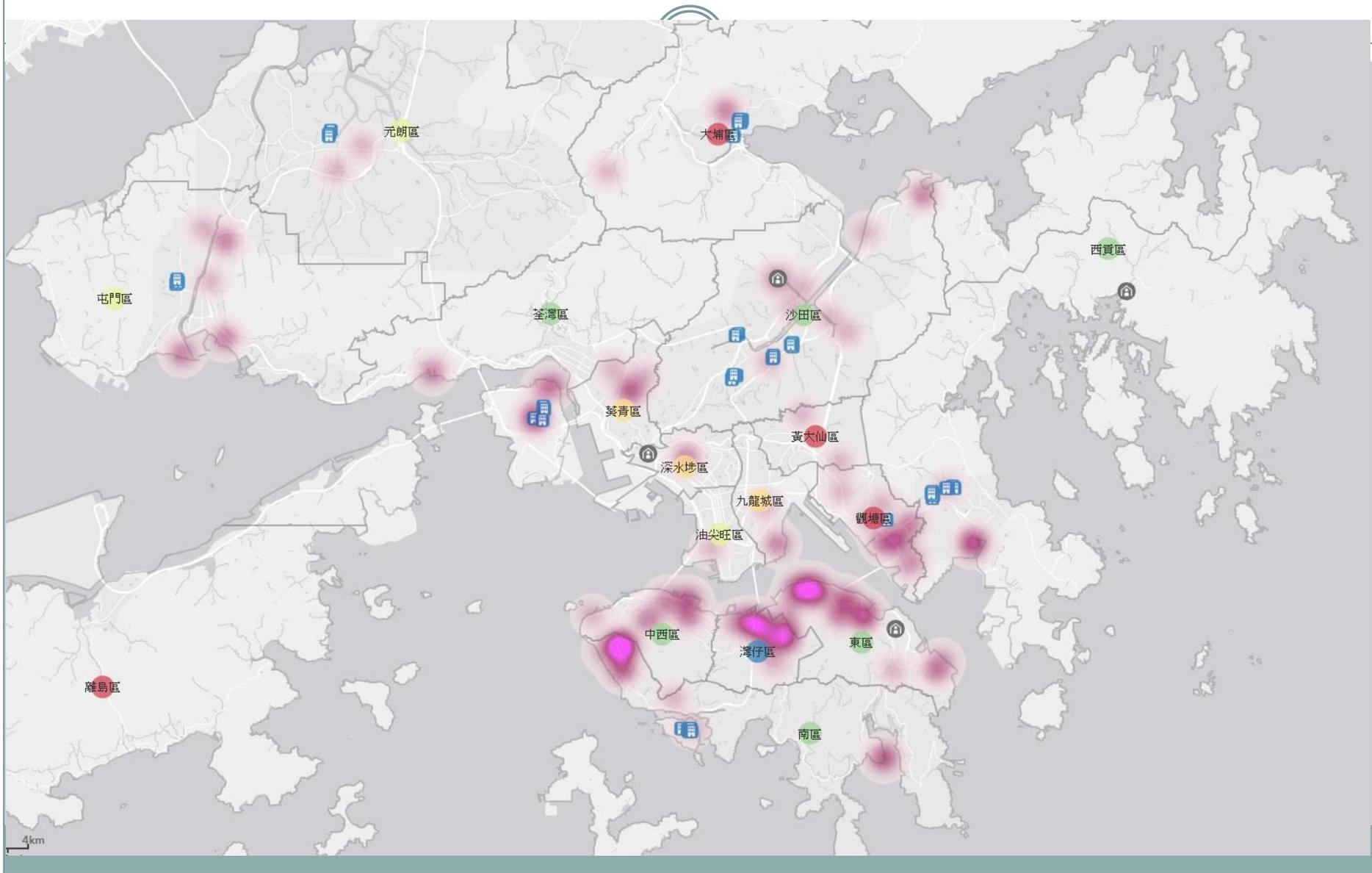
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- District Councillors in Community Democracy Project
- <http://www.pori.hk/cicd/dc/map>
- Community Health Information System data
- <http://www.pori.hk/cicd-mask-reserve-map>

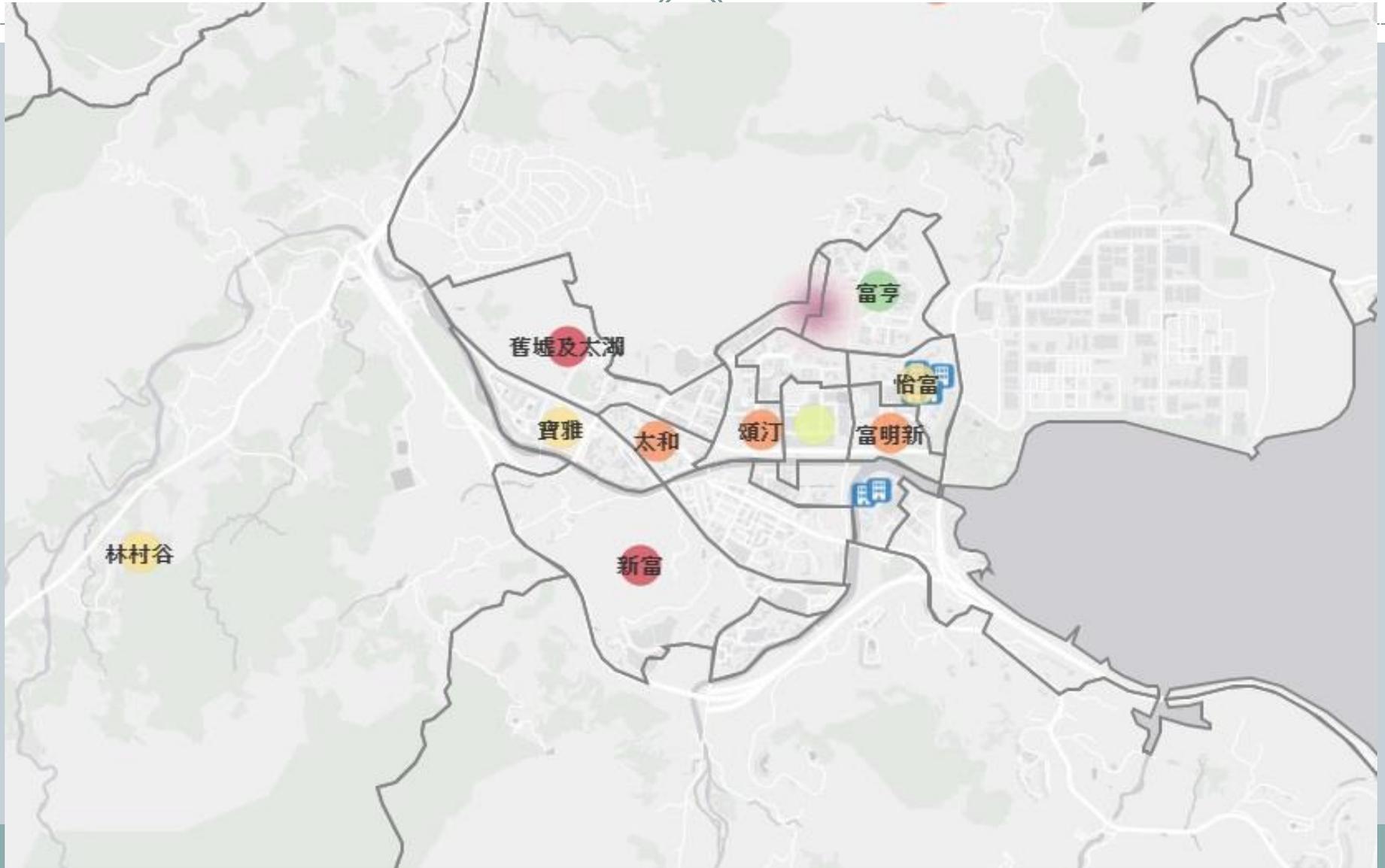
District Councillors in Community Democracy Project



Community Health Information System data



CHIS data - Tai Po District



CHIS data - Kwun Tong District

